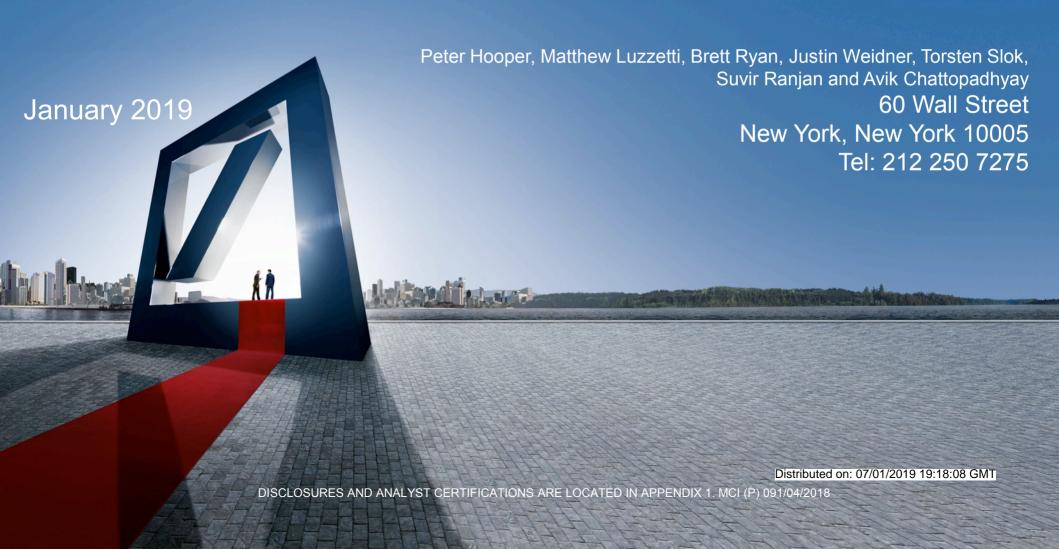


## **US Housing: Cooling down**

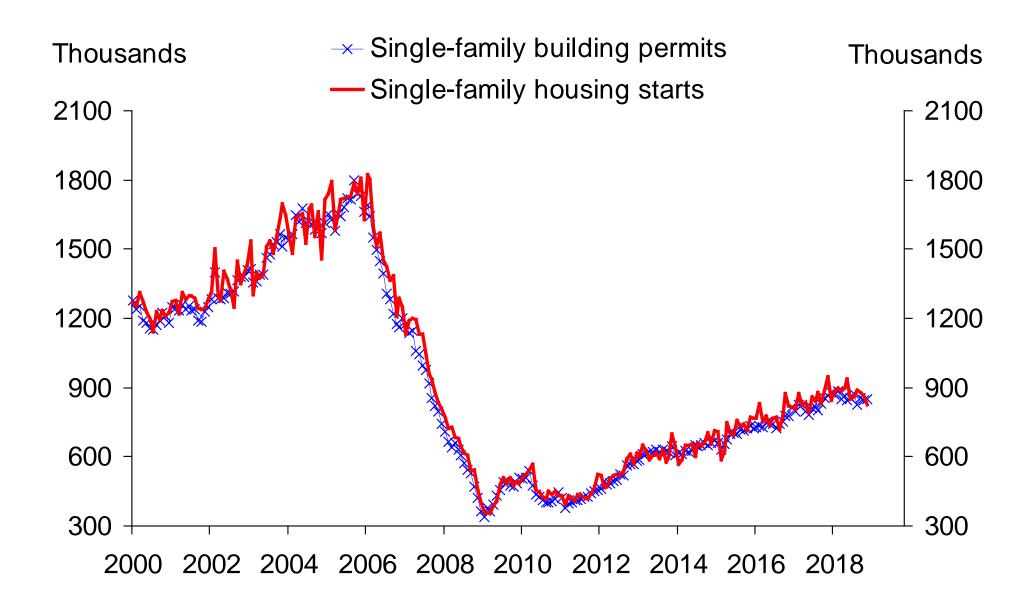




## Overview

#### Single-family starts and permits rolling over

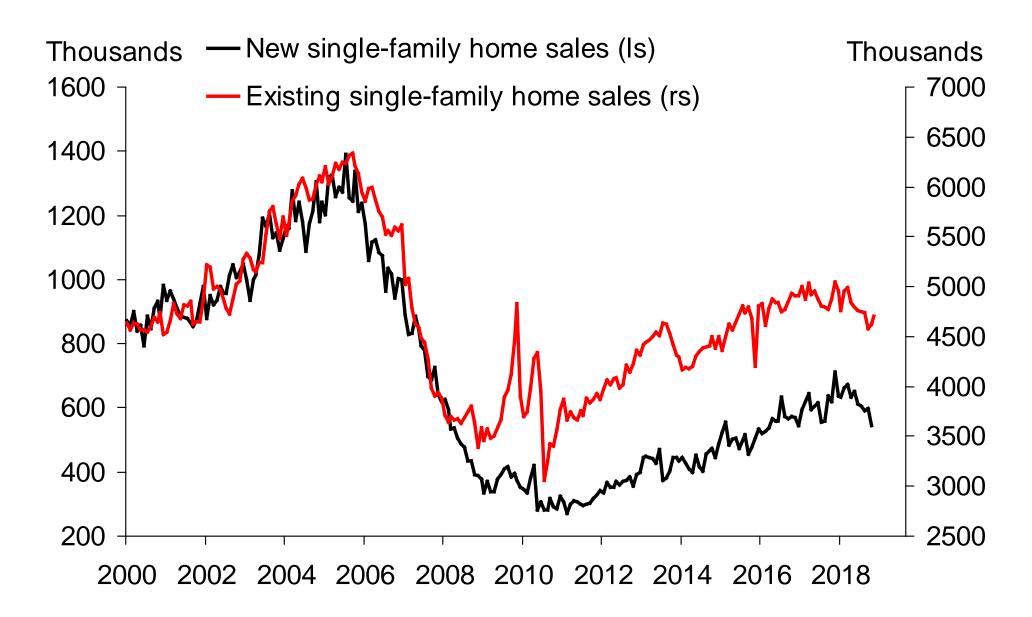




Source: Census, Haver Analytics, DB Global Research

#### Both existing single-family home sales and new single family home sales down recently

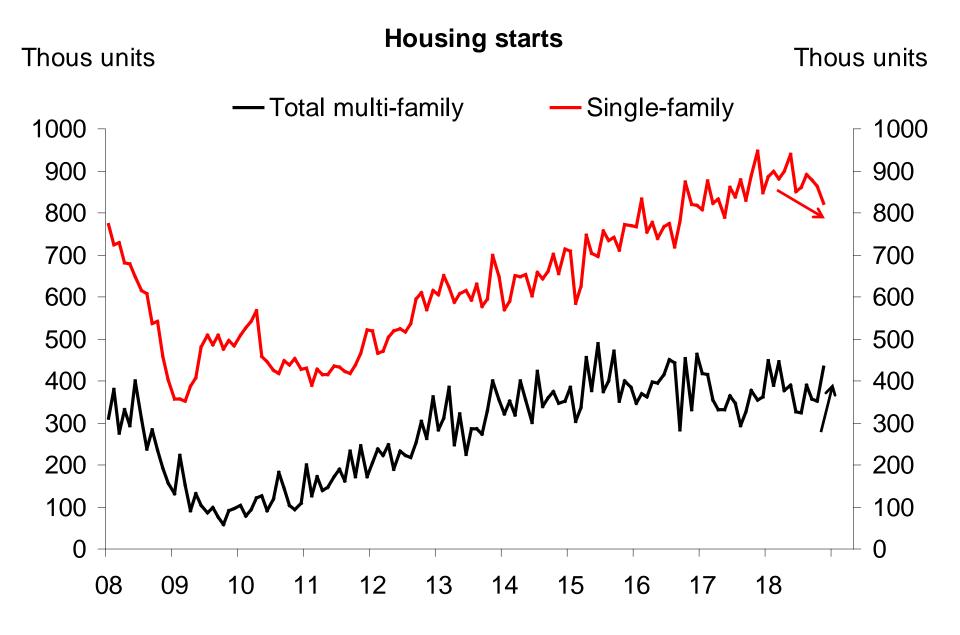




Source: NAR, Haver Analytics, Census, DB Global Research

#### Single-family cooling down, multi-family accelerating

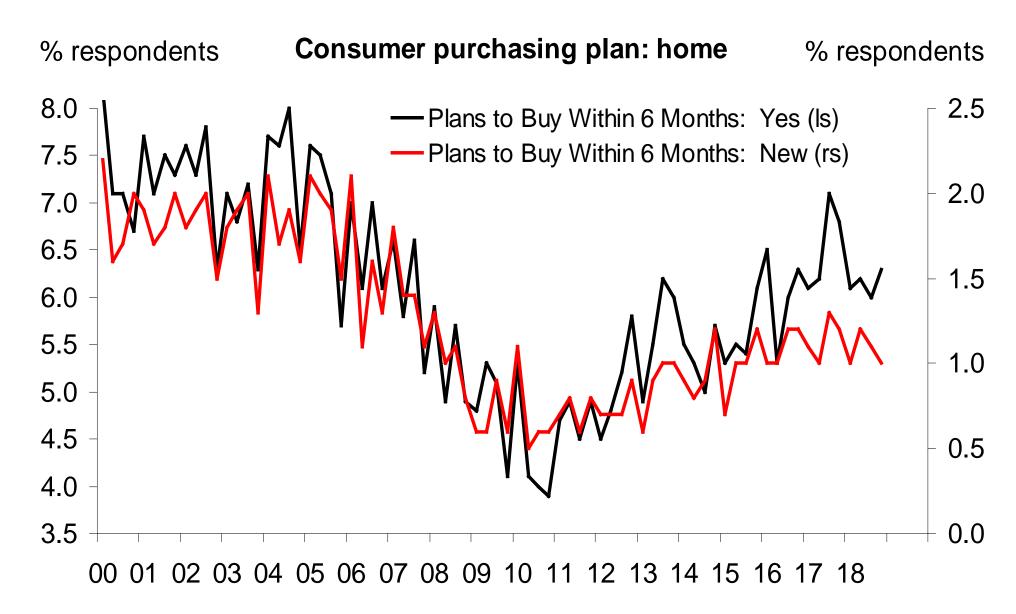




Source: Census, Haver Analytics, DB Global Research

#### Consumer housing moving sideways

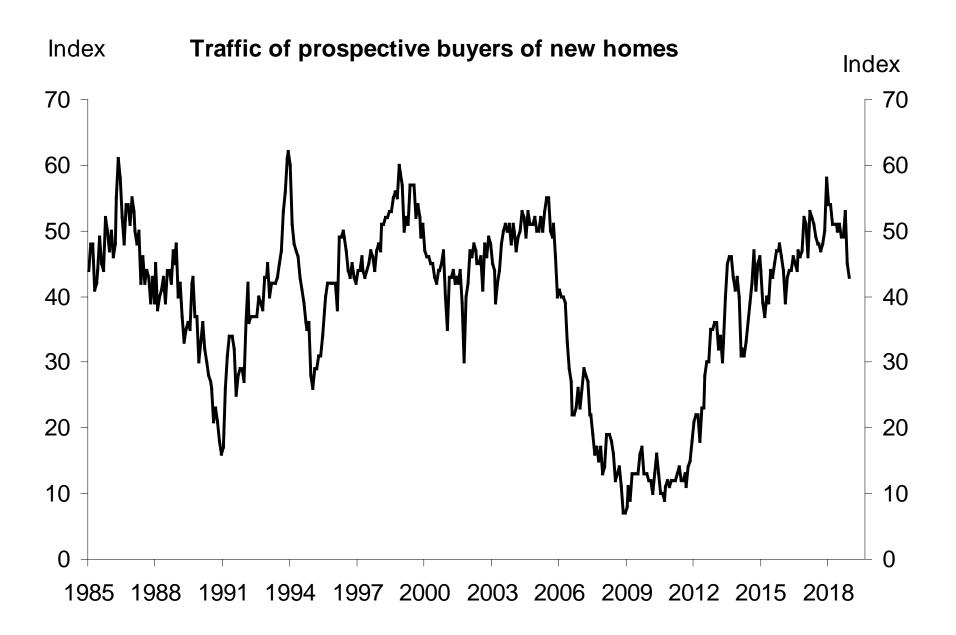




Source: The Conference Board, Haver Analytics, DB Global Research

#### Interest in home buying coming down

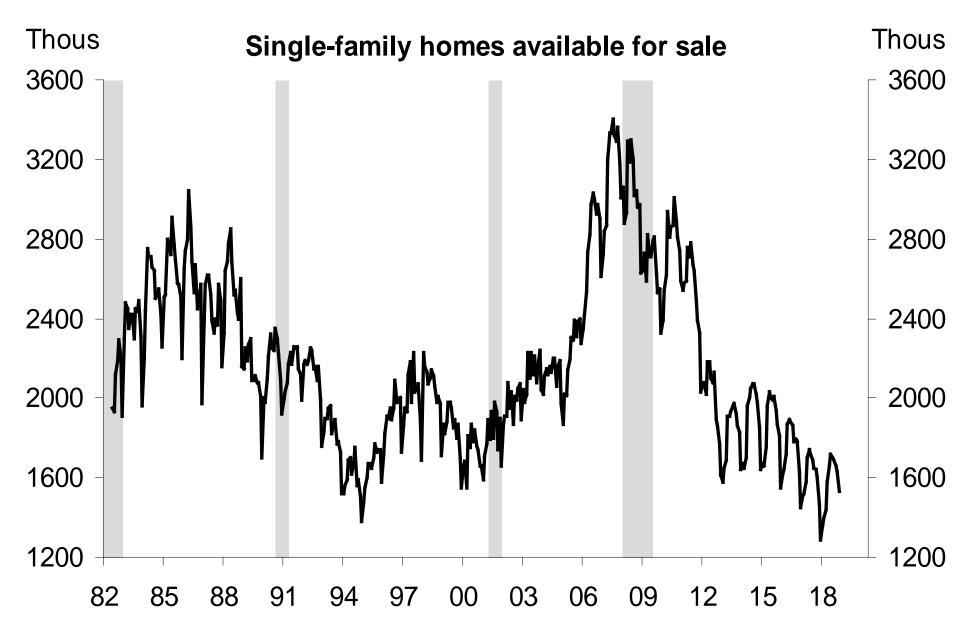




Source: NAHB, Haver Analytics, DB Global Research

### The number of single-family homes for sale near historic lows

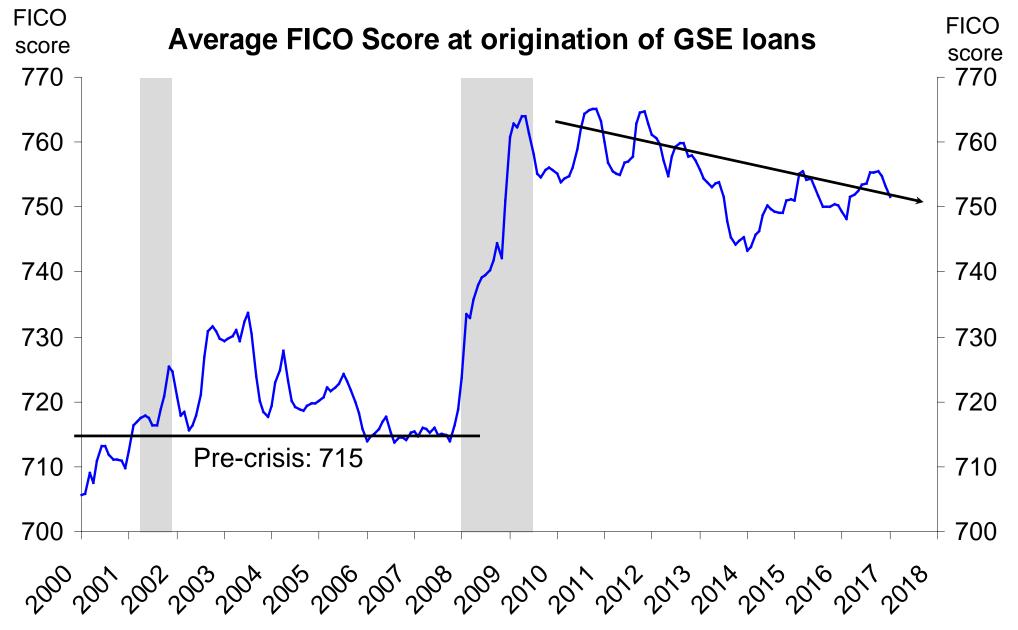




Source: NAR, Haver Analytics, DB Global Research

Mortgage credit conditions have eased a bit recently but still much tighter than before the crisis

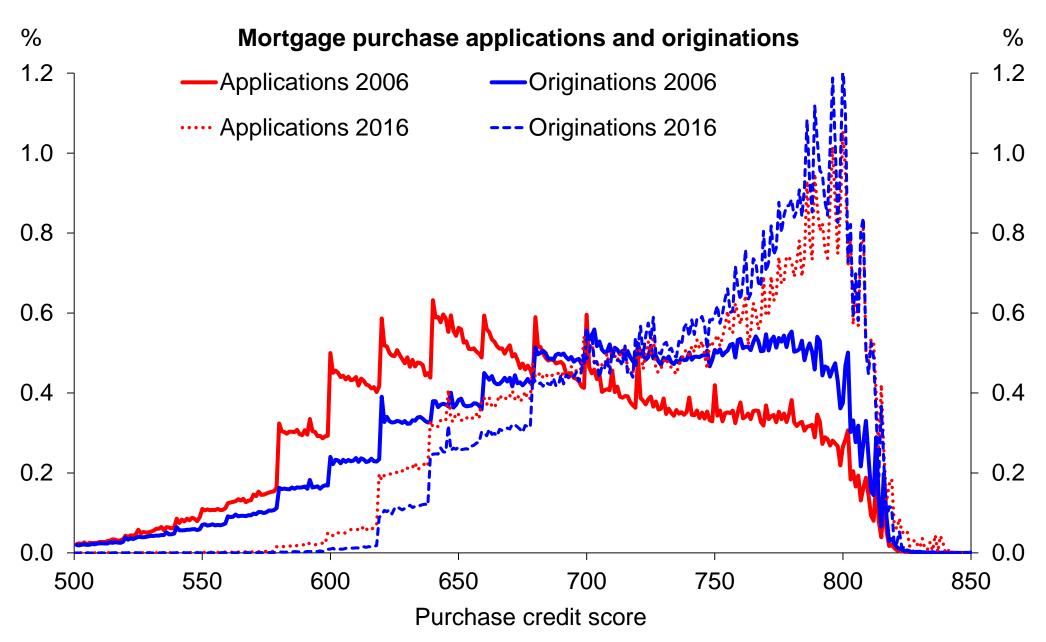




Source: Ying Shen, GSE, FICO, DB Global Research

#### Much more difficult to get a mortgage than in 2006

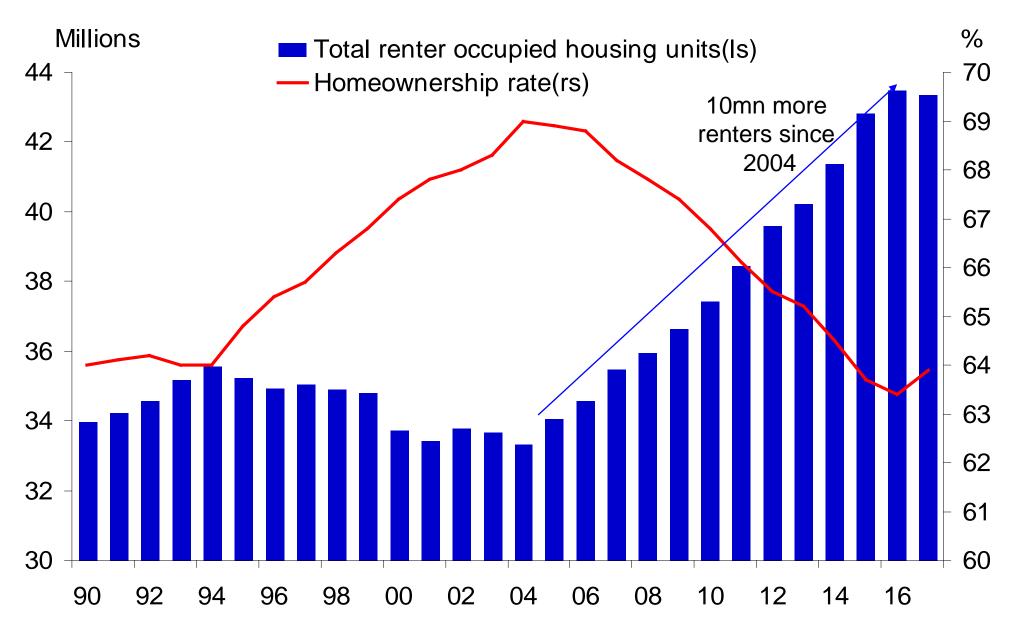




Source: CoreLogic, DB Global Research

## Since the homeownership rate peaked in 2006 the number of households renting has increased by roughly 10 million

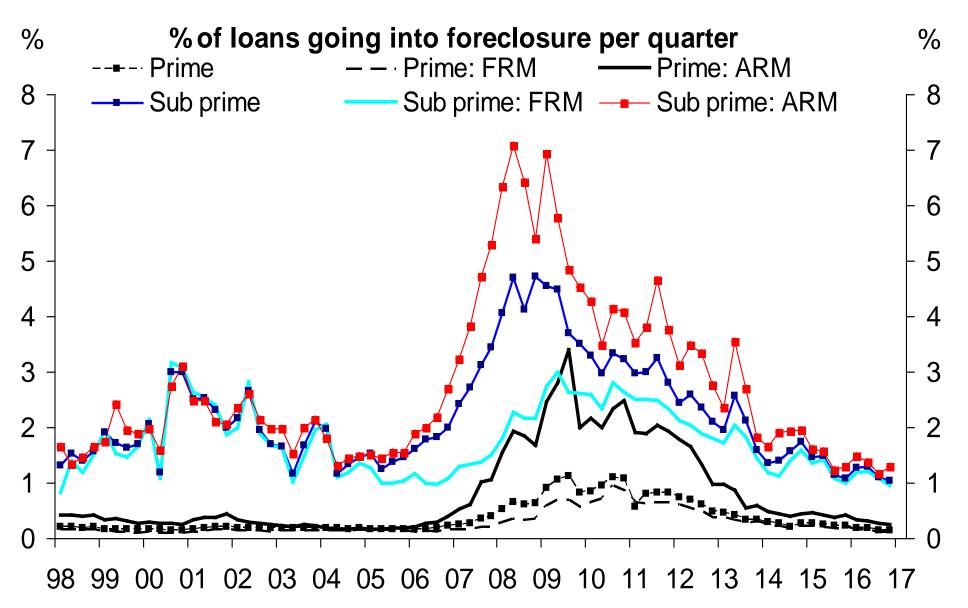




Source: US Census Bureau, Housing Vacancy Surveys, Haver Analytics, DB Global Research

## The % of loans going into foreclosure per quarter at 2005-2006 levels



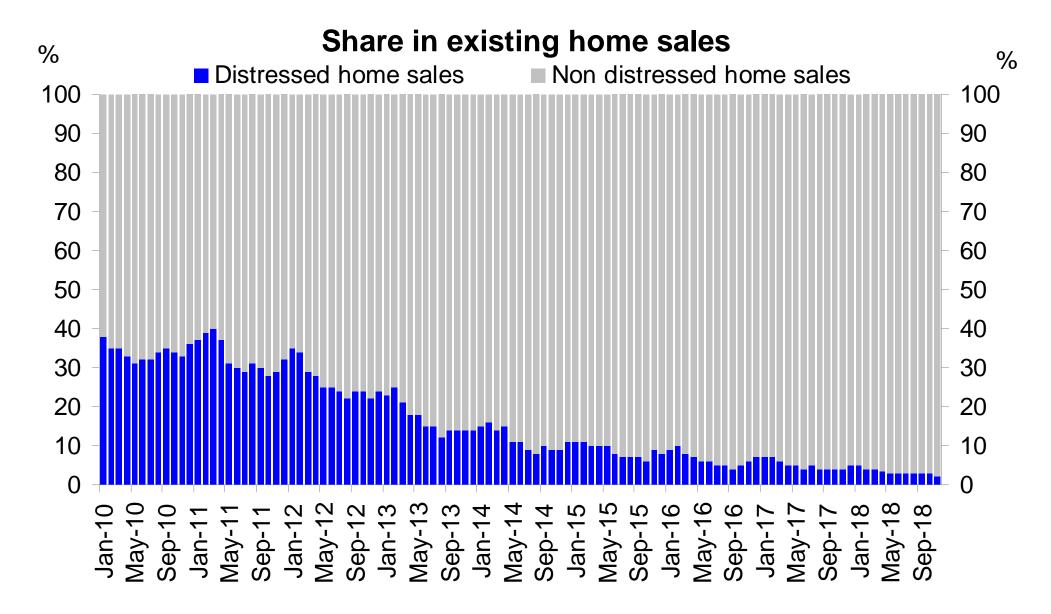


Note: ARM=Adjustable Rate Mortgage, FRM=Fixed Rate Mortgage \*Data has discontinued since 2017

Source: MBA, Datastream, DB Global Research



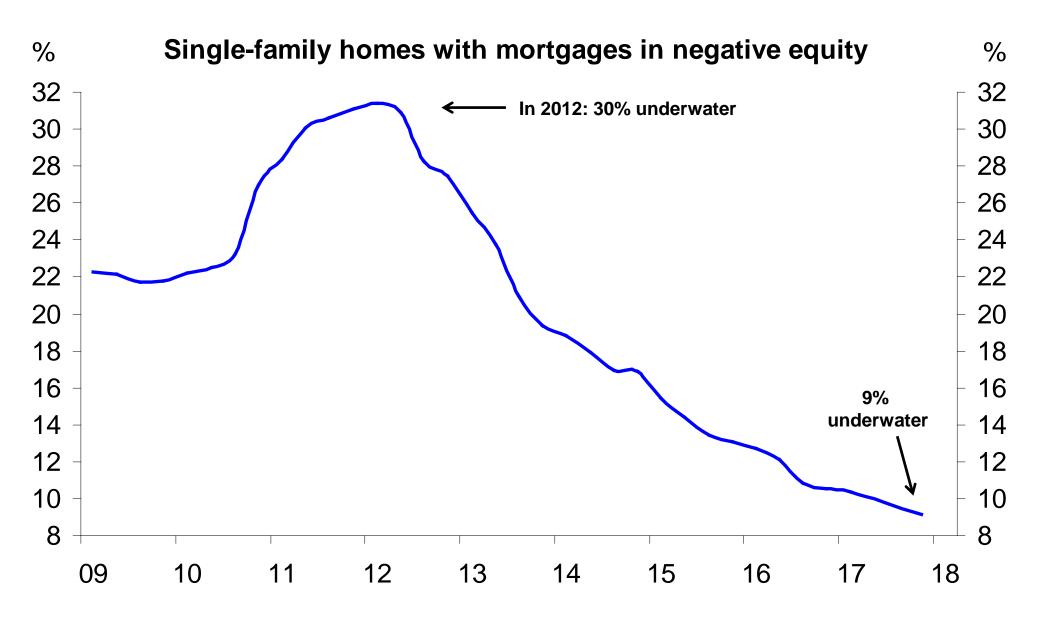
#### Distressed home sales at lowest levels since October 2008



Source: National Association of Realtors, DB Global Research

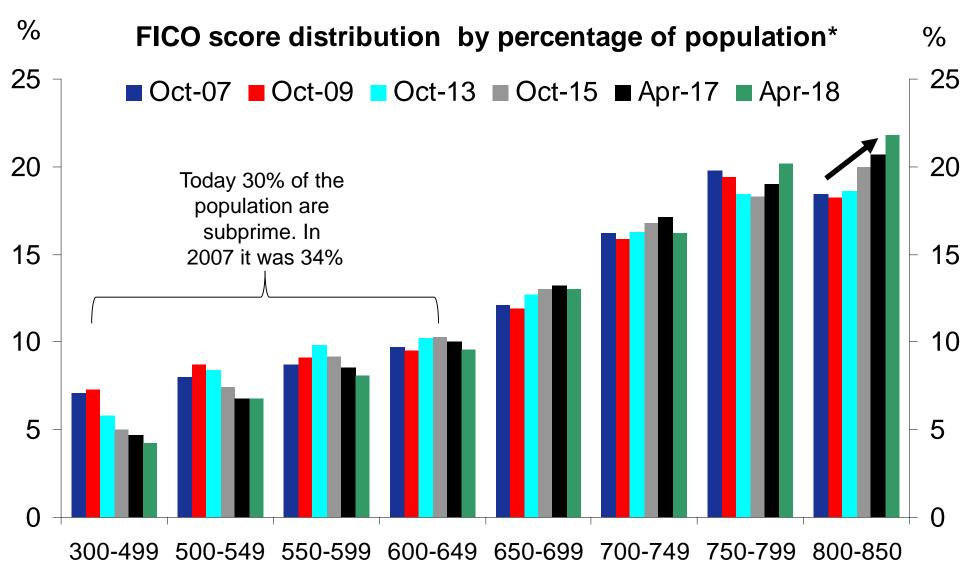
#### Share of single-family homes with negative equity: 9%





## Fewer subprime borrowers today. And more people with top credit scores



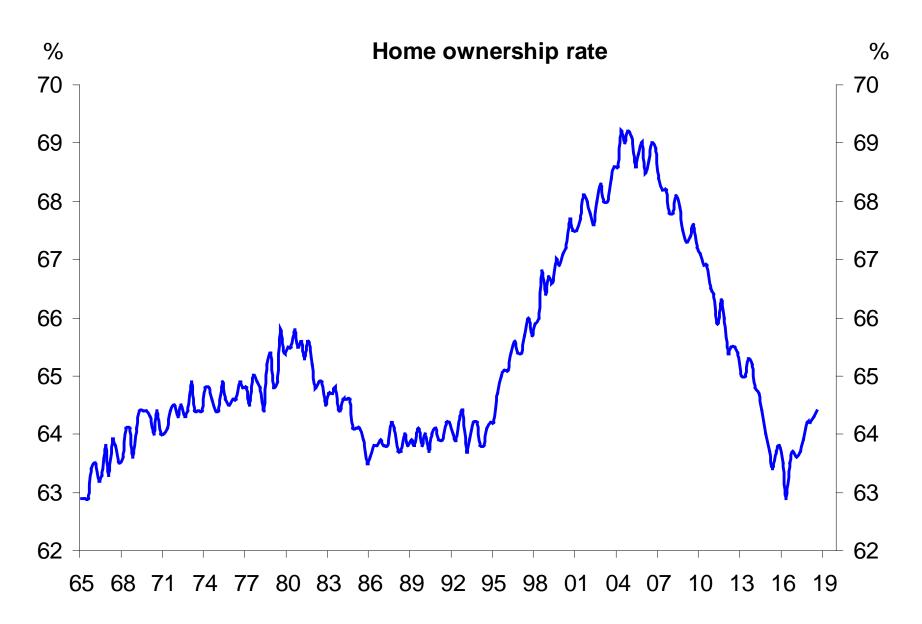


\* Columns may not add up to 100% due to rounding

Source: FICO, DB Global Research



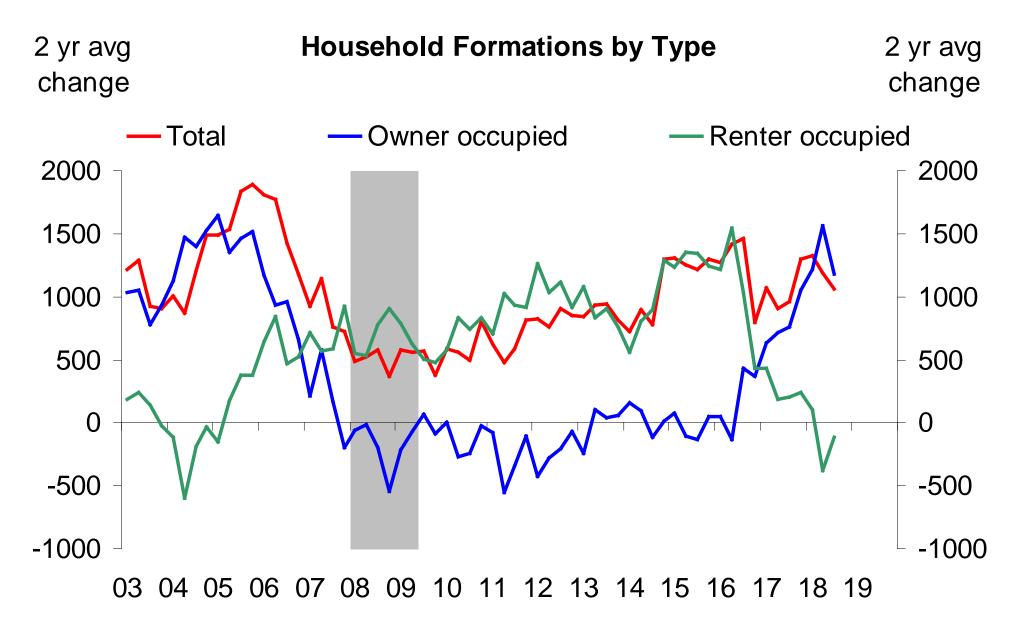
#### Homeownership rate has bottomed



Source: Census, Haver Analytics, DB Global Research

#### Household formations: Fewer renters and more buyers

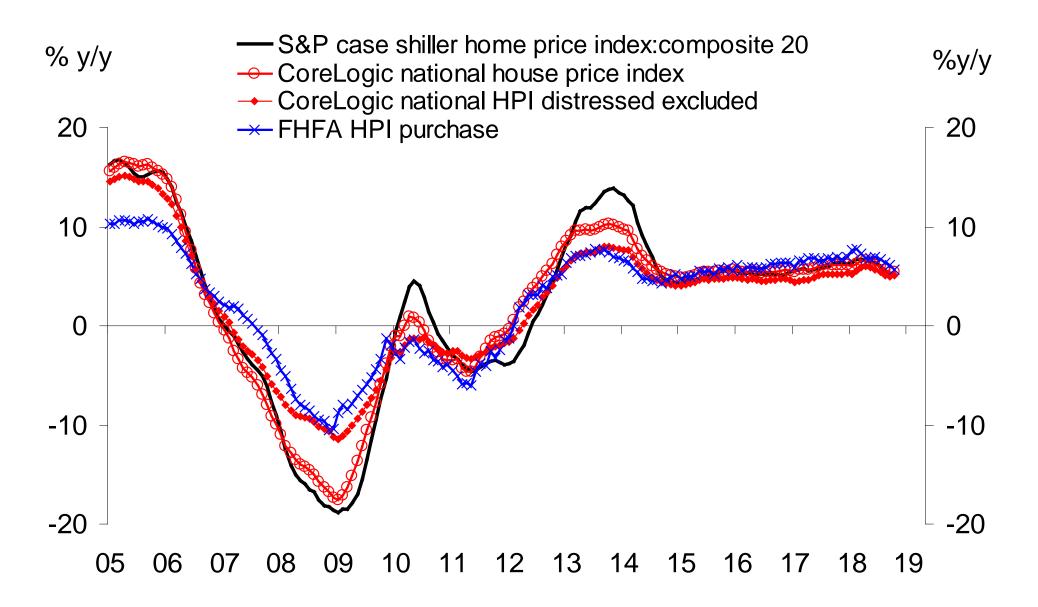




Source: Census, Haver Analytics, DB Global Research

#### Home price appreciation coming down a bit

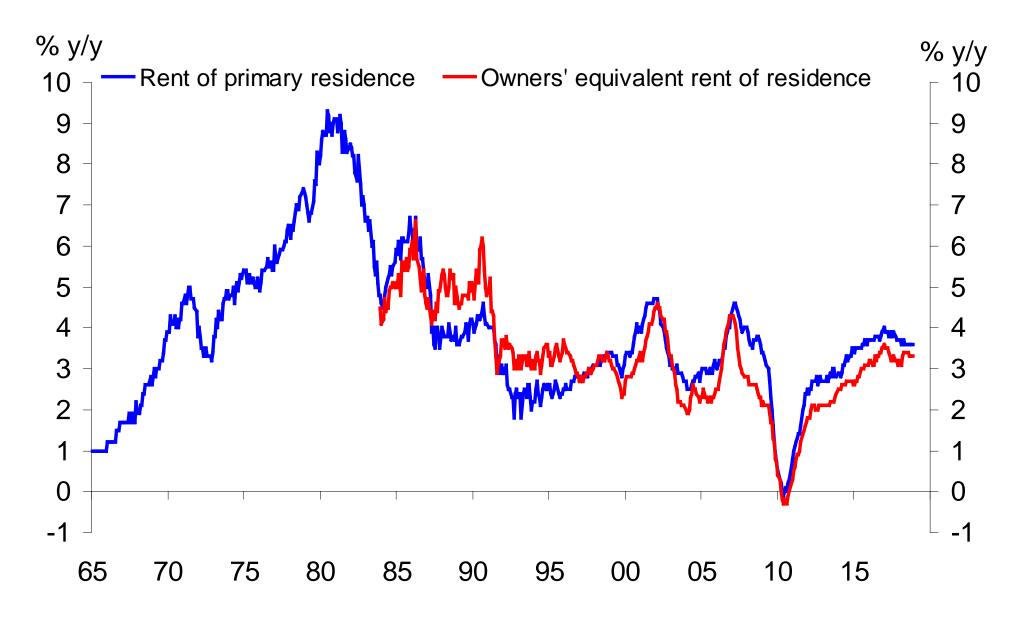




Source: S&P, CoreLogic, FHFA, Haver Analytics, DB Global Research

## Housing's contribution to consumer price inflation near 2007 levels but OER has moved sideways recently

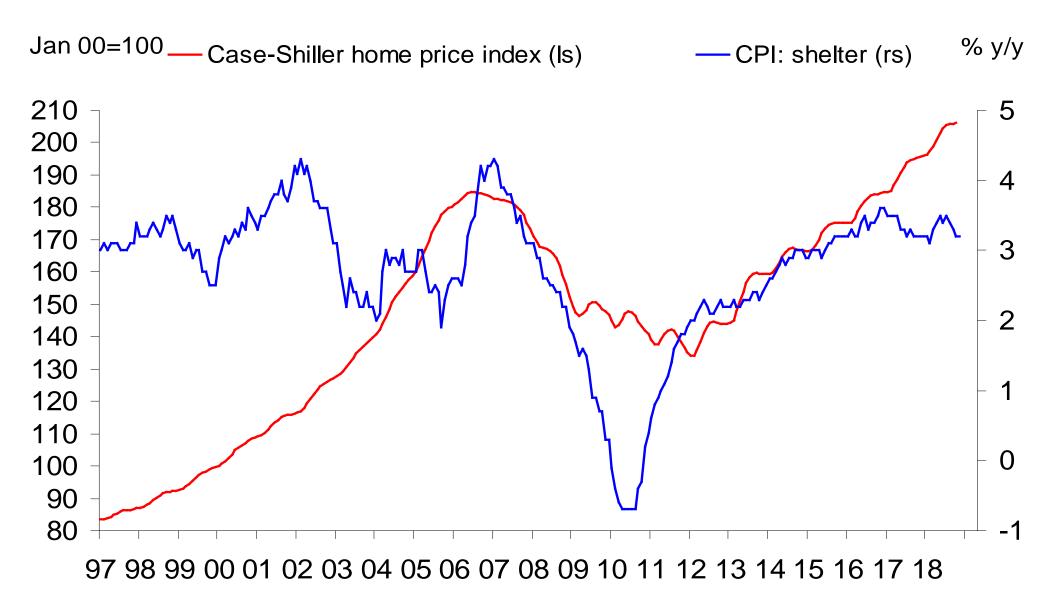




Source: BLS, Haver Analytics, DB Global Research

## 4

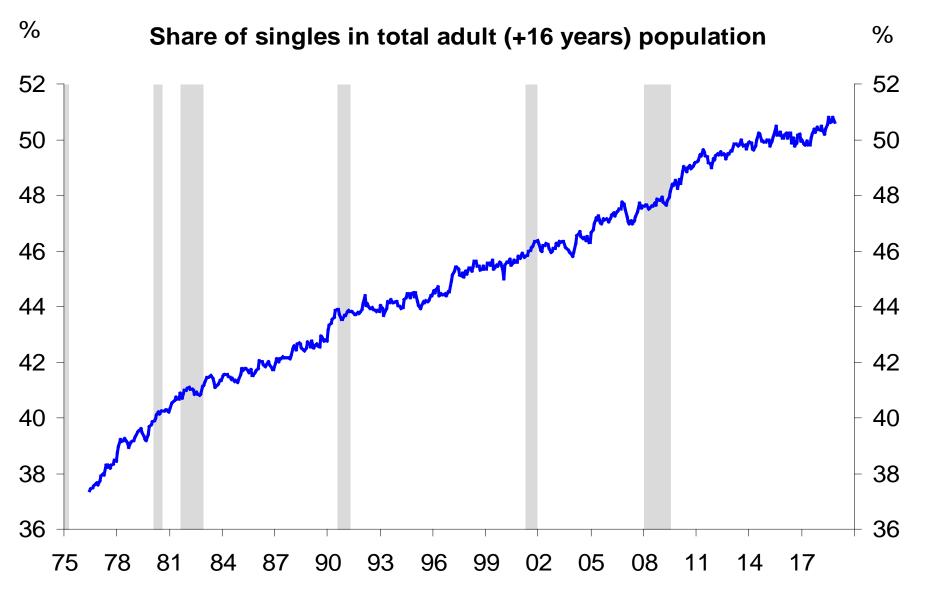
## Has housing become so unaffordable that inflation in home prices and rents are slowing?



Source: S&P, BLS, Haver Analytics, DB Global Research

#### 51% of US adults are single





Note: Single adults pertains to population above 16 years. This has been calculated by subtracting sum of married men and women population (16+) from the total civilian non-institutional population above 16 years.

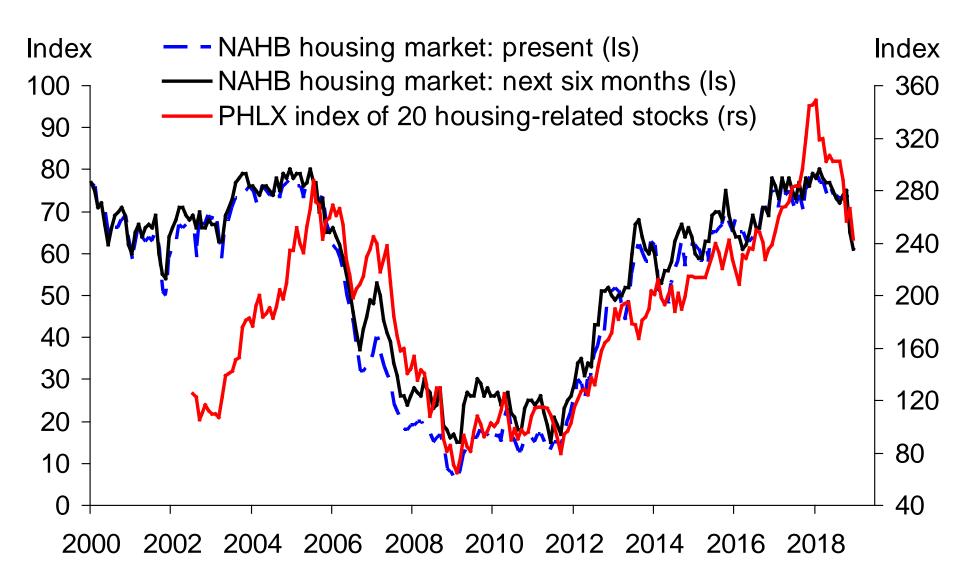
Source: BLS, Haver Analytics, DB Global Research



# Leading Indicators for Housing

#### Industry sentiment indicators falling sharply

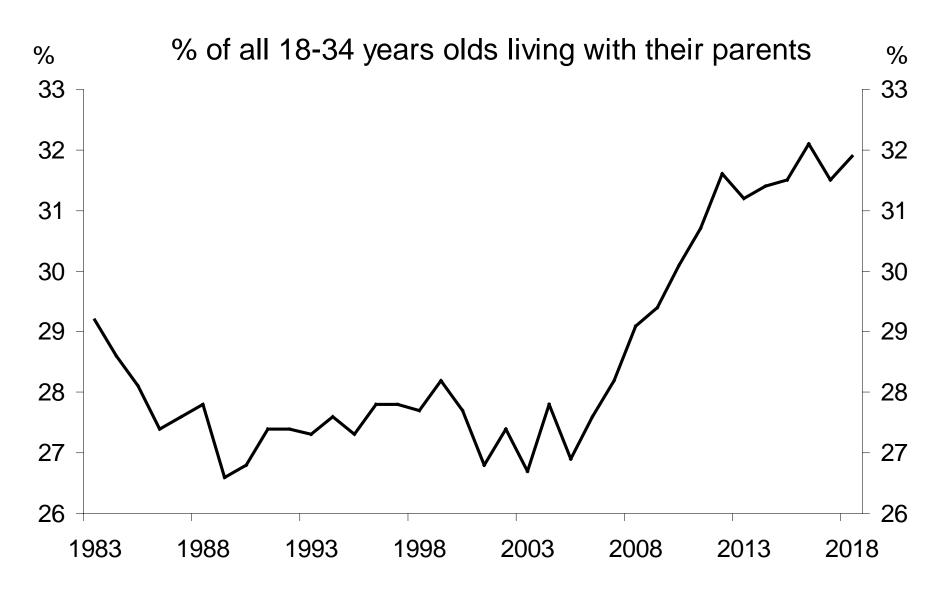




Source: NAHB, Haver Analytics, Bloomberg Finance LP, DB Global Research

## Substantial pent-up demand for housing: Almost 1/3 of 18-34 year olds living with their parents

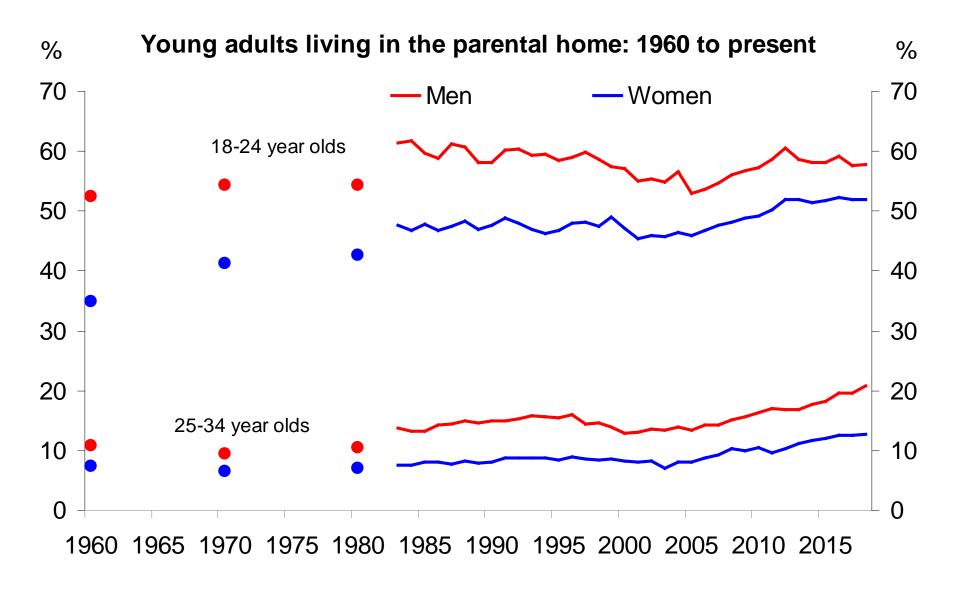




Source: Census, DB Global Research

## Substantial pent-up demand for housing: More than 50% of 18-24 year olds living with their parents



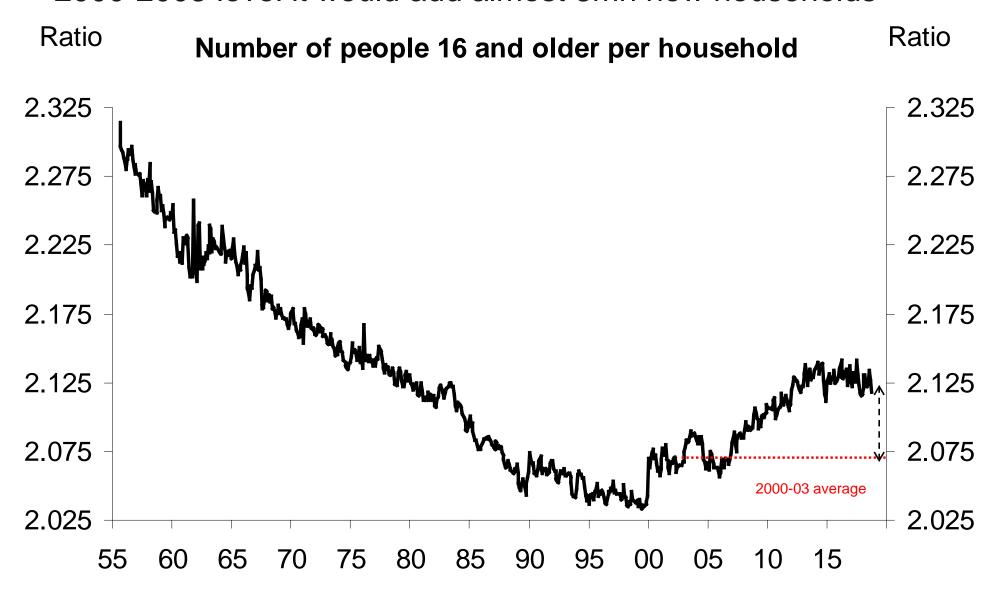


Source: Census, DB Global Research

#### Significant pent-up demand:



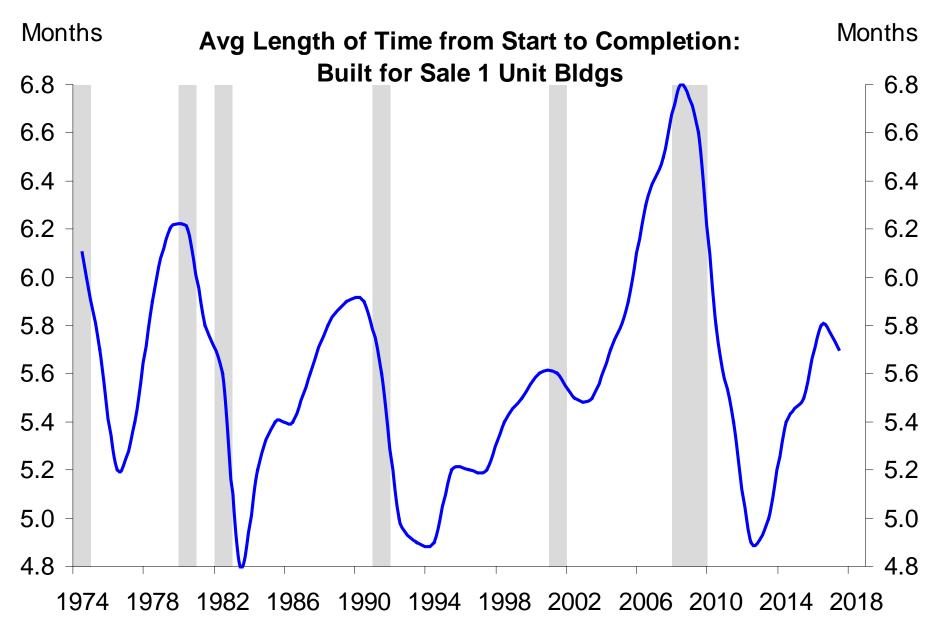
If the number of people per household returns to the 2000-2003 level it would add almost 3mn new households



Source: Census, BLS, Haver Analytics, DB Global Research

#### It takes 5.7 months to build a home

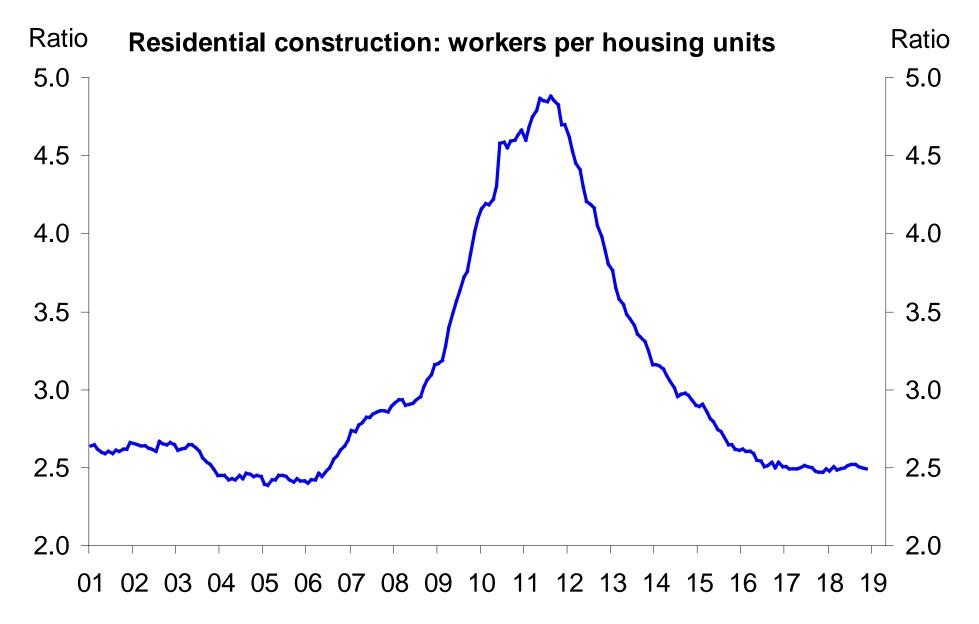




Source: Census, Haver Analytics, DB Global Research

## Construction more efficient: Fewer workers per housing unit under construction

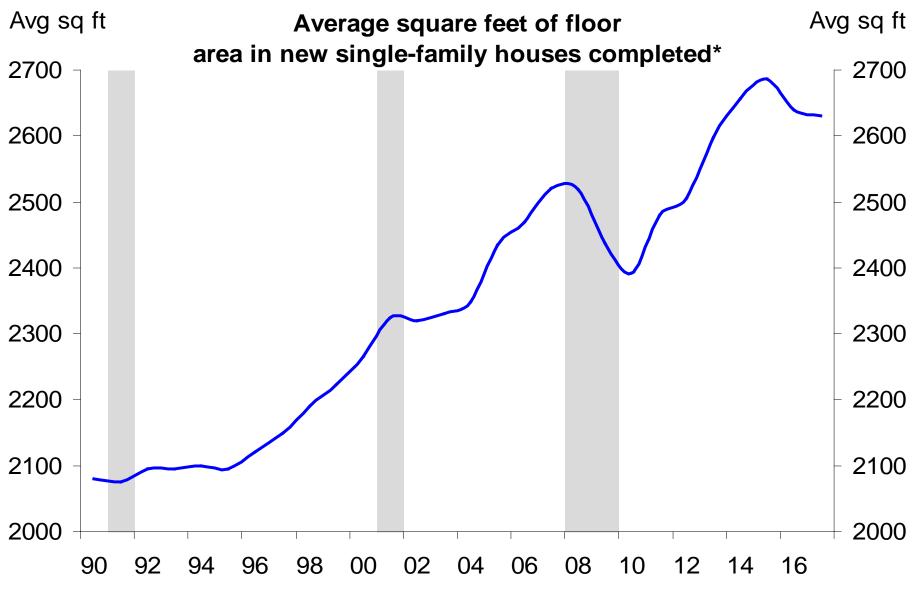




Source: BLS, Census, Haver Analytics, DB Global Research

#### New homes are smaller because of higher home prices



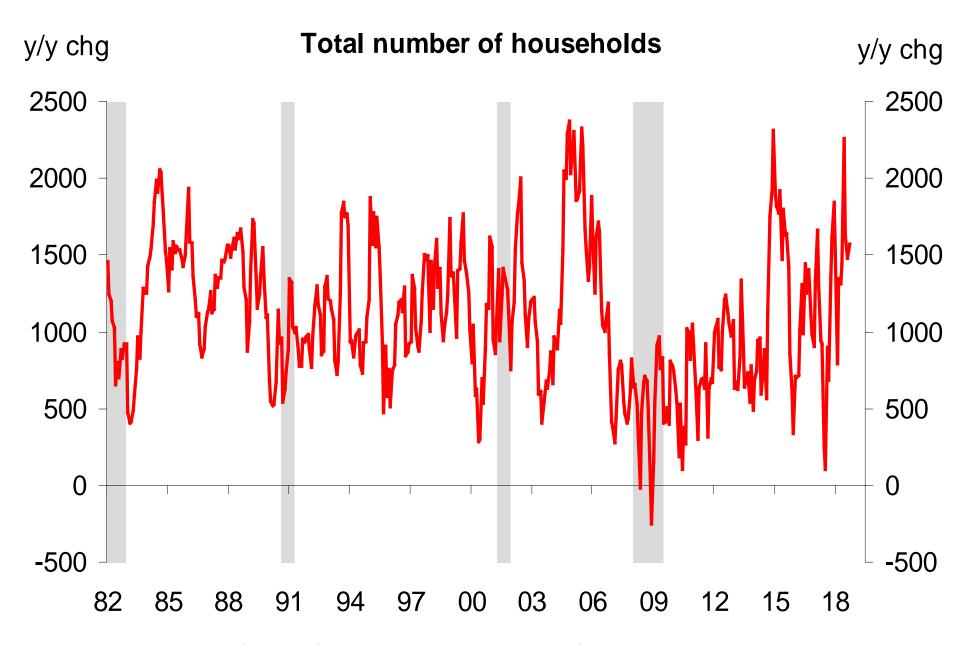


\*Includes houses built for rent (not shown separately).

Source: Census, DB Global Research

#### Household formation trending higher recently



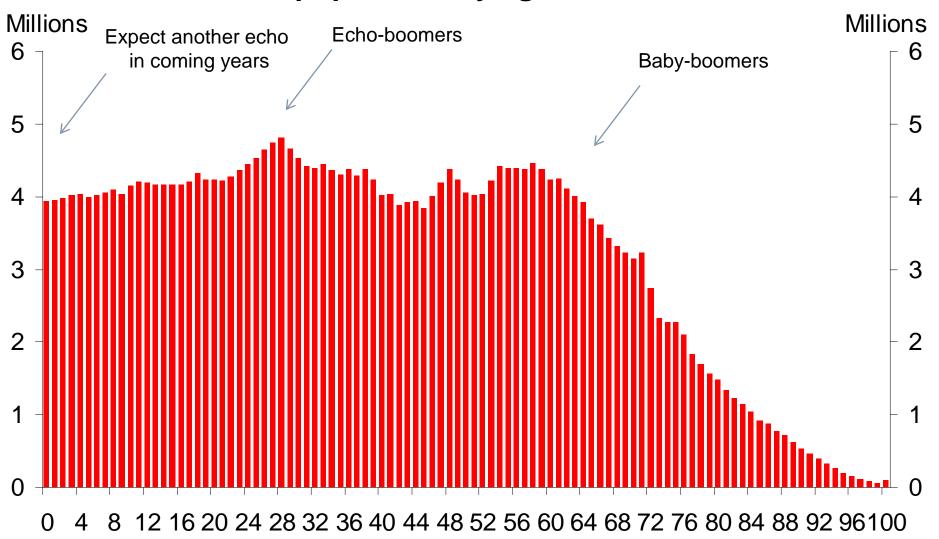


Source: Census, Haver Analytics, DB Global Research

## There are 4.6mn 28-year olds in the US, more than any other age group



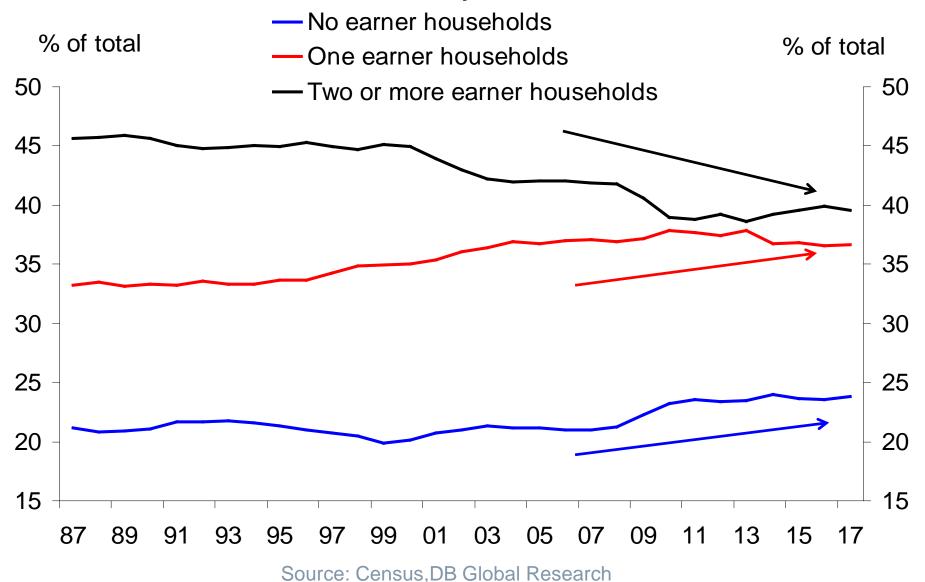
#### U.S population by age, Dec 2018



## The composition of the "median household" today is different from what it was in the 1980s



#### Household shares by number of earners

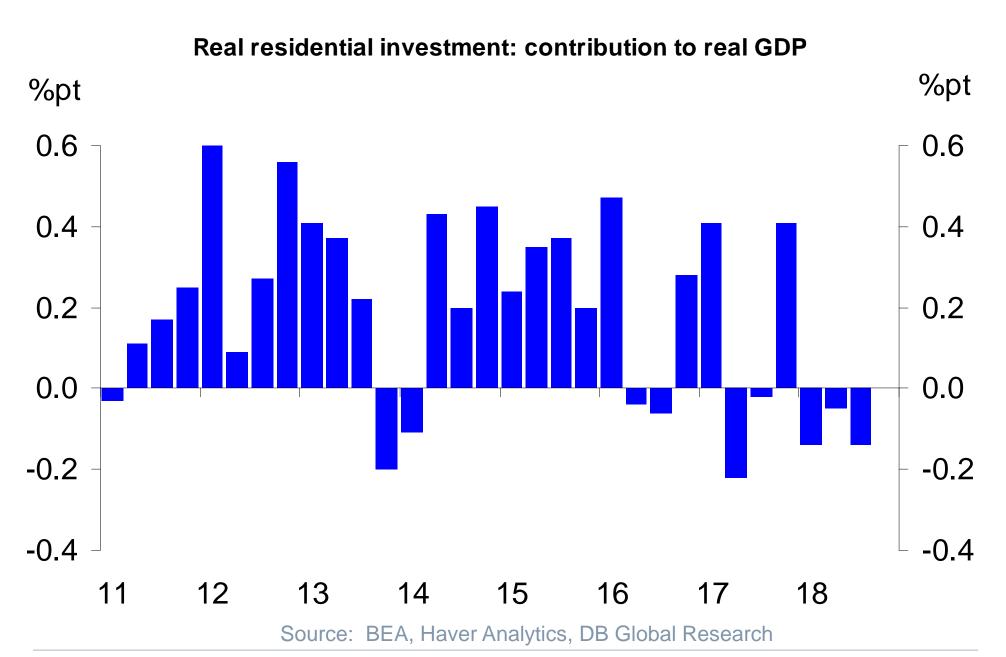




# Housing Activity

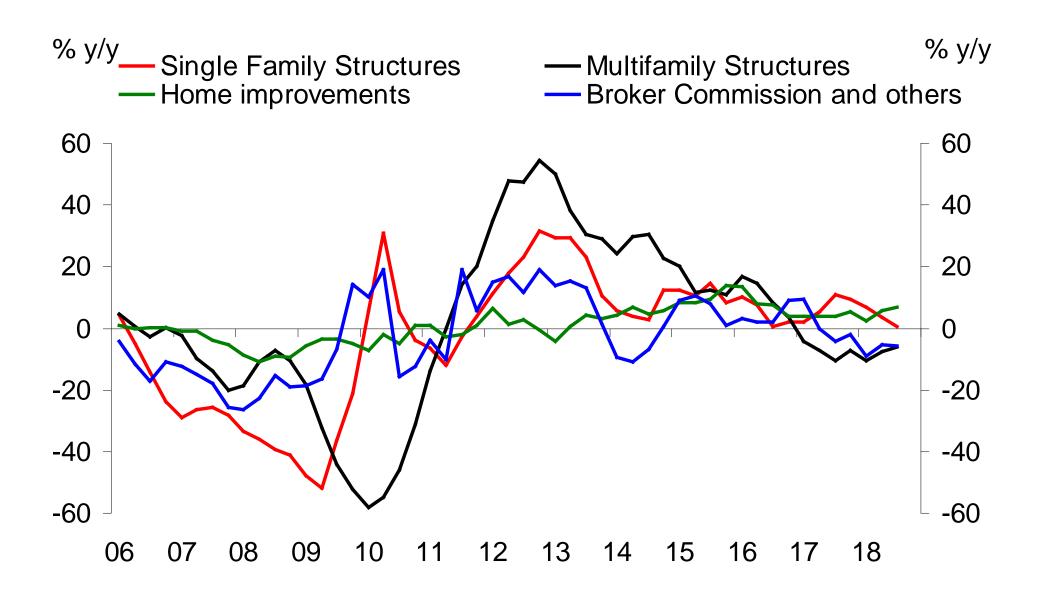


#### Residential investment contribution to GDP growth



## Year-over-year growth in housing components contributing to GDP

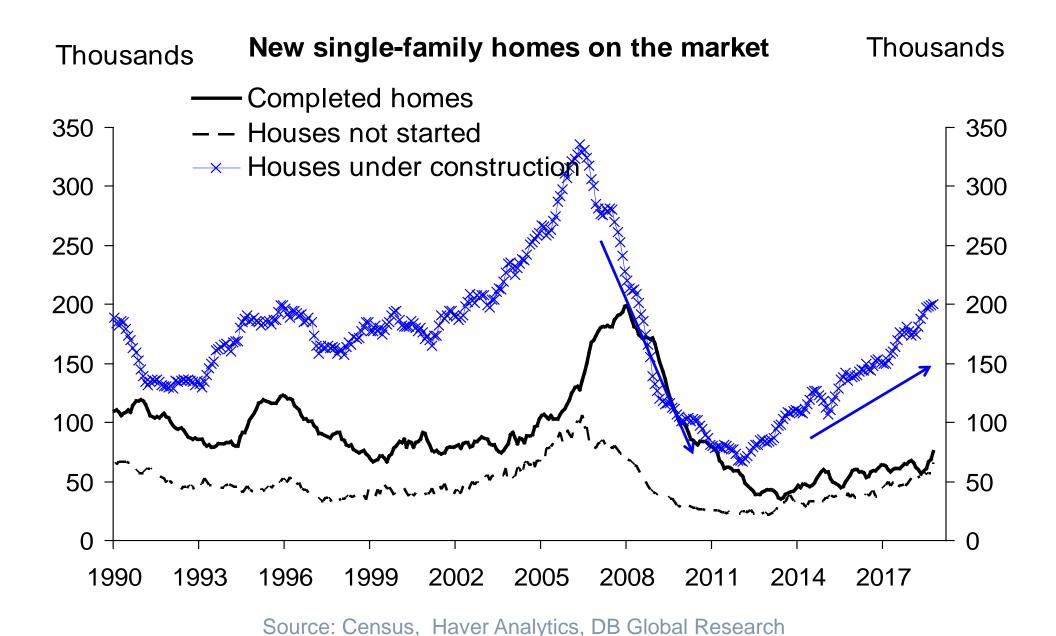




Source: BEA, Haver Analytics, DB Global Research

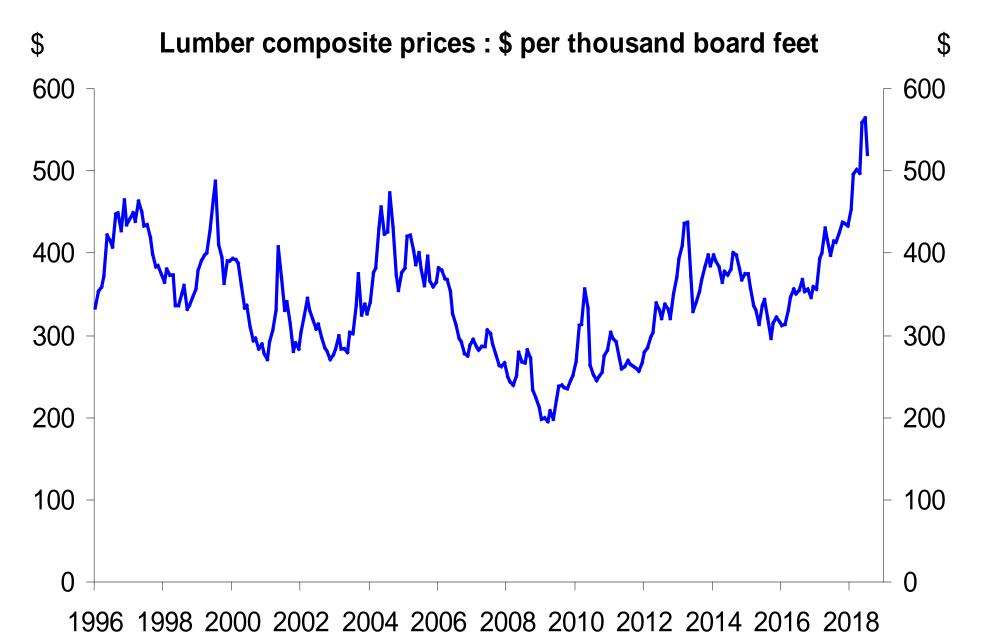
#### Single-family homes under construction looking better





#### Lumber prices up recently

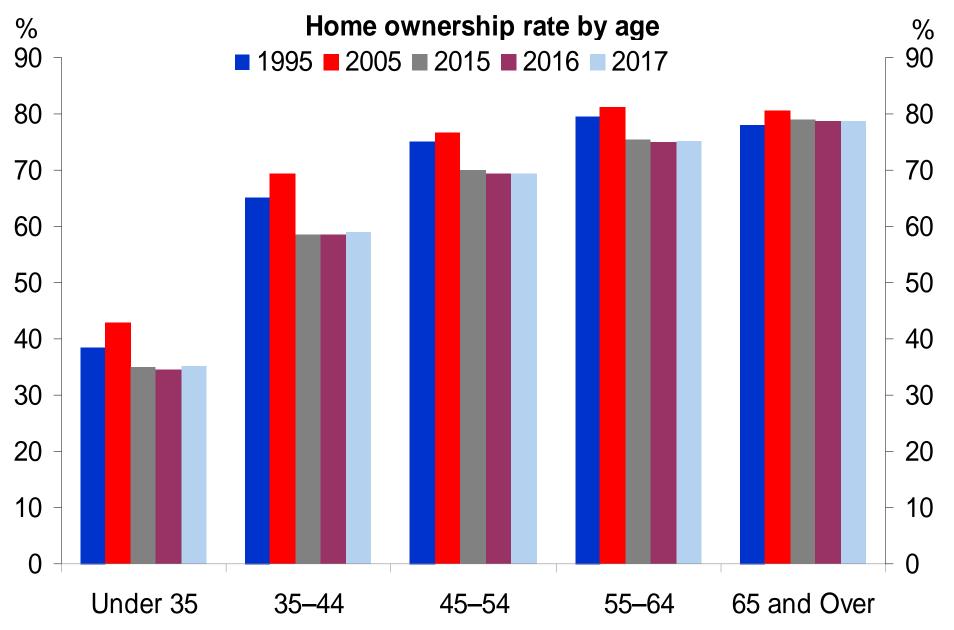




Source: Random Lengths, DB Global Research

## Home ownership rates still below pre-crisis level across age groups

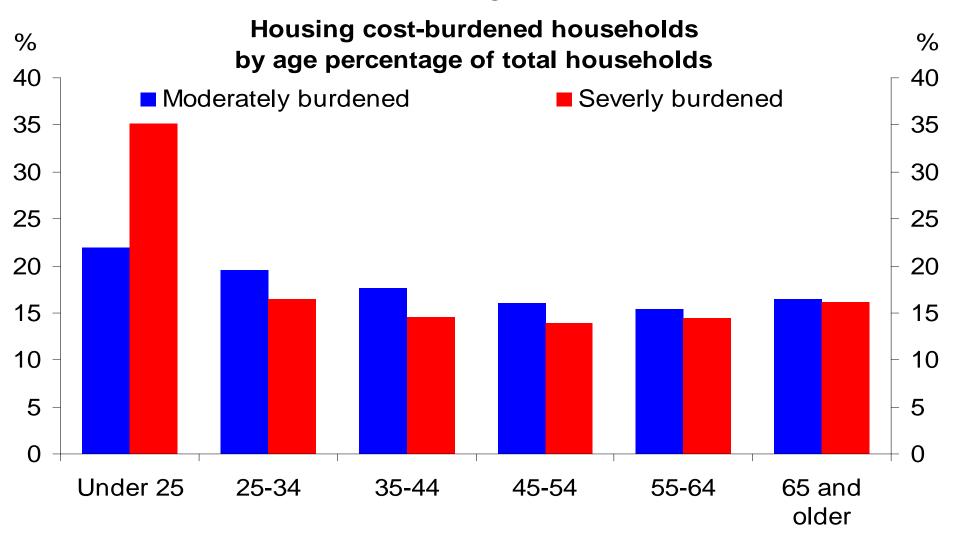




Source: Census Bureau, Haver Analytics, DB Global Research

## Many cost-burdened households among Millennials



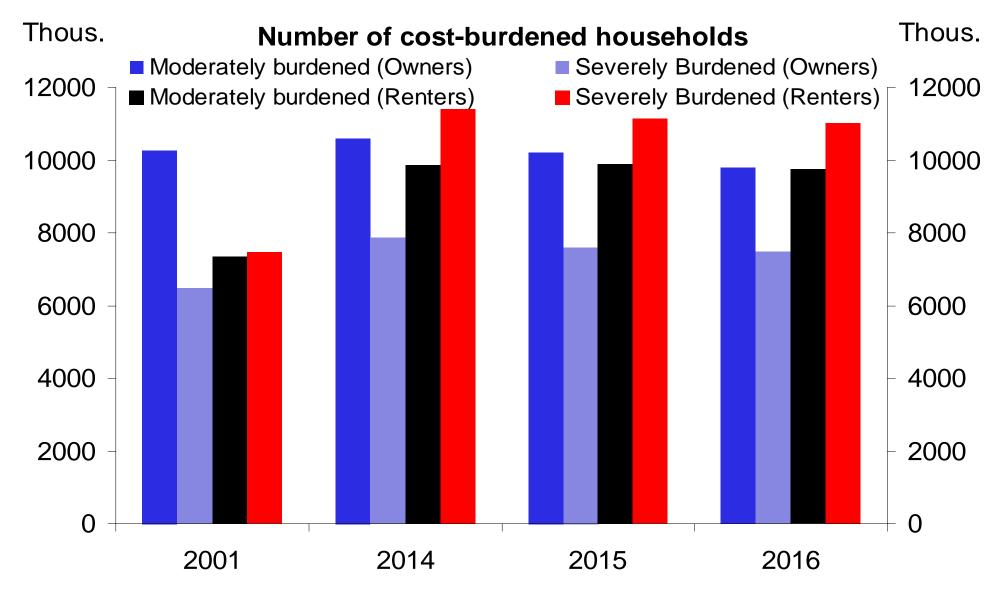


Notes: Moderately (severely) cost-burdened households pay more than 30% up to 50% (more than 50%) of household income for housing. Households with zero or negative income are assumed to be severely burdened, while households paying no cash rent are assumed to be unburdened. Income cutoffs are in 2014 dollars adjusted for inflation using the CPI-U for All Items. White, black, and Asian/other householders are non-Hispanic. Hispanic householders may be of any race. Children are the householder's own, adopted, or step children under the age of 18. High school degree includes householders who completed a GED. Fully employed householders worked for at least 48 weeks during the previous 12 months, short-term unemployed for 27–47 weeks, and long-term unemployed for 1–26 weeks. Fully unemployed householders did not work in the previous 12 months but were in the labor force. Householders not in the labor force include those under the age of 16.

Source: JCHS tabulations of US Census Bureau, American Community Surveys, DB Global Research

#### Number of cost-burdened renters has increased



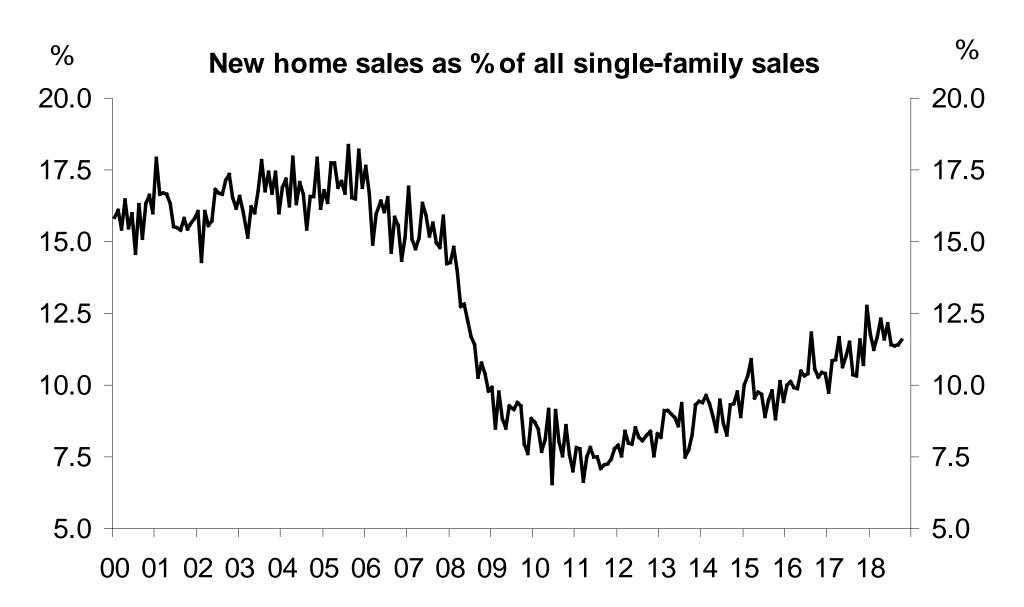


Notes: Moderate (severe) burdens are defined as housing costs of more than 30% and up to 50% (more than 50%) of household income. Households with zero or negative income are assumed to be severely burdened, while renters paying no cash rent are assumed to be unburdened. Income cutoffs are adjusted to 2014 dollars by the CPI-U for All Items.

Source: JCHS tabulations of US Census Bureau, American Community Surveys, DB Global Research



#### New home sales as a share of total sales



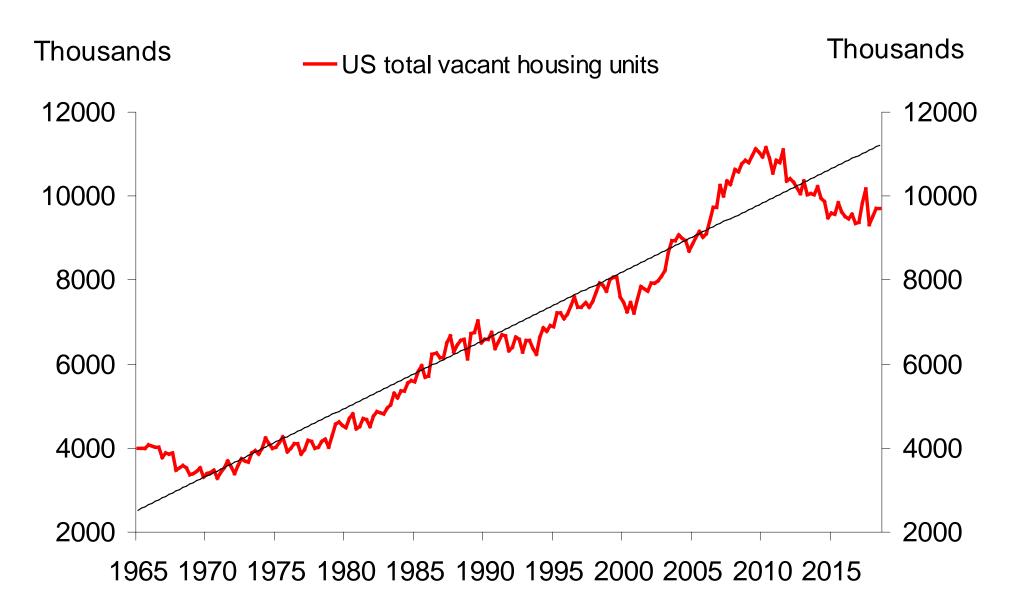
Source: Census, NAR, DB Global Research



## Housing Supply



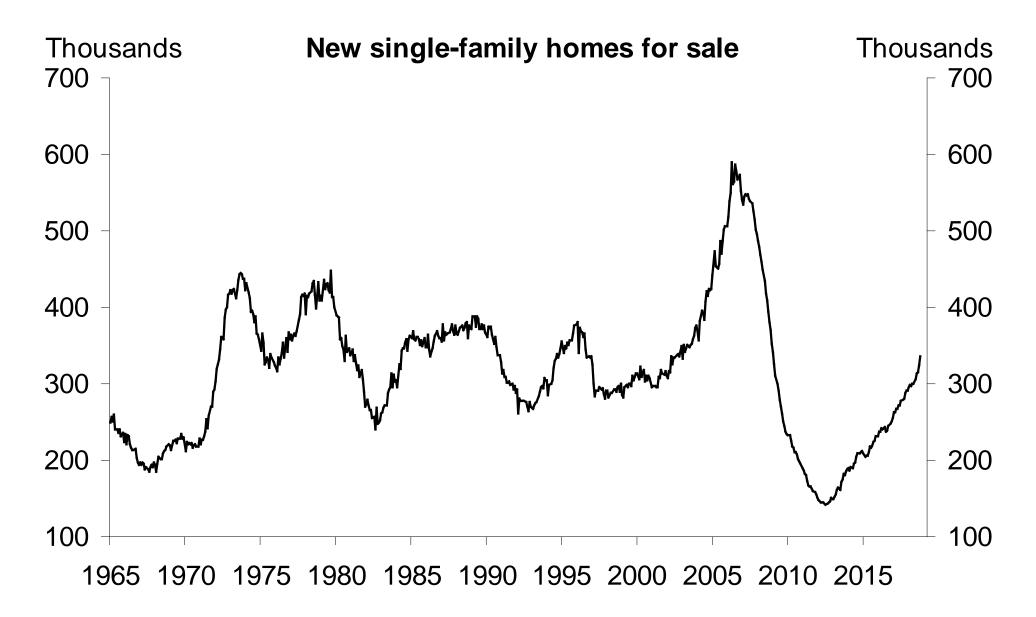
#### Excess inventory below long-term trend



Source: Census, Haver Analytics, DB Global Research

## Inventory of new single-family homes for sale moving higher but half of where it was in 2006



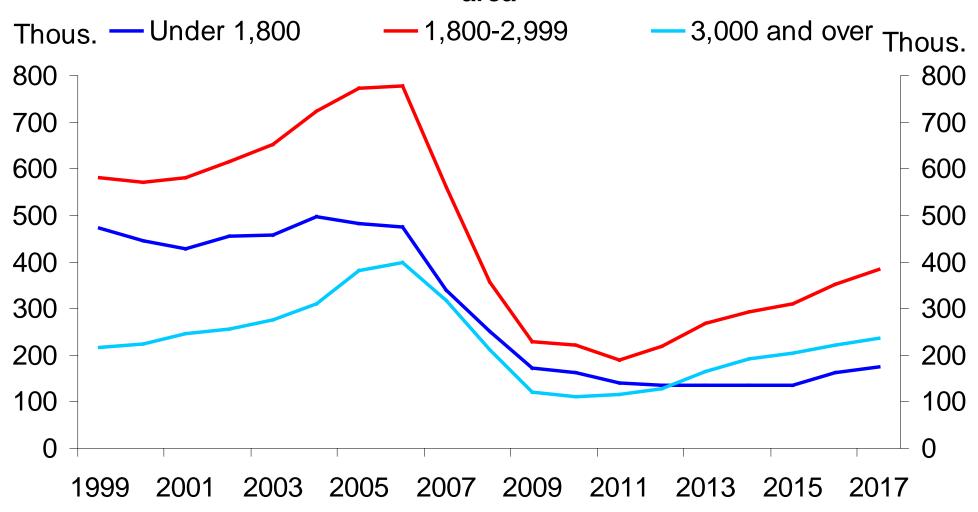


Source: Census, Haver Analytics, DB Global Research

#### New homes are smaller



### New single-family houses completed by sq feet of floor area

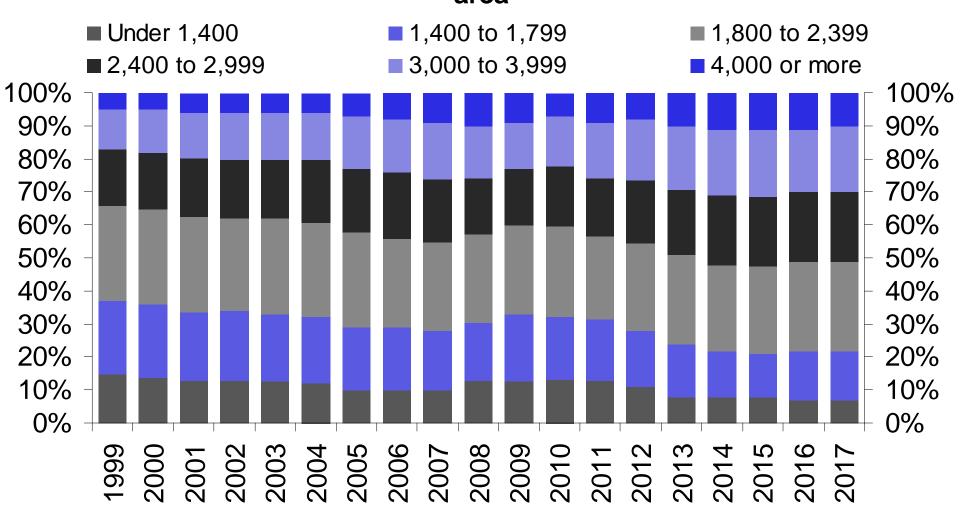


Source: Census, DB Global Research

## 30% of new homes were 3,000 square feet or bigger in 2017



### New single-family houses completed by sq. feet of floor area



Source: Census, DB Global Research

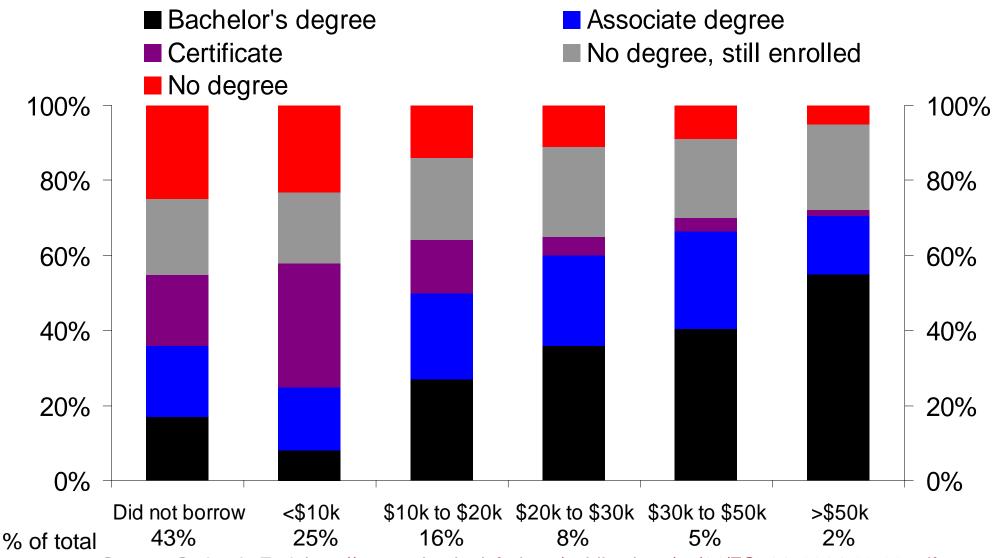


## Housing Demand

For students beginning post-secondary education in 2003-04: 43% did not borrow and of those who did borrow 93% have student loan balances that are less than \$30k



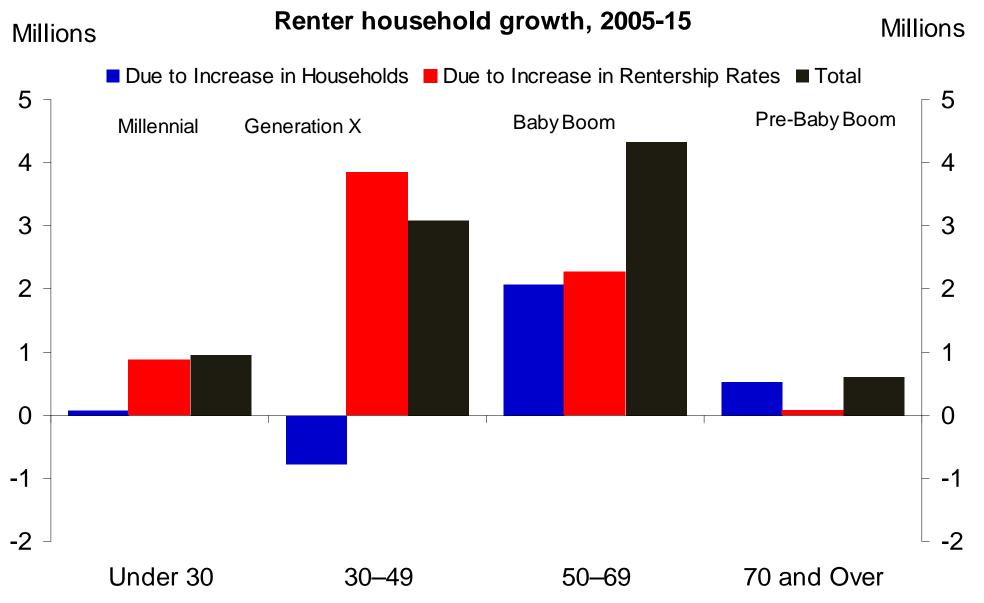
#### Education attainment by student debt levels



Source: St. Louis Fed: http://research.stlouisfed.org/publications/es/14/ES\_14\_2014-06-09.pdf

## Gen-X-ers and Baby Boomers have driven most of the recent growth in renter households

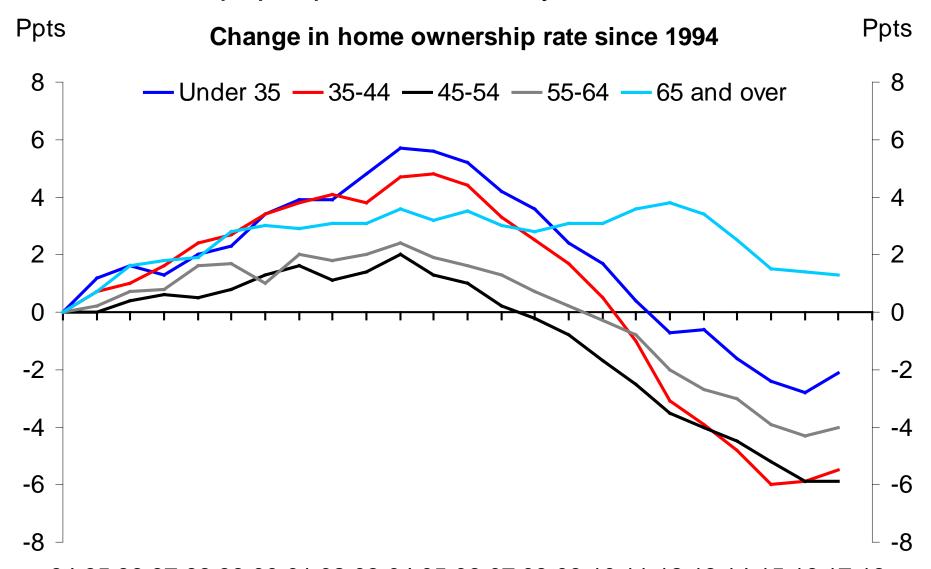




Source: JCHS tabulations of US Census Bureau, Current Population Surveys, DB Global Research



## Homeownership rate down for everyone except people who are 65 years and older



94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18

Source: JCHS tabulations of US Census Bureau, Housing Vacancy Surveys, DB Global Research

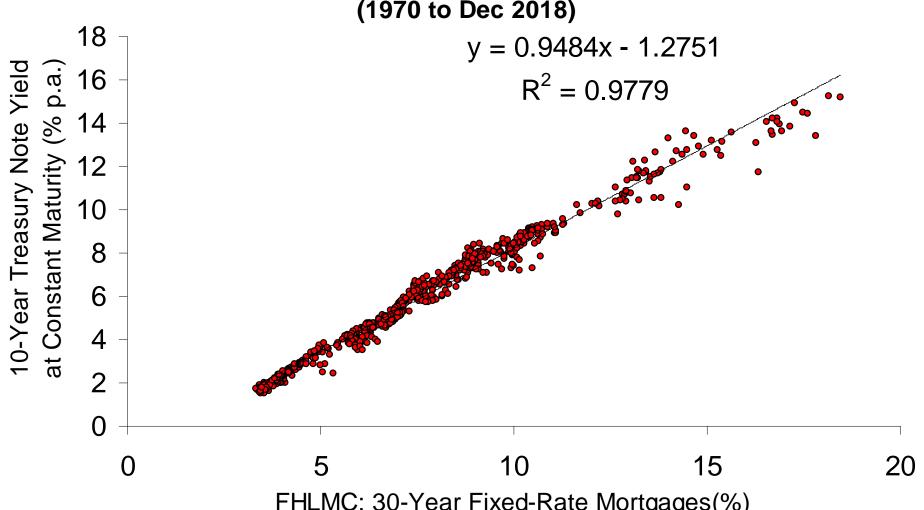


# Financing Conditions and Sales

#### Mortgage rates and 10-year Treasury yields are highly correlated





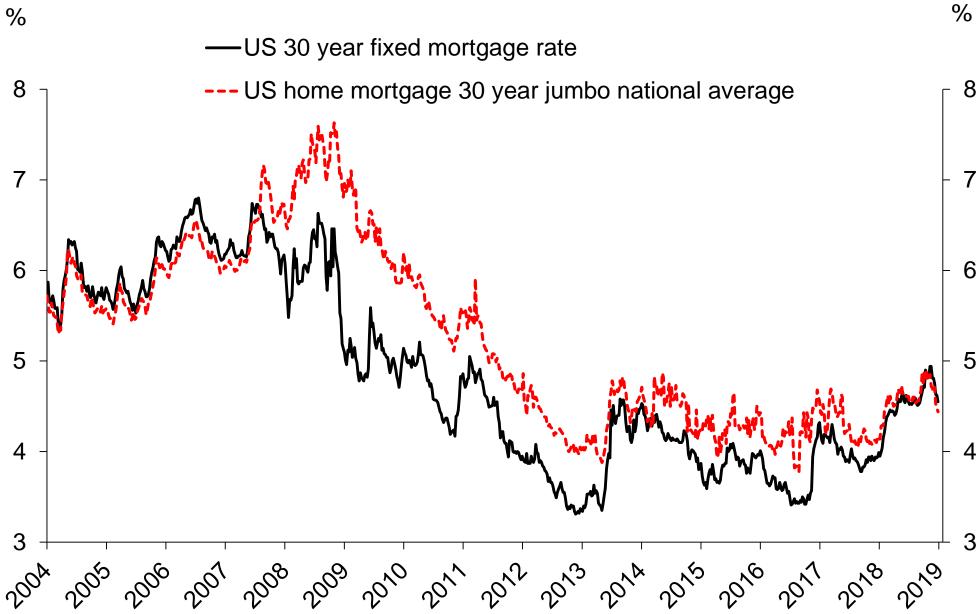


FHLMC: 30-Year Fixed-Rate Mortgages(%)

Source: FRB, FHLMC, DB Global Research

#### Mortgage rates down recently





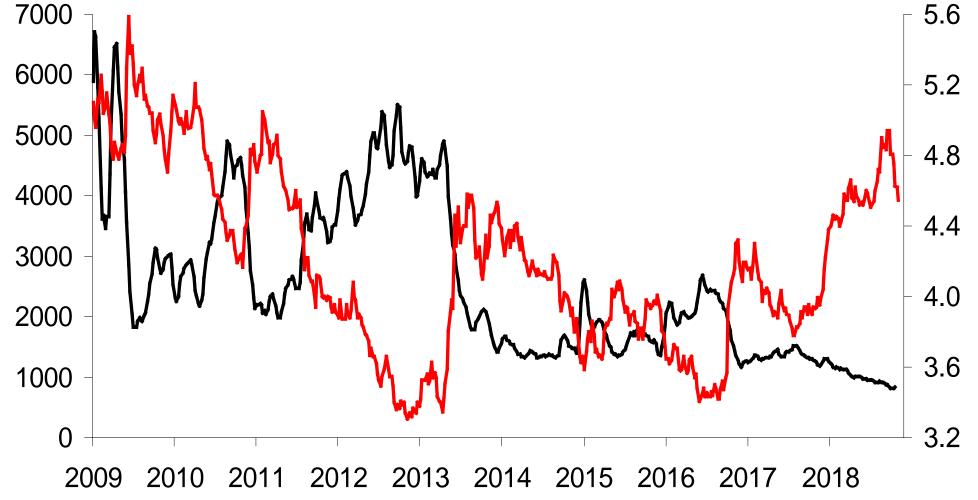
Source: FRB, Haver Analytics, Bloomberg Finance LP, DB Global Research

#### Mortgage refi application activity at low levels



Index — MBA mortgage loan applications for refinancing (Is)
Mar-16-90=100 — 30 yr fixed mortgage rate (rs)

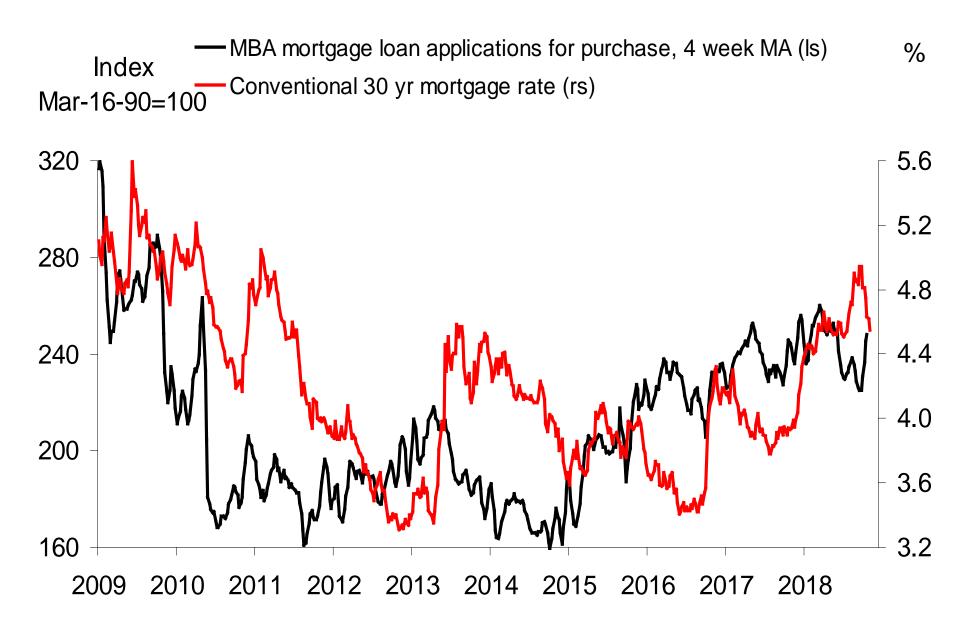
%



Source: FHLMC, MBA, , Haver Analytics, DB Global Research

#### Purchase applications inversely related to mortgage rates

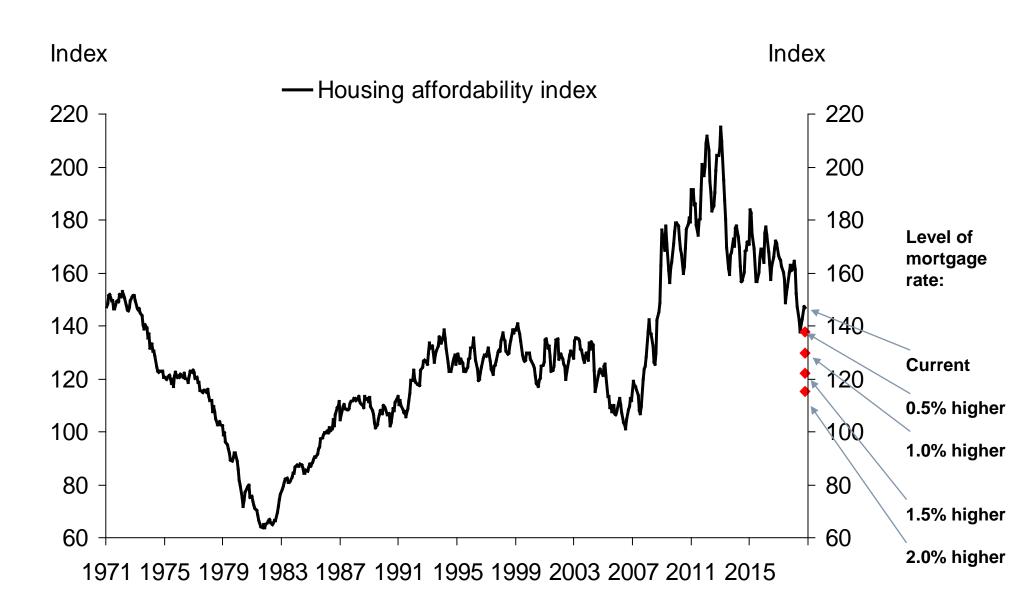




Source: FRB, MBA, Haver Analytics, DB Global Research



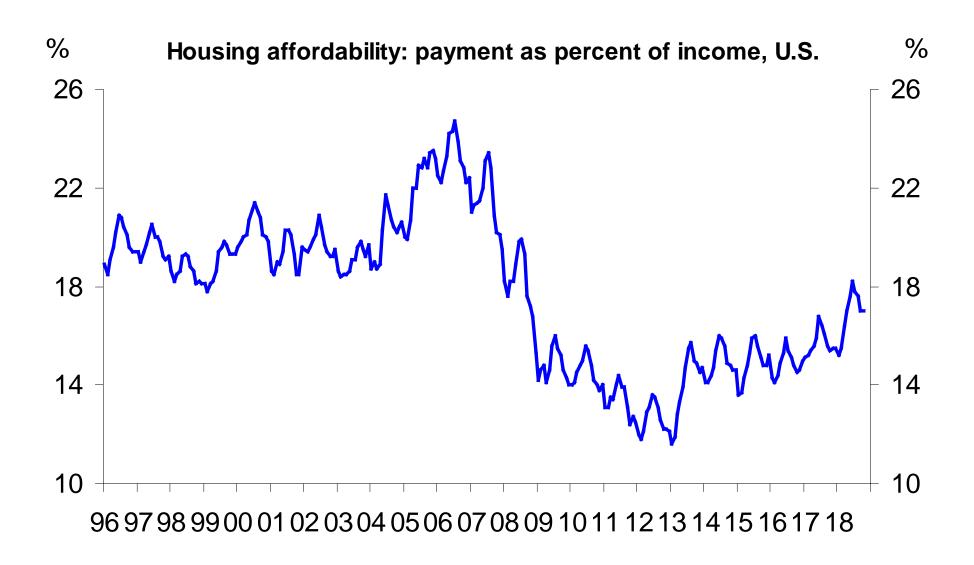




Source: NAR, Haver Analytics, DB Global Research

## Mortgage payments as a percent of income trending higher



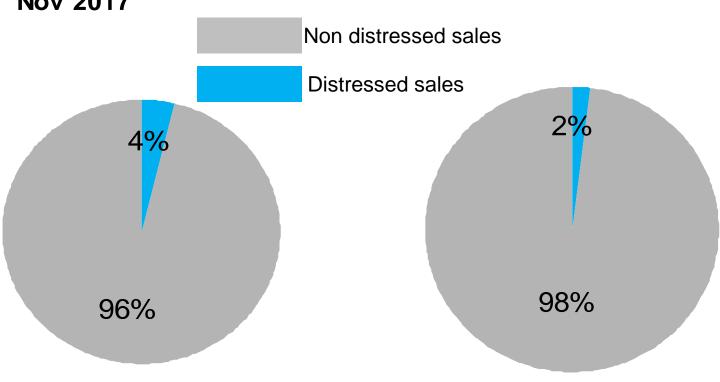


Source: NAR, Haver Analytics, DB Global Research

#### Only 2% of existing home sales are distressed



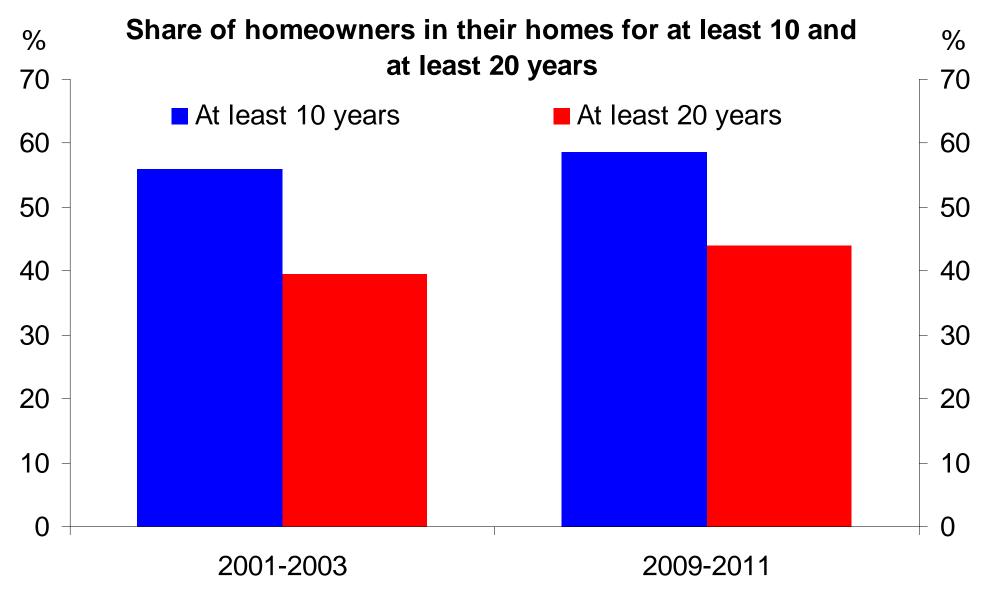
## Distressed homes sales as % of total existing -home sales Nov 2017 Nov 2018



Source: NAR, Deutsche Bank Global Market Research

## About 60% of all homeowners have lived in their homes for more than 10 years

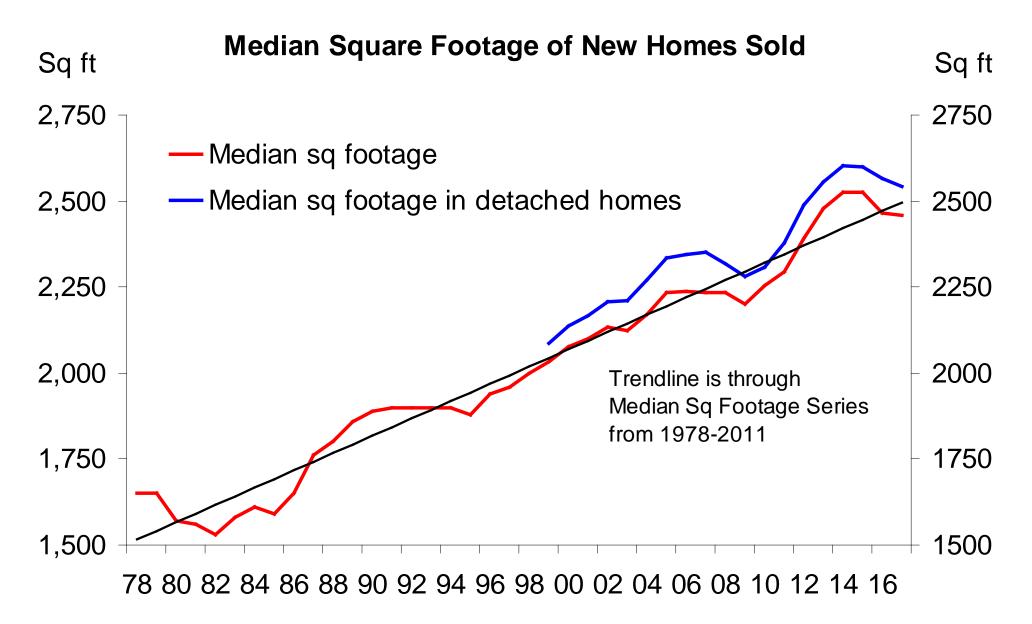




Source: US Bureau of the Census, Decennial Census (2000), American Community Survey, NAHB, DB Global Research

#### Median square footage sold is at trend





Source: US Bureau of the Census, DB Global Research

#### Credit availability steadily improving



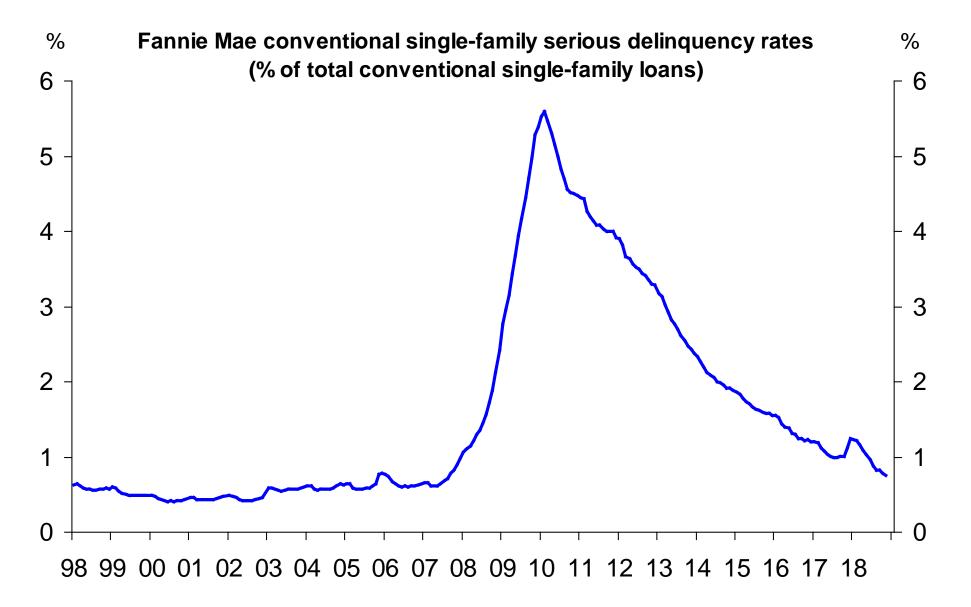




## Foreclosures and Delinquencies



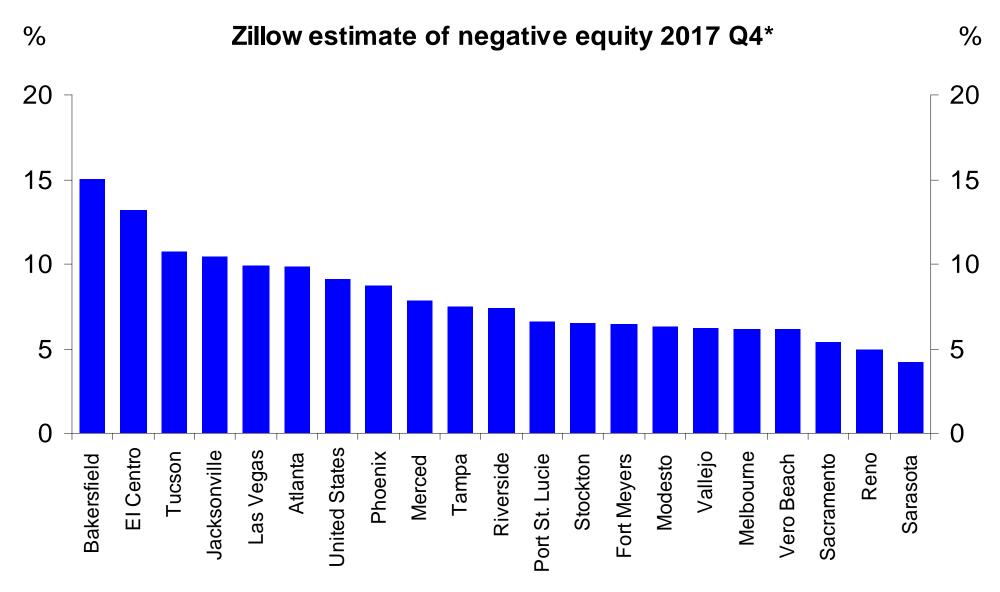
#### Single-family delinquency rates at 2006 levels



Source: Fannie Mae, Haver Analytics, DB Global Research

#### Negative equity declining across the country





<sup>\*</sup>single- family homeowners with a mortgage

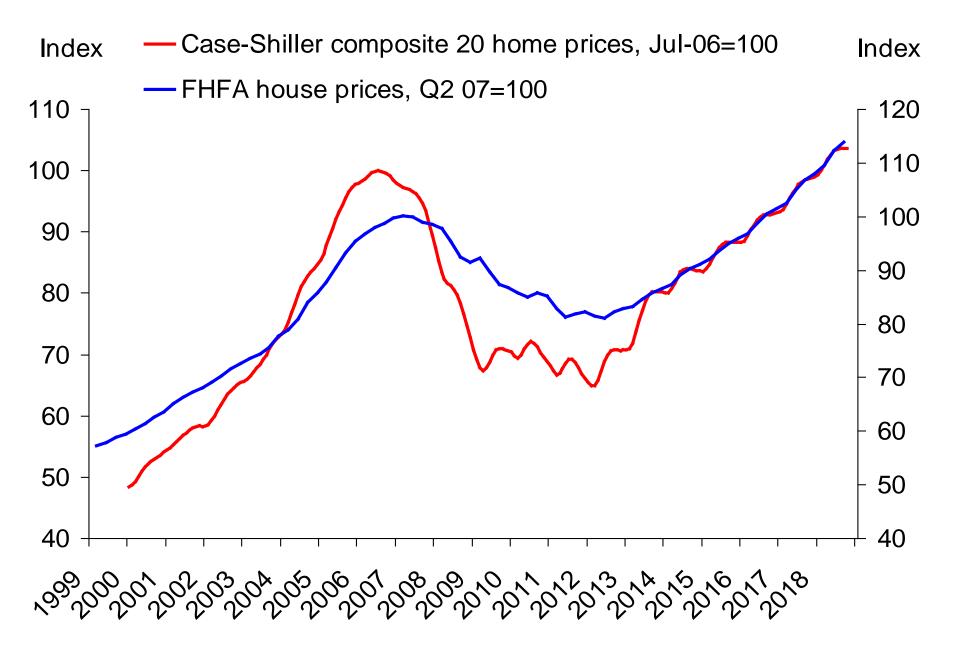
Source: Zillow, Haver Analytics, DB Global Research



## House Prices

#### The level of home prices now above the 2006/2007 peak

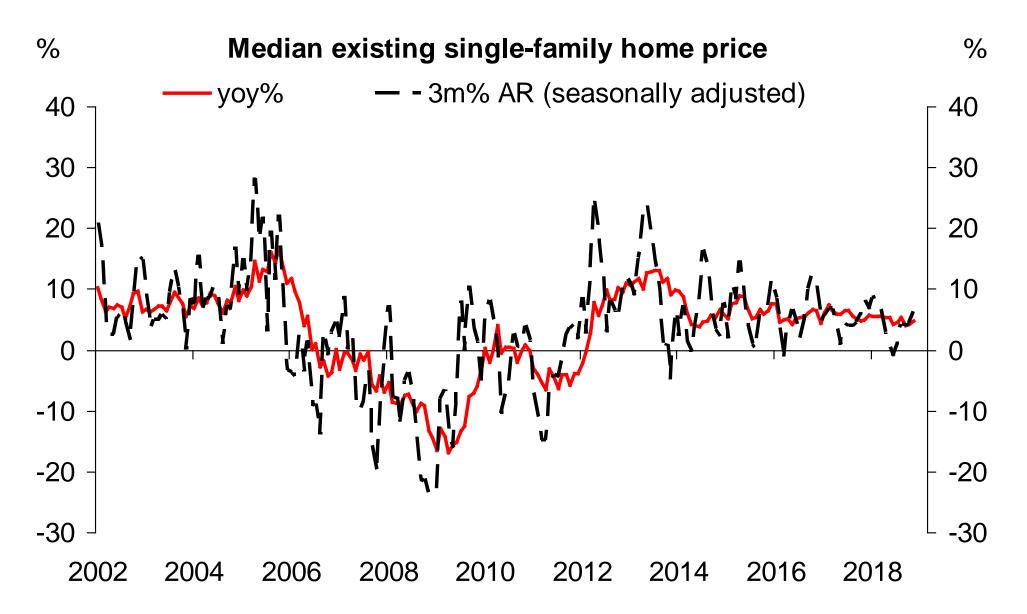




Source: FHFA, S&P, Haver Analytics, DB Global Research

#### Median existing home price inflation positive

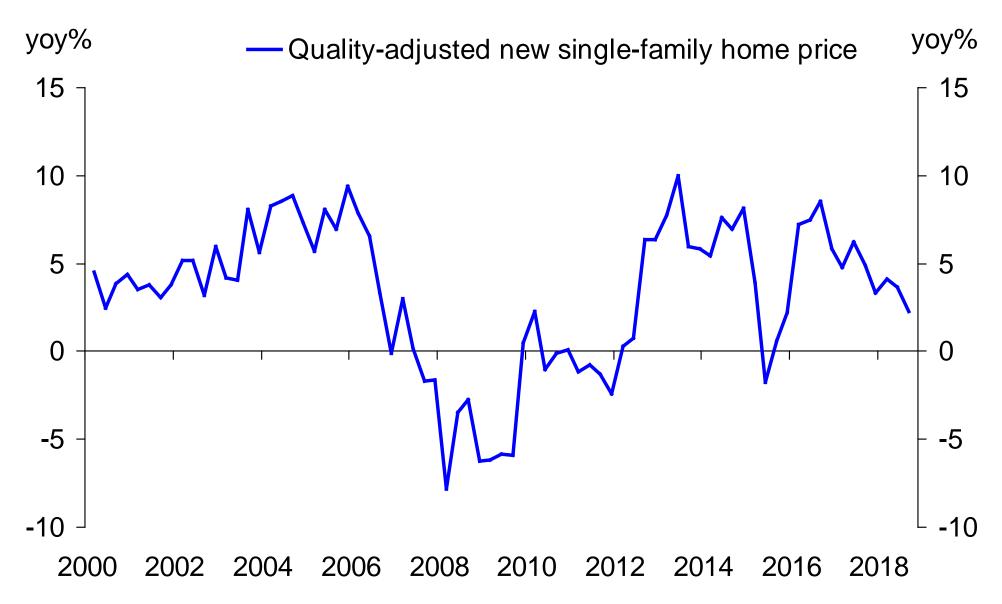




Source: NAR, Haver Analytics, DB Global Research



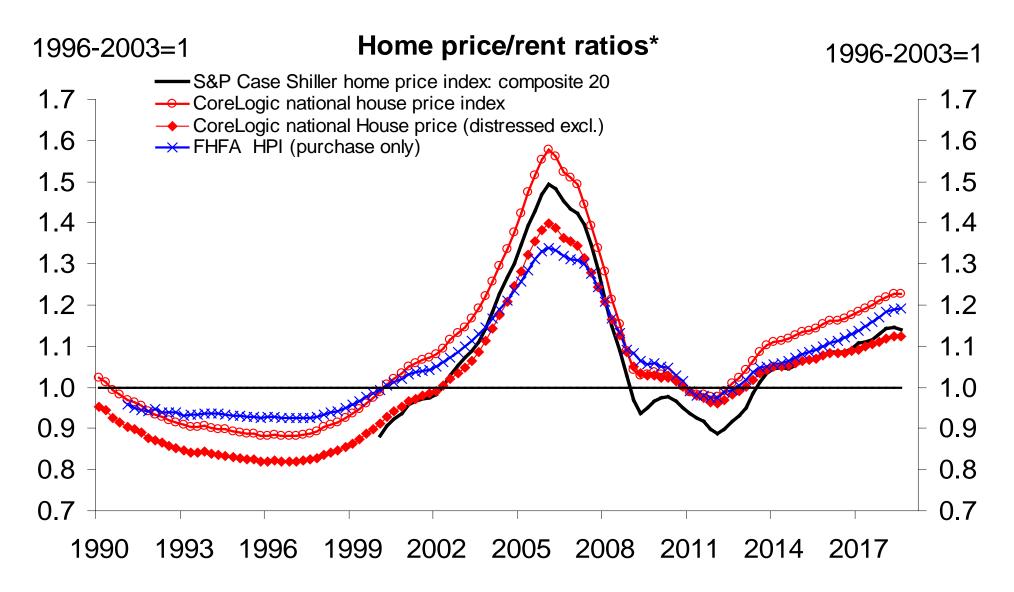
#### Quality-adjusted new home price inflation coming down



Source: Census, Haver Analytics, DB Global Research

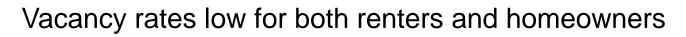
#### Price to rent ratios moving higher



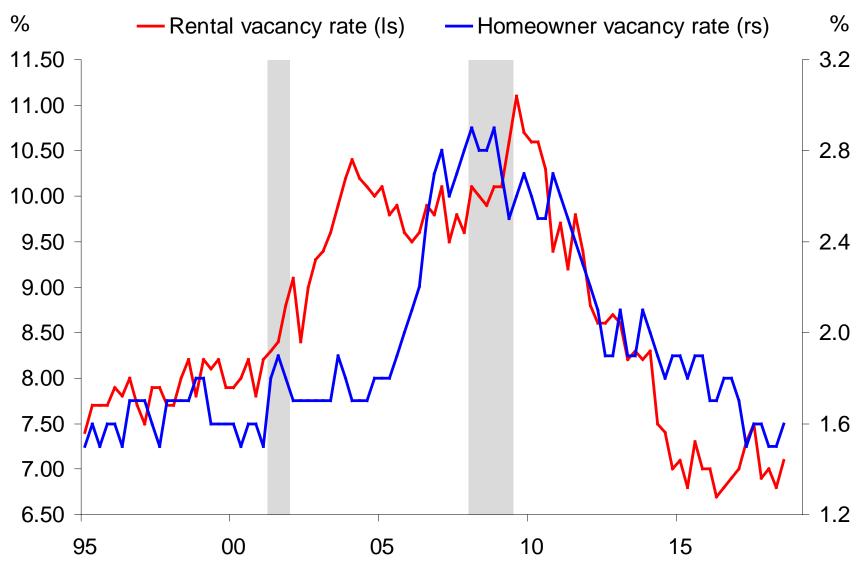


<sup>\*</sup>Uses owners' equivalent rent of residence from CPI

Source: S&P, CoreLogic, FHFA, Haver Analytics, Deutsche Bank Global Market Research







Note: A housing unit is vacant if no one is living in it at the time of the interview, unless its occupants are only temporarily absent. In addition, a vacant unit may be one which is entirely occupied by persons who have a usual residence elsewhere.

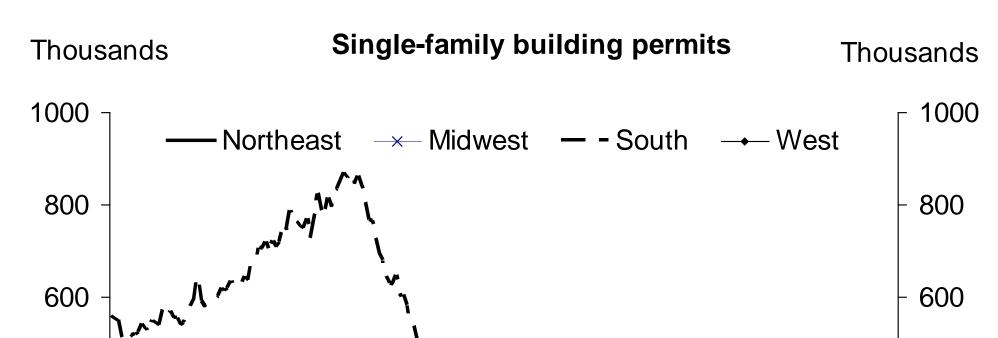
Source: Census, Haver Analytics, DB Global Research



## Regional Developments

#### Permits moving sideways





2002 2004 2006 2008 2010 2012 2014 2016 2018

Source: Census, Haver Analytics, DB Global Research

0

2000

400

200

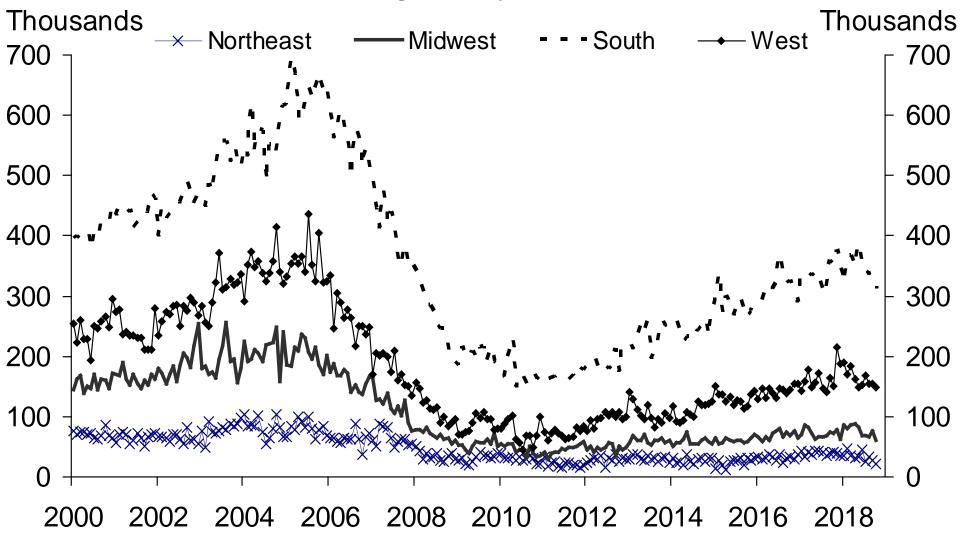
400

200



### New single-family home sales down across regions

### **New Single Family houses sold**

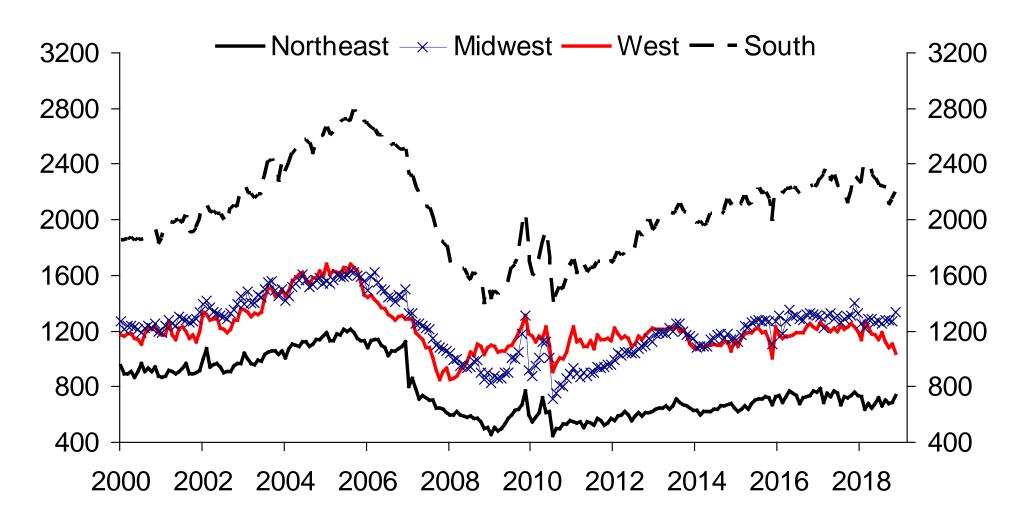


Source: Census, Haver Analytics, DB Global Research

### Existing home sales sideways



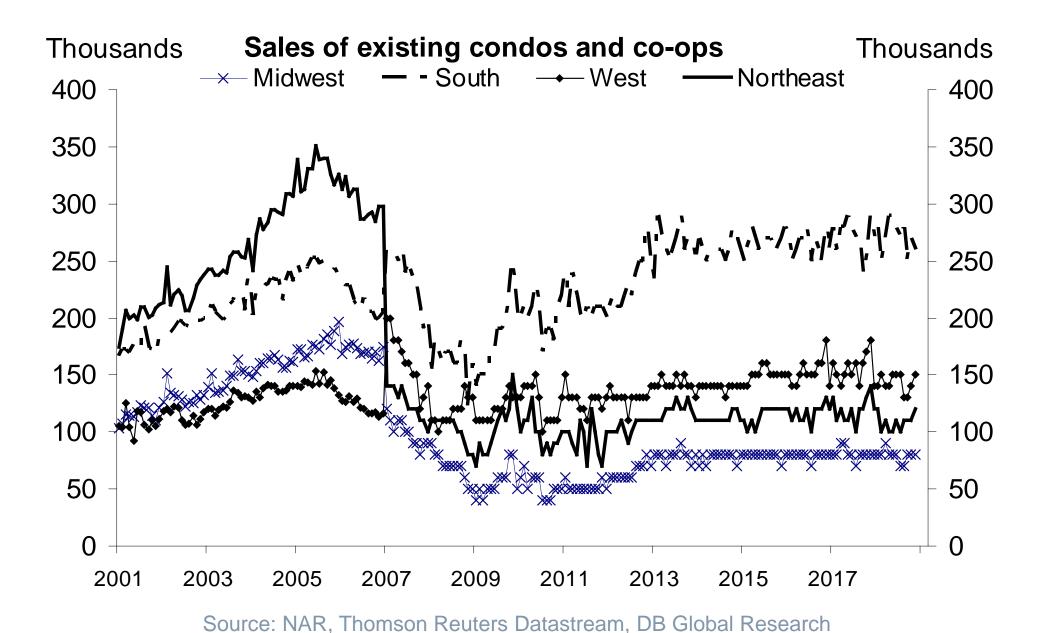




Source: NAR, Haver Analytics, DB Global Research

### ...and condo and co-op sales moving sideways



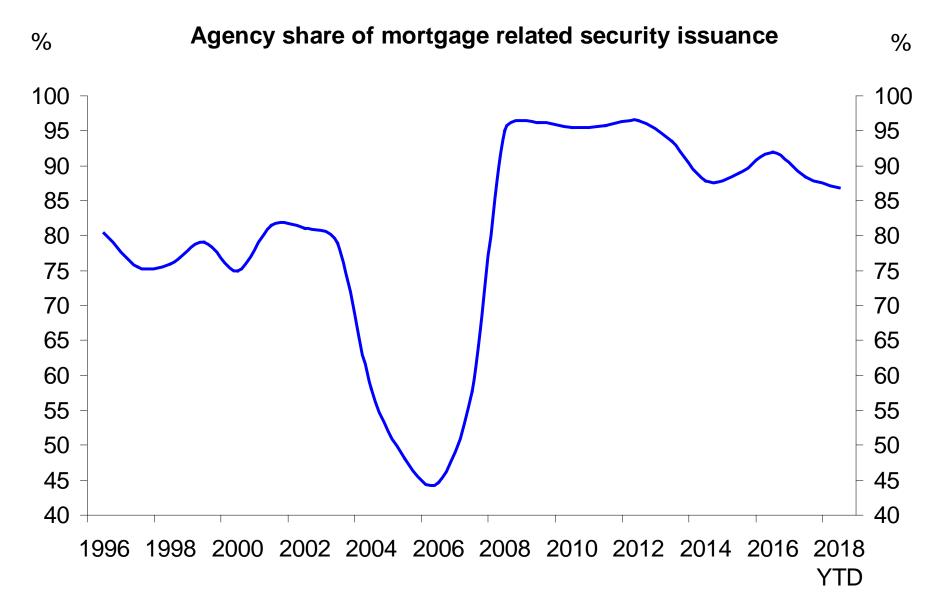




# Mortgage Market

## GSEs currently provide almost all liquidity in the mortgage market

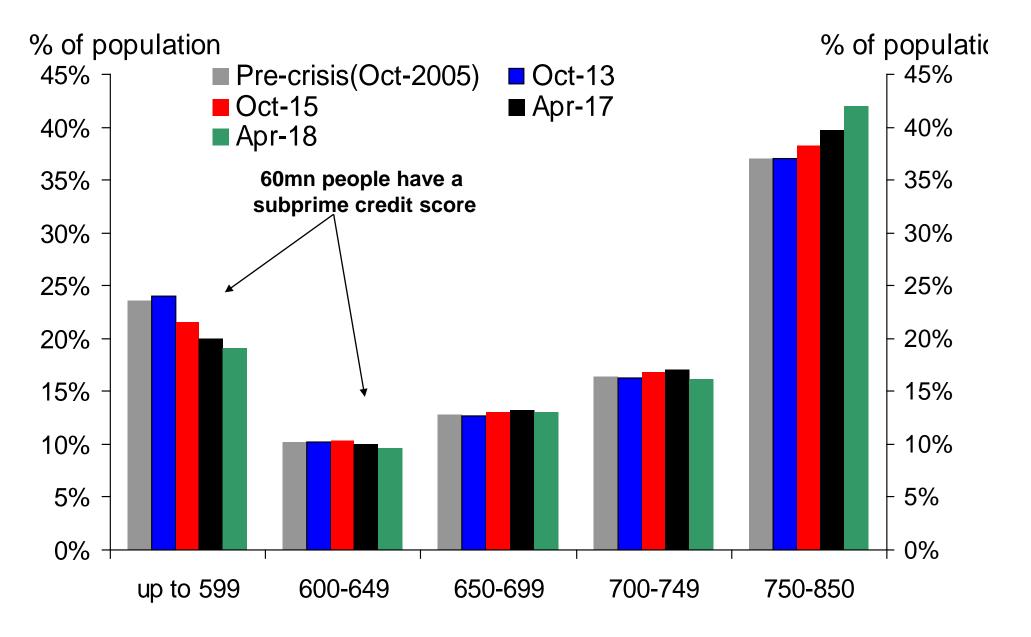




Source: SIFMA, DB Global Research





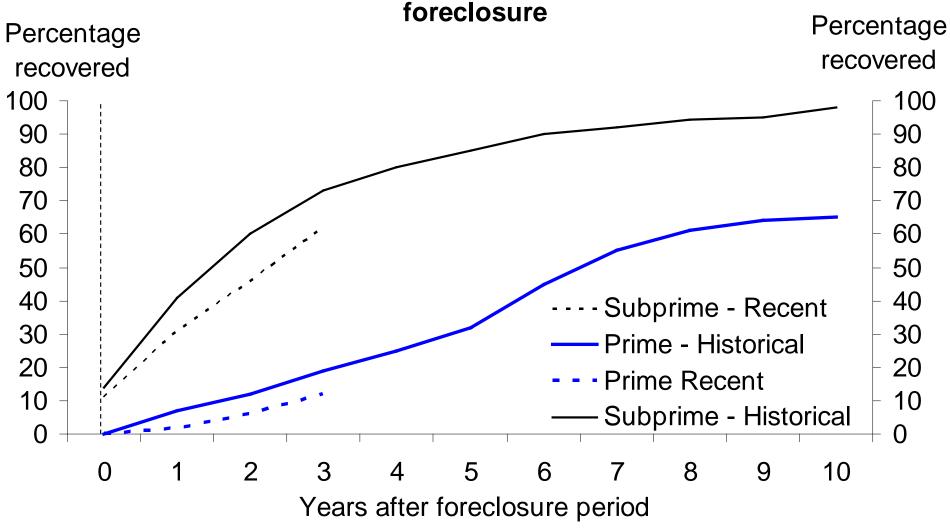


Source: FICO, DB Global Research



### Prime borrowers slow to recover after a hit to their credit scores

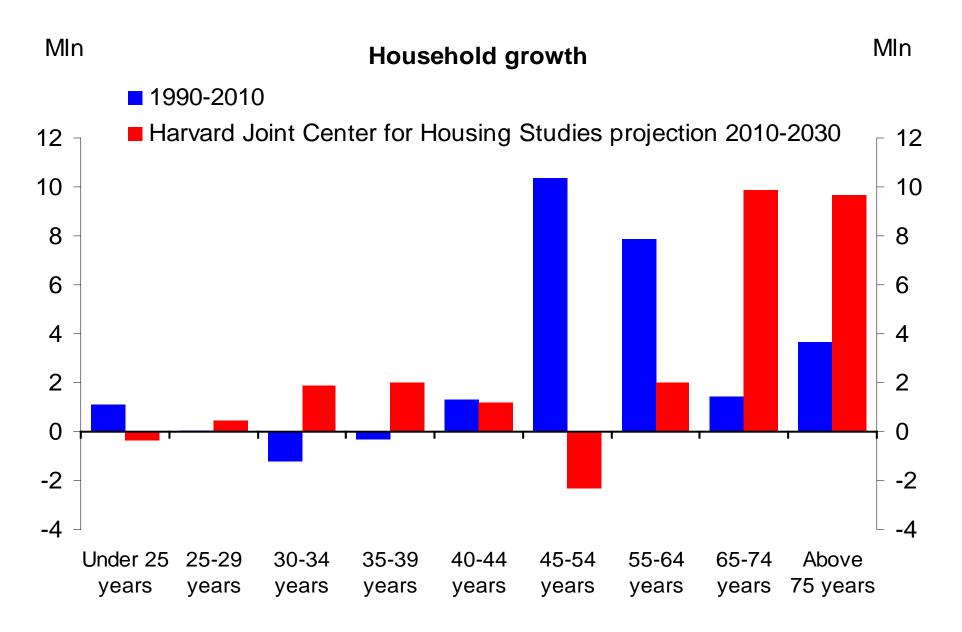
Share of borrowers whose credit score recovered after



Source: Federal reserve, DB Global Research

### Significant housing demand from babyboomers





Source: JCHS tabulations of HUD, 2013 American Housing Survey, DB Global Research

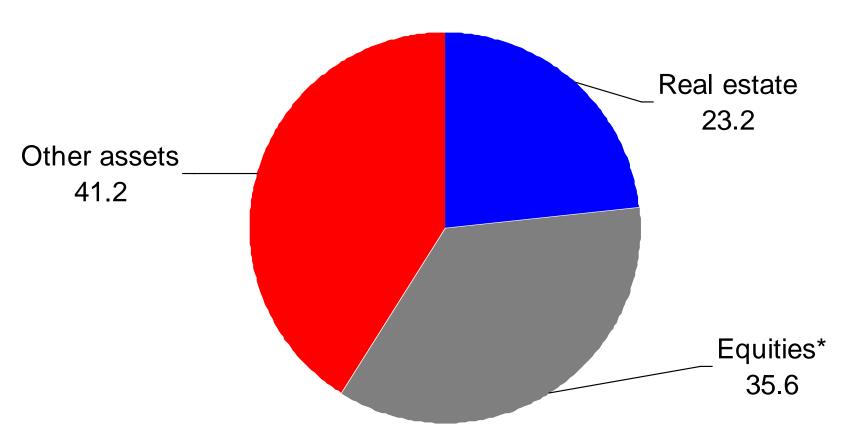


## The Outlook





### Assets of household sector: Q3 2018 (in percentage)

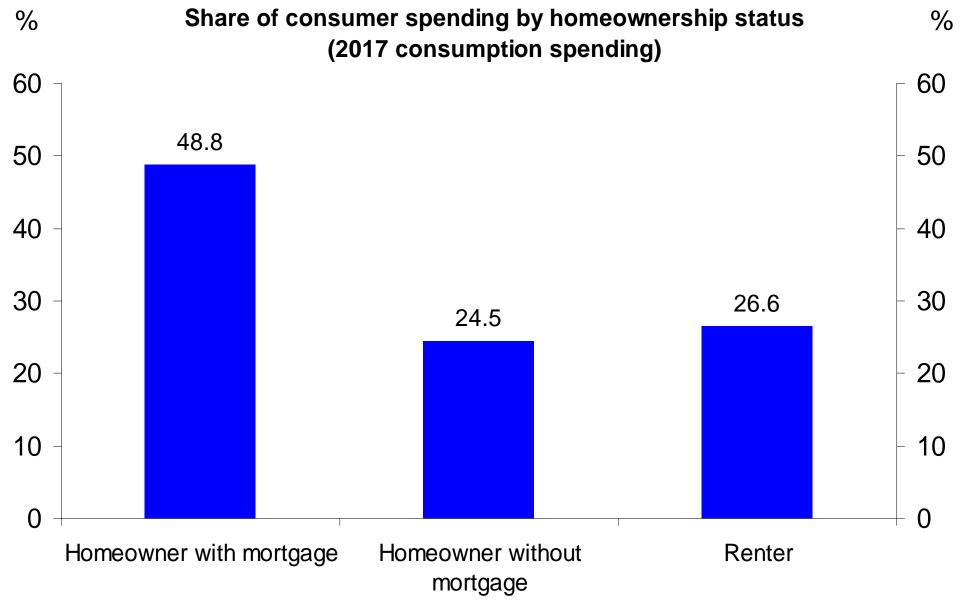


<sup>\*</sup>For equities both Directly and indirectly held along with Noncorporate Business are included in calculations

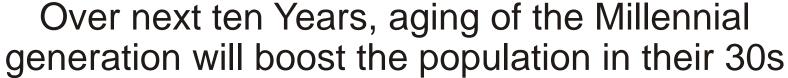
Source: FRB, Haver Analytics, DB Global Research



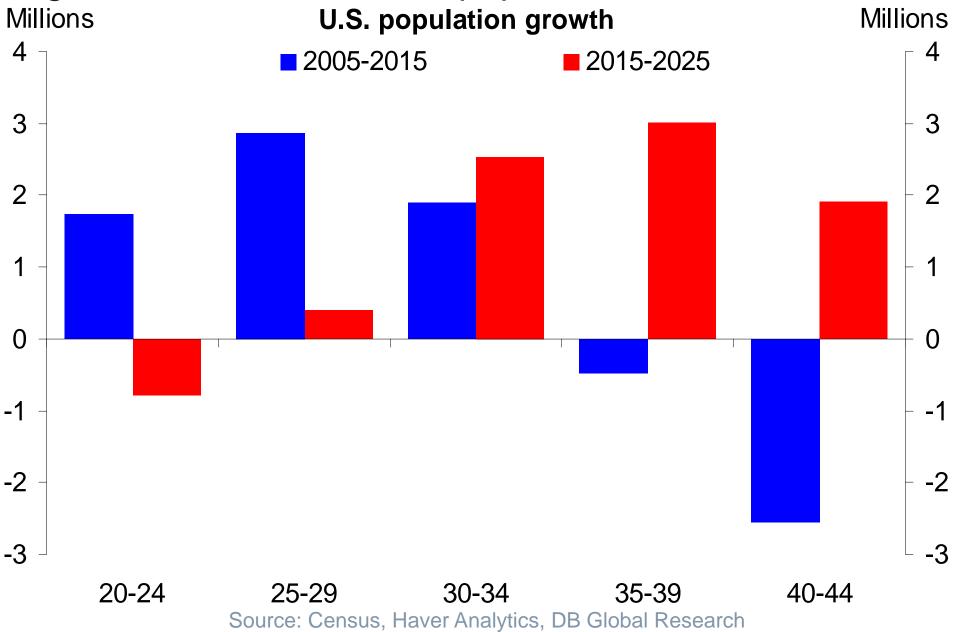




Source: CES, BLS, Haver Analytics, DB Global Research

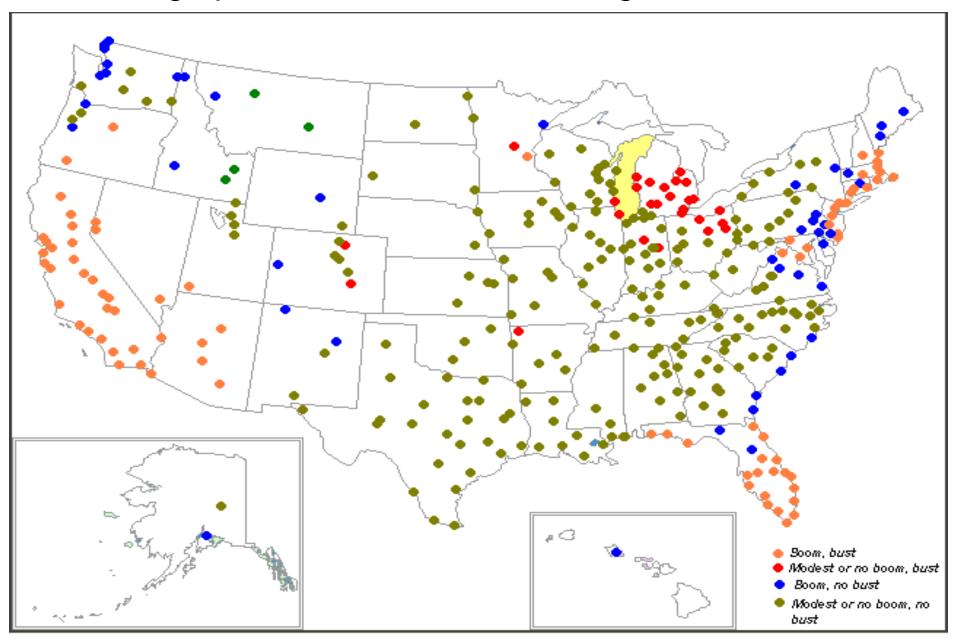








### Geographical distribution of housing boom/bust



Source: NY Fed, DB Global Research



### About 75% of US households live in homes valued at less than 300K

Distribution of U.S. homeowners by house values								
House value	<150K	150-300K	300k- 650K	650K-1M	>=1M			
Units	27.8mn	28.0mn	16.1mn	2.5mn	1.0mn			
Units w mortgages	19.2mn	19.3mn	11.1mn	1.7mn	0.7mn			
Of all homes w mortgage % shares by house value	36.9%	37.1%	21.3%	3.3%	1.4%			

Source: Loan performance/core logic, S&P/ Case- Shiller, DB Global Research

### Not all states are non-recourse

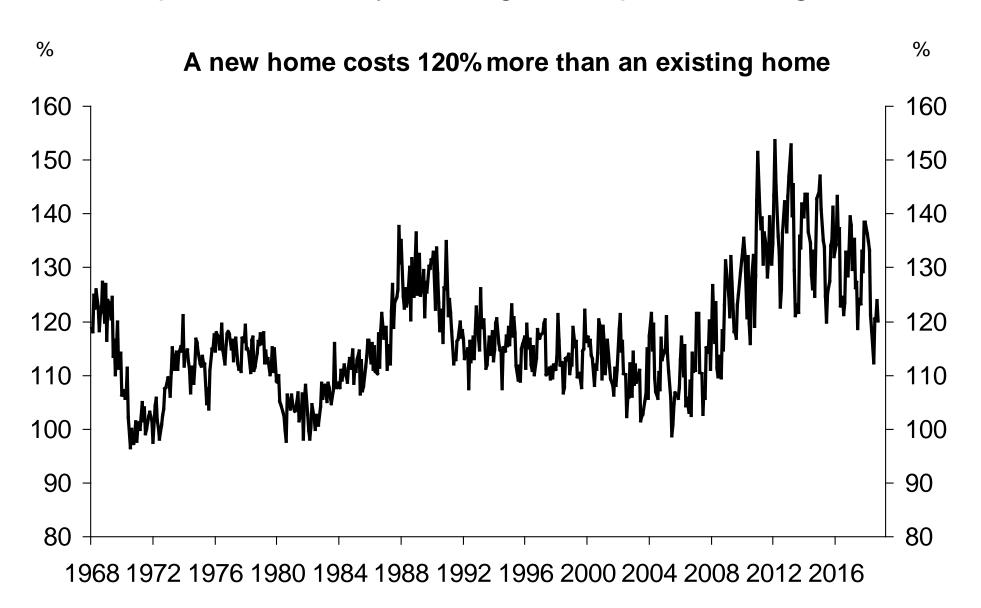


State	Recourse Classification	State	Recourse Classification	State	Recourse Classification
Alabama	Recourse	Maine	Recourse	Oregon	Non-Recourse
Alaska	Non-Recourse	Maryland	Recourse	Pennsylvania	Recourse
Arizona	Non-Recourse	Massachusetts	Recourse	Rhode Island	Recourse
Arkansas	Recourse	Michigan	Recourse	S. Carolina	Recourse
California	Non-Recourse	Minnesota	Non-Recourse	S. Dakota	Recourse
Colorado	Recourse	Missouri	Recourse	Tennessee	Recourse
Connecticut	Recourse	Montana	Non-Recourse	Texas	Recourse
DC	Recourse	Mississippi	Recourse	Utah	Recourse
Delaware	Recourse	Nebraska	Recourse	Vermont	Recourse
Florida	Recourse	Nevada	Non-Recourse	Virginia	Recourse
Georgia	Recourse	New Hampshire	Recourse	Washington	Non-Recourse
Hawaii	Recourse	New Jersey	Recourse	W. Virginia	Recourse
Idaho	Recourse	New Mexico	Recourse	Wisconsin	Non-Recourse
Illinois	Recourse	New York	Recourse	Wyoming	Recourse
Indiana	Recourse	N. Carolina Purchase mortgages	Non-Recourse		
lowa	Non-Recourse	N. Carolina Other mortgages	Recourse		
Kansas	Recourse	N. Dakota	Non-Recourse		
Kentucky	Recourse	Ohio	Recourse		
Louisiana	Recourse	Oklahoma	Recourse		

Source: Richmond Fed, DB Global Research



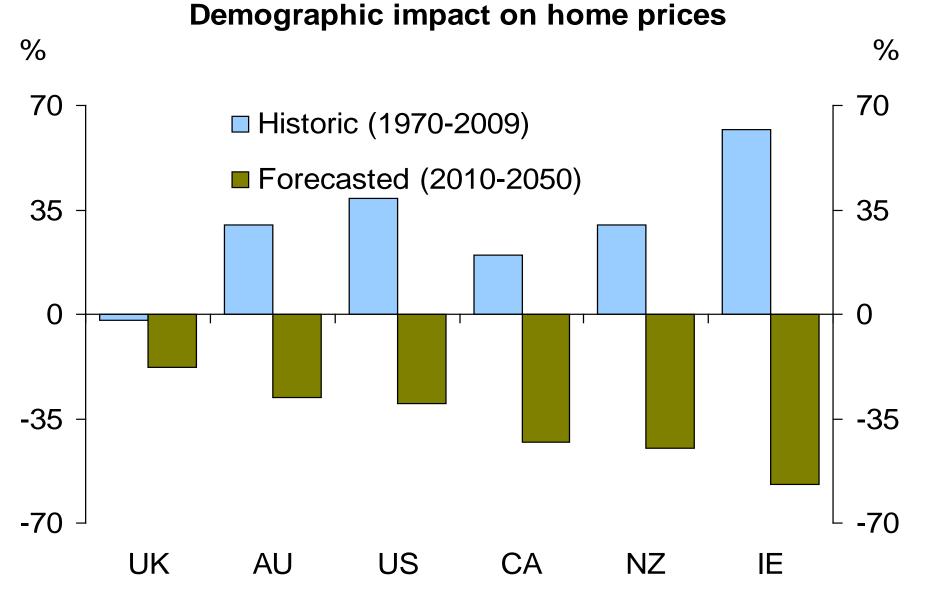
### New home price divided by existing home price coming down



Source: Census, NAR, Haver Analytics, DB Global Research

### Demographics projected to put pressure on home prices going forward in English-speaking countries

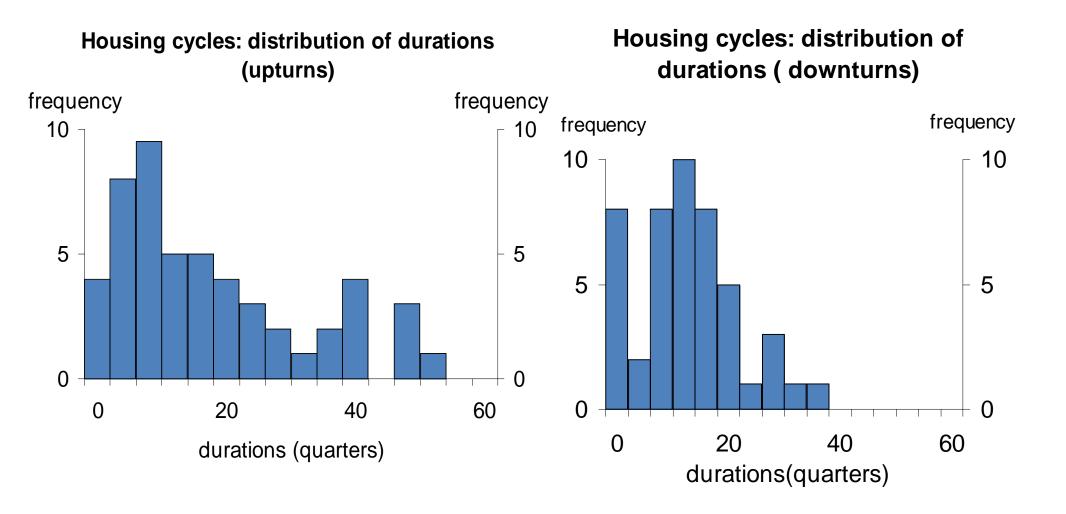




Source: BIS, DB Global Research



### Housing cycles: Slowdowns tend to last around 5 years



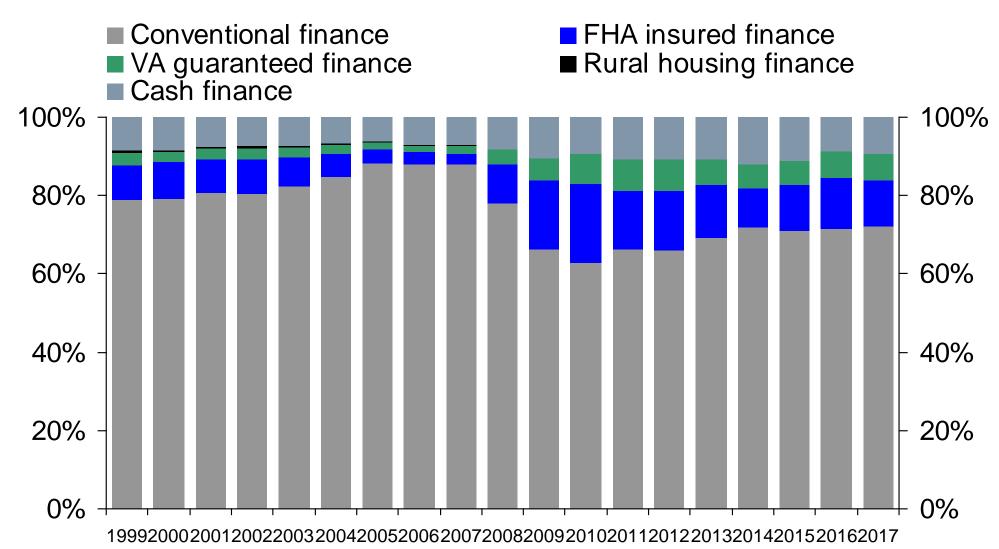
Source: IMF, DB Global Research

### FHA financing more homes





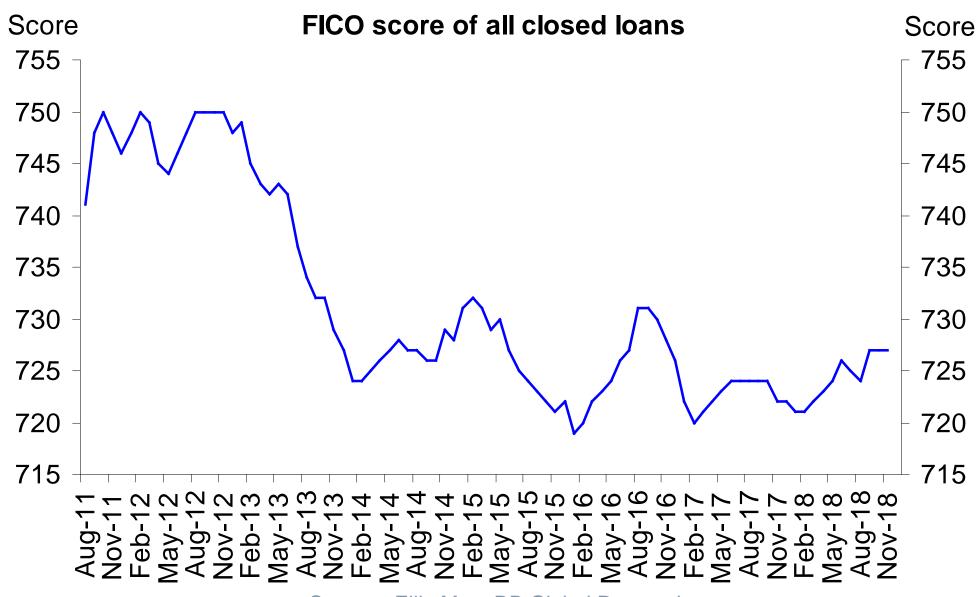
%



Source: Census, Haver Analytics, DB Global Research



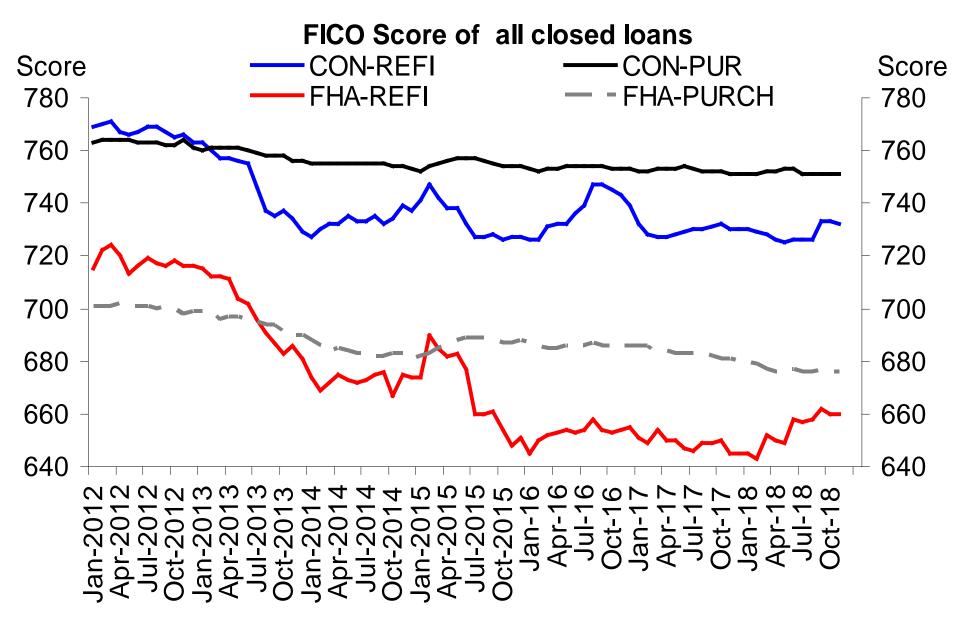




Source: Ellie Mae, DB Global Research

### Credit scores on purchase applications only coming down very slowly

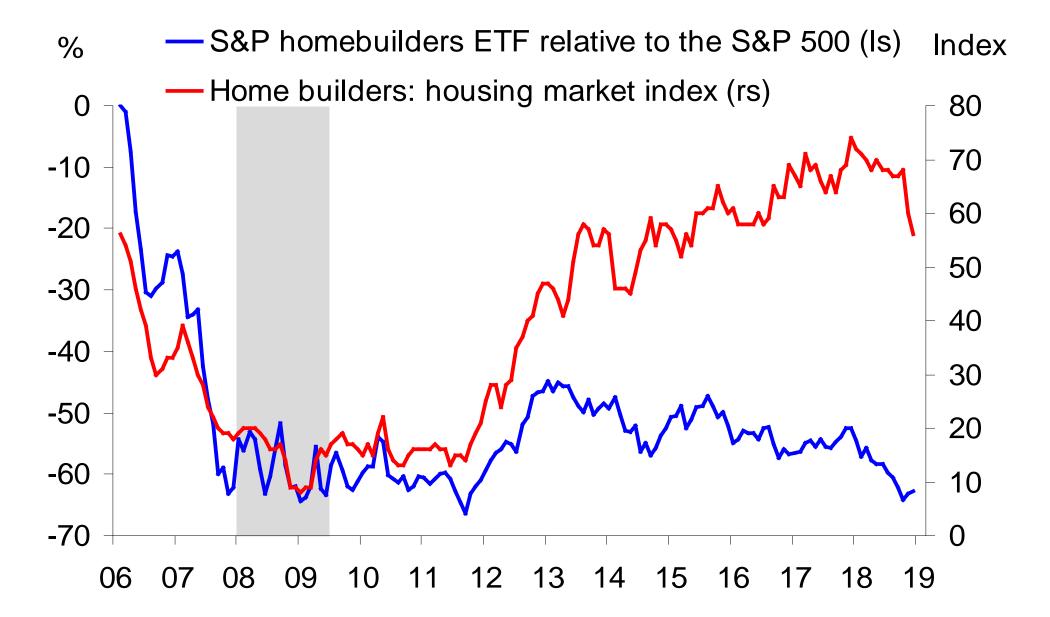




Source: Ellie Mae, DB Global Research





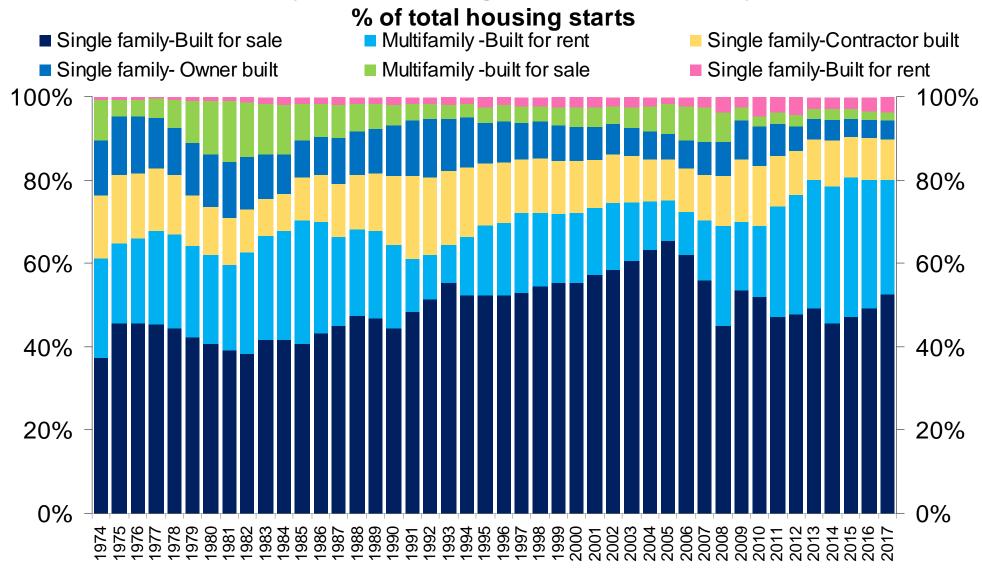


Source: NAHB, S&P, Bloomberg Finance LP, Haver Analytics, DB Global Research

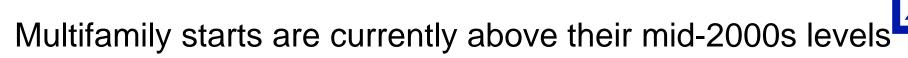


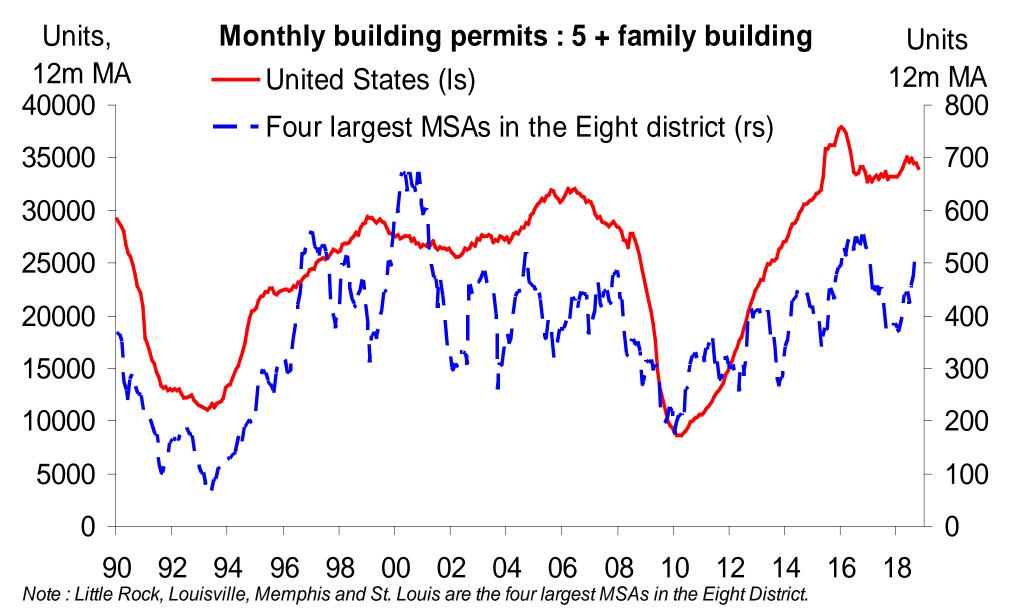
### Units by intent of use

#### New privately owned housing units started in US, by intent



Source: Census, DB Global Research



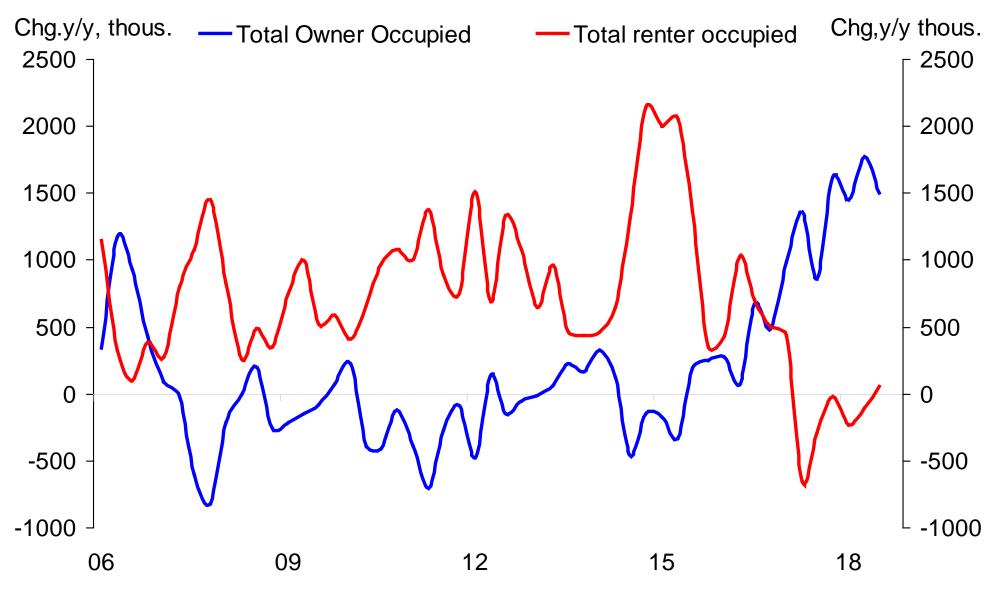


Source: Census, Haver Analytics, DB Global Research



### Recently more owners and fewer renters

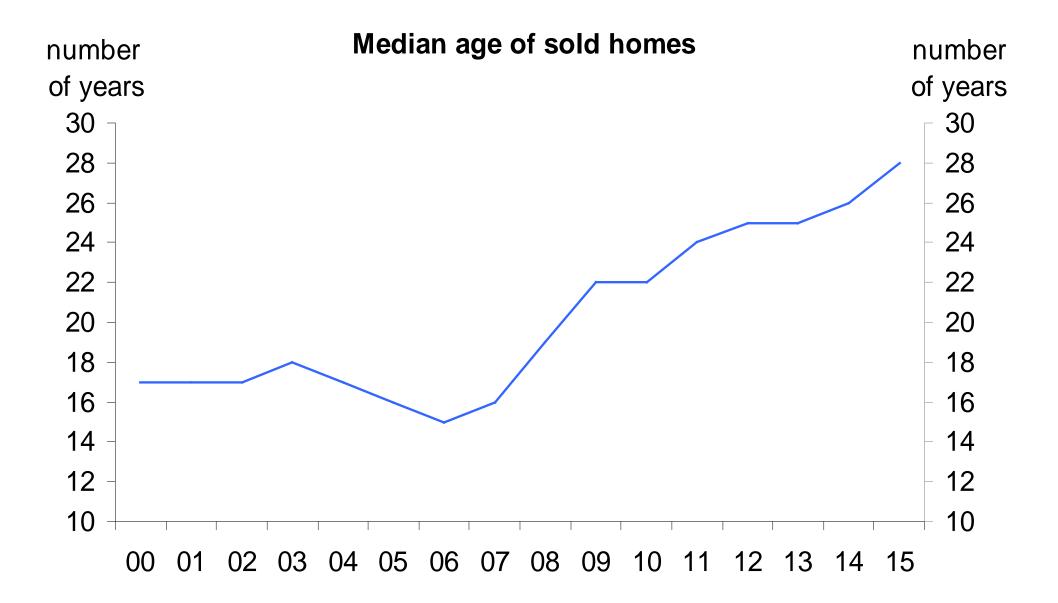
#### U.S. household count by tenure



Source: Census, Haver Analytics, DB Global Research



### Median home sold is 28 years old

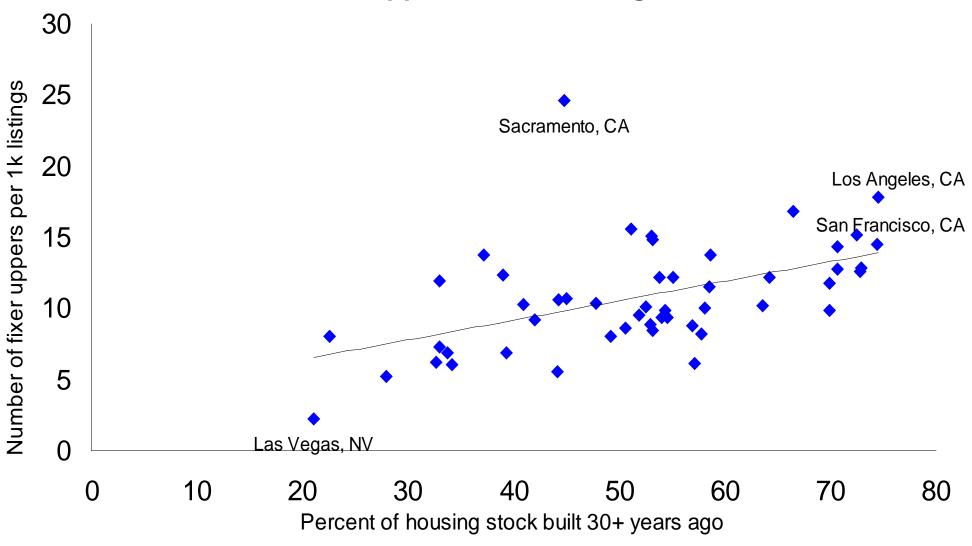


Source: Zillow, DB Global Research



### More fixer-uppers in areas with more old homes

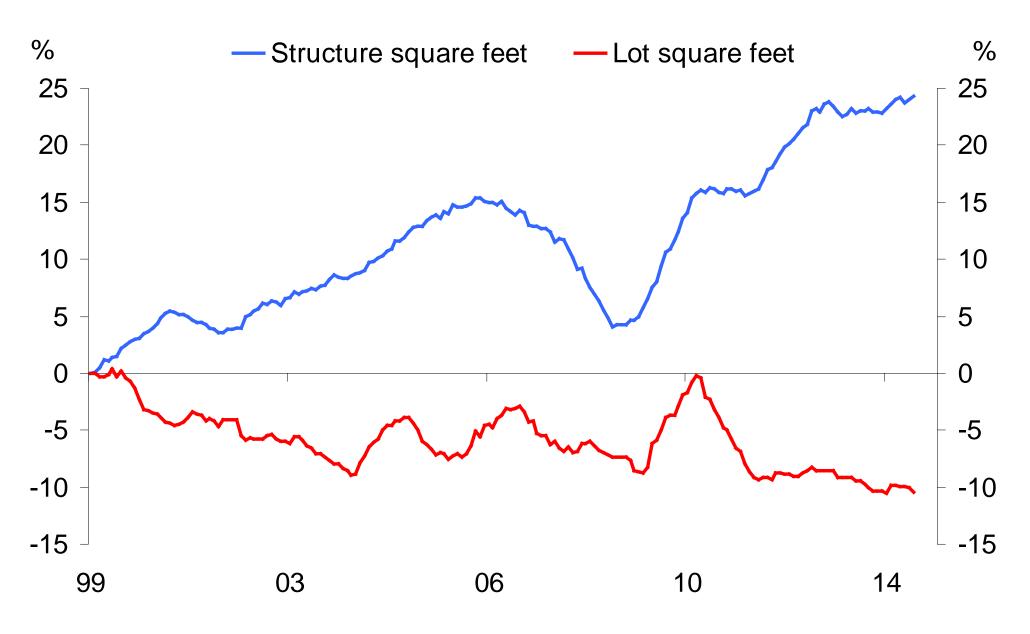




Source: Zillow, DB Global Research

### Smaller lots, bigger homes

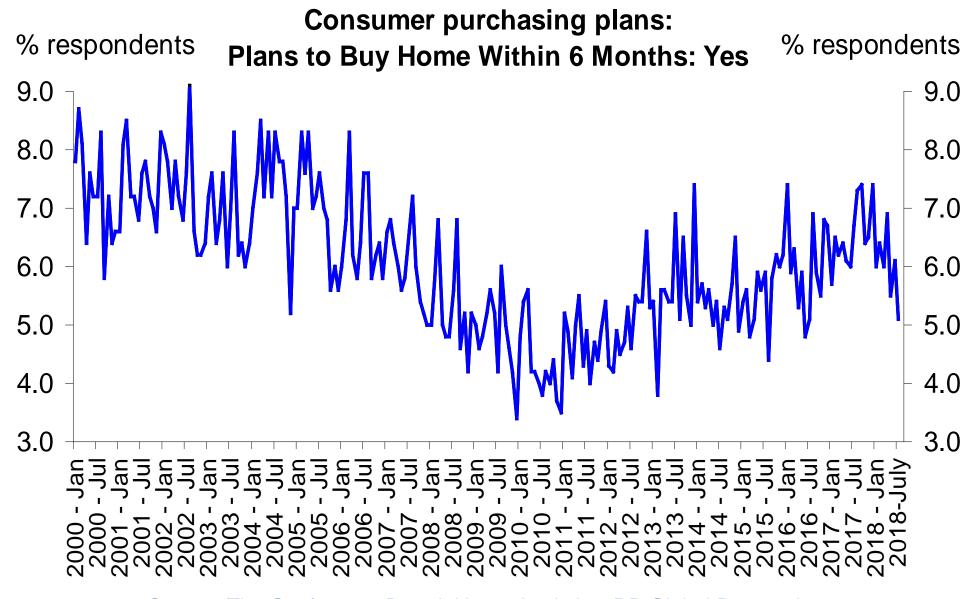




Source: Zillow, DB Global Research



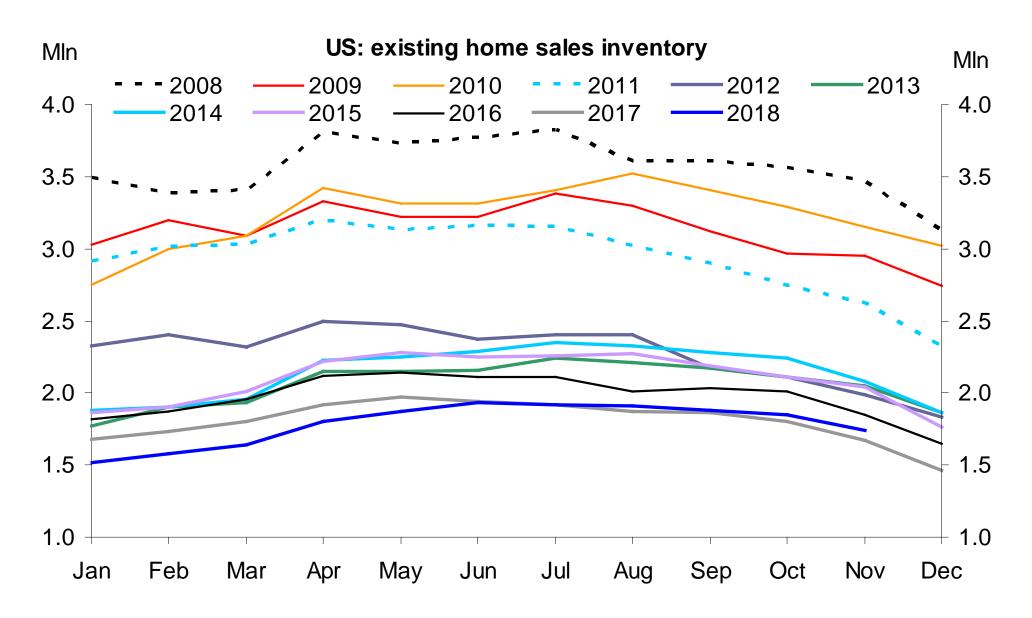
### Consumer interest in buying a home falling sharply



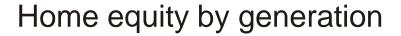
Source: The Conference Board, Haver Analytics, DB Global Research



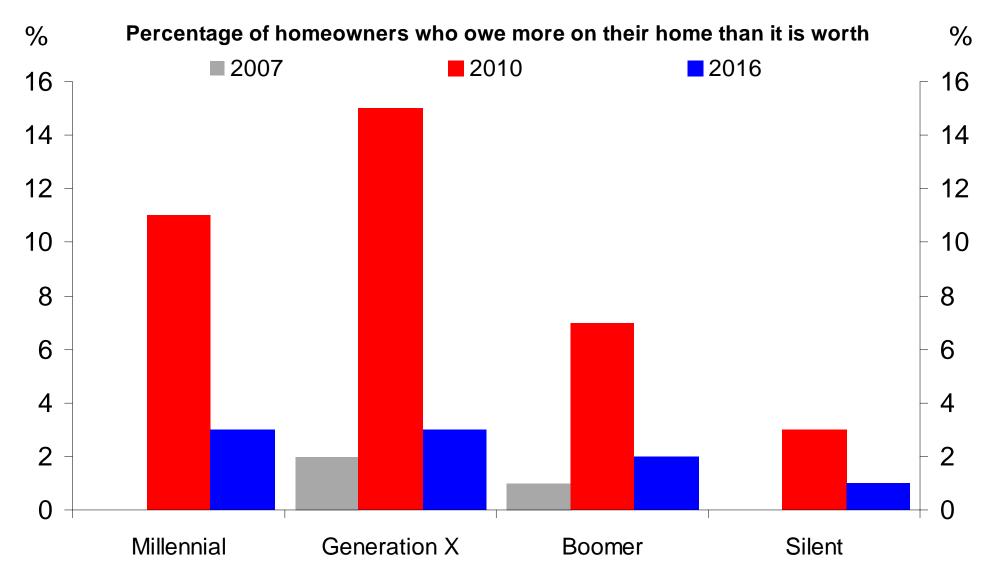




Source: National Assoc. of Realtors, Bloomberg Finance LP, DB Global Research





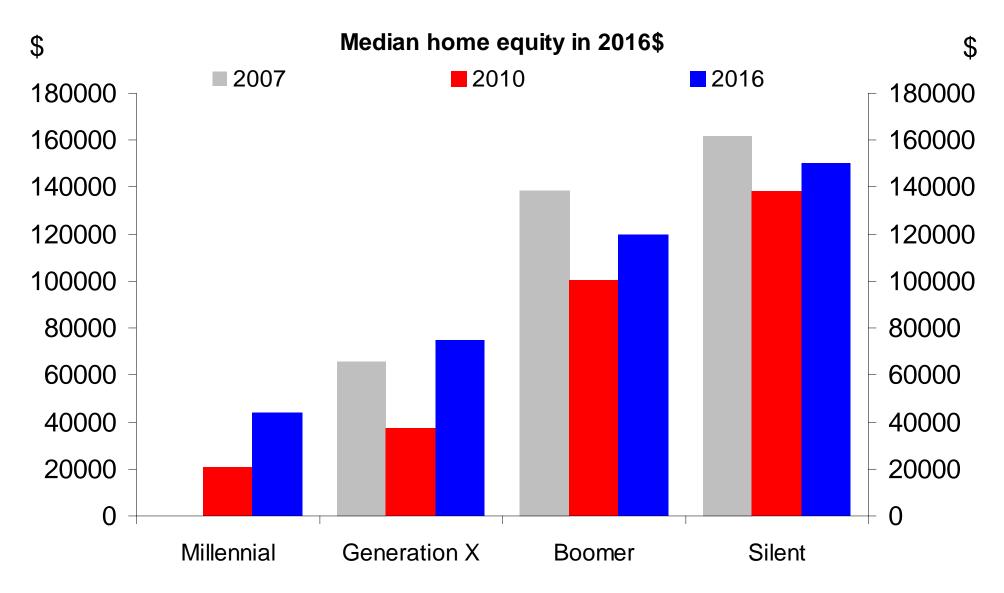


Note: For Millennial 2007 data is not available and % was zero for Silent in 2007. Millennial generation: Born 1981 to 1996; Generation X: Born 1965 to 1980; Baby Boom: Born 1946 to 1964 & Silent Generation: Born 1928 to 1945.

Source: PEW analysis of SCF database, DB Global Research



### Silent generation has highest median home equity



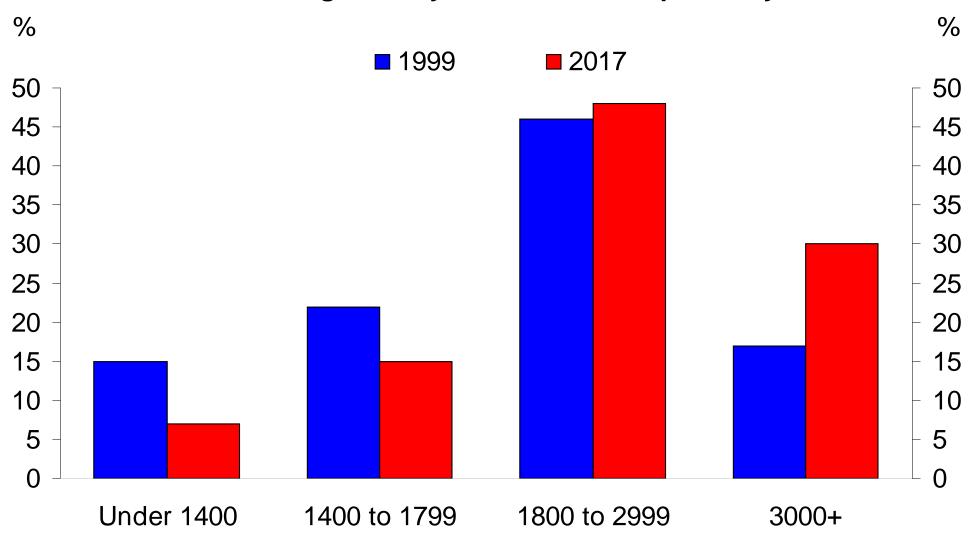
Note: For Millennial 2007 data is not available and % was zero for Silent in 2007. Millennial generation: Born 1981 to 1996; Generation X: Born 1965 to 1980; Baby Boom: Born 1946 to 1964 & Silent Generation: Born 1928 to 1945.

Source: PEW analysis of SCF database, DB Global Research





#### Percent of single-family new homes completed by size



Source: Census, DB Global Research





### Peter Hooper

Managing Director, Chief Economist
Deutsche Bank Securities, Inc.
+1 (212) 250-7352
peter.hooper@db.com

Peter Hooper is currently Managing Director and Chief Economist for Deutsche Bank Securities. He joined Deutsche Bank Securities in the fall of 1999, first as Chief International Economist and shortly thereafter as Chief US Economist. He became Chief Economist and co-head of global economics in 2006. Prior to joining Deutsche Bank, Hooper enjoyed a distinguished 26-year career at the Federal Reserve Board in Washington, D.C. While rising to senior levels of the Fed staff, he held numerous positions, including as an economist on the FOMC and as Deputy Director of the Division of International Finance.

Hooper produces weekly and quarterly publications for Deutsche Bank with a focus on US and global economic developments and Fed policy; he also comments on US and global economic and financial developments in the news media. His US Economics team has been ranked No. 1 in fixed income research by Institutional Investor in 2010 and 2011. Hooper currently serves as a member of the Economic Advisory Panel of the Federal Reserve Bank of New York, a member and former chairman of the Economic Advisory Committee of the American Bankers Association, a founding member of the US Monetary Policy Forum, a member of the Economic Leadership Council for the University of Michigan, and a member of the Forecasters' Club of New York.

Hooper earned a BA in Economics (cum laude) from Princeton University and an MA and Ph.D. in Economics from University of Michigan. He has published numerous books, journal articles, and reviews on economics and policy analysis.





Brett Ryan

Director

Deutsche Bank Securities, Inc.

• Brett Ryan joined Deutsche Bank's US Economics Research team in May 2010. Prior to joining the team, Brett spent five years at Deutsche Bank in the institutional equity research sales group. Brett has a Bachelor of Arts degree from the University of Pennsylvania; majoring in politics, philosophy and economics.





Matthew Luzzetti 212-250-6161 Matthew.luzzetti@db.com

Matthew Luzzetti received a Ph.D. in Economics from the University of California, Los Angeles, focusing on macroeconomics. Prior to that he worked as a research analyst at the Federal Reserve Bank of Philadelphia. Matt joined Deutsche Bank in September 2012 and is part of DB's top II ranked economics team.





Torsten Slok, Ph.D.

Chief International Economist Managing

Chief International Economist, Managing Director Deutsche Bank Securities, Inc.

- Torsten Slok joined Deutsche Bank Securities in the fall of 2005.
- Mr. Slok's Economics team has been top-ranked by Institutional Investor in fixed income and equities for the past five years. Slok currently serves as a member of the Economic Club of New York
- Prior to joining the firm, Mr. Slok worked at the OECD in Paris in the Money and Finance Division and the Structural Policy Analysis Division. Before joining the OECD he worked for four years at the IMF in the Division responsible for writing the World Economic Outlook and the Division responsible for China, Hong Kong, and Mongolia.
- Mr. Slok studied at University of Copenhagen and Princeton University. He has published numerous journal articles and reviews on economics and policy analysis, including in Journal of International Economics, Journal of International Money and Finance, and The Econometric Journal.



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