Monday, May 20, 2019

## **BULL MARKET**

It's easy to dislike U.S. stocks these days. Financial press sure makes it easier with endless fear-based headlines about China, Iran, Trump etc. Even those who admit we've been in a domestic equity bull seem to agree that the prosperity is nearing an end. We have long disagreed with pessimists for the simple reason that bull markets begin and end with policy shifts, and we don't see a durable negative policy shift happening at the moment.

There was a major negative policy threat last year when the Federal reserved caused a 20% decline in the real value of U.S. stocks by promising a deflationary monetary policy error from October through December. That threat has been removed as the Fed pivoted from promising deflation to adopting a more neutral, wait and see approach to increasing interest rates. While the Fed is still on the margin (because the Fed is always on the margin) is seems very unlikely they will err on the side of a massive deflationary mistake. Chairman Powell seems to have learned his lesson from the greatest teachers on the planet - global capital markets. After losing 20% during his policy promises, the real value of U.S. stocks has largely recovered as Powell tempered his own language as well as the Federal Reserve's stated policy path.

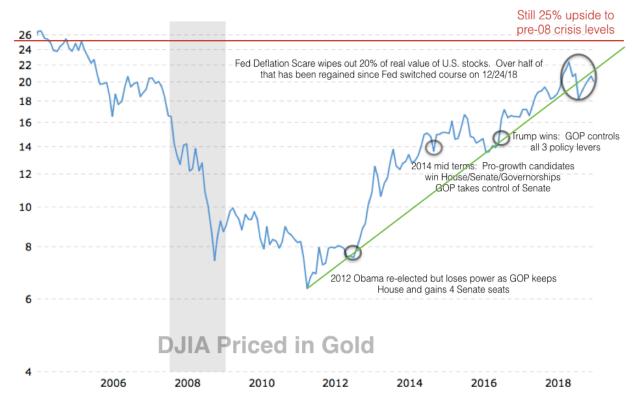
But the real policy bull market story goes back to 2010-2012. It is best viewed by looking at the value of U.S. stocks in real terms. We adjust the value of the Dow Jones Industrial Average by the price of gold to eliminate inflation from the equation. We want to see the real return of domestic stocks and not be fooled by inflation. Doing so reveals a powerful story.

From 2006 to 2010 the real value of the DJIA declined 75%. That's right. Bad policies from both political parties erased two-thirds of the value of American prosperity in four tumultuous years. The economic demise caused a series of economic and political movements that have tilted U.S. economic policy more pro-growth each step of the way. We have long called this progression the "Death of Liberalism." We don't mean Liberalism in a social policy or partisan manner. We mean the death of anti-growth economic policies in favor or more free market, pro-growth solutions. Remember, it's about policy not party (at least if you're interested in building wealth through capital markets.)

Through this lens we see a durable pro-growth policy trend in place since 2010 that has resulted in the real value of U.S. stocks increasing nearly 70%. The very best news is that despite this progress, the DJIA remains 25% below pre-2008 levels. We have a hard time calling a bull market tired or old when it hasn't even retraced back its prior decline. In one sense the bull market in real terms hasn't even started.

As we approach the 2020 Presidential Election season, the view of the world depicted in our chart below is far more powerful than any headlines. Will the Death of Economic Liberalism continue though 2020? Will more pro-growth policy ideas be presented to American voters, and will voters choose those pro-growth policies? We think yes and yes. And that will result in a closing of the final 25% gap back to pre 2008 levels. Then the new bull market can begin. With more policies like those we've seen since 2016, it stands to be one of the most prosperous bull markets in American history.

## Death of Liberalism since 2010



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## **ALLOCATOR**

## Fixed Income

Bonds are an asset class that does well in a deflationary policy environment (Low Growth & Strong Currency)

We have long said the Treasury bond bubble will pop again as it did from May2013-Jan2014 when long term Treasury bonds fell 18%. With voters choosing Trump's pro-growth agenda to ignite growth, we believe the this is even more likely. Treasury bond prices are at risk to fall 30-50%, and we expect any moves higher in bond prices (lower in yields) to be short-lived. Since most other bonds price off of Treasury yields, fixed income in general is a risky asset class.

Asset	ETF	2 10 110 1	n Date Green Buy	Current Price	% Gain/Loss	Policy Notes
Investment Grade	LQD	9/9/2016	\$119.00	\$119.25	0.2%	
Aggregate Bond	AGG	9/9/2016	\$109.00	\$109.03	0.0%	2017 rise in Treasury bond prices (decline in yields) due to inflation expectation falling while growth expectation flat. This is a positive combination for future economic growth. Bonds remain a risky asset class that could decline 30-50% as real growth normalizes higher.
Municipal	MUB	9/9/2016	\$111.00	\$112.43	1.3%	
TIPS	TIP	9/9/2016	\$114.00	\$113.53	-0.4%	
Extended Duration	EDV	9/9/2016	\$128.00	\$119.15	-6.9%	
US Treasury 3-7 yr	IEI	9/9/2016	\$124.00	\$123.42	-0.5%	
US Treasury 7-10 yr	IEF	9/9/2016	\$109.00	\$106.73	-2.1%	
US Treasury 20+ yr	TLT	9/9/2016	\$133.00	\$125.99	-5.3%	
International Total Bond	BNDX	9/9/2016	\$54.40	\$56.04	3.0%	
High Yield	HYG	4/12/2016	\$77.00	\$85.94	11.6%	Act more like equities than bonds, benefit from improving growth

### **ALLOCATOR**

### Commodities

A change in the price of gold is a change in the value of the currency. When gold rises, the currency's value falls and vice versa. Commodities are an asset class that does well when the currency is weak.

If growth is slowing while the currency weakens, there is stagflation. Own precious metals.

If growth is accelerating while the currency weakens, there is an inflationary expansion. Own agriculture, industrial and energy commodities.

Commodities suffered heavy losses in the strong US Dollar environment 2012-2015. In 2016 Dollar weakness was caused by election uncertainty and commodities rallied. That weak Dollar trend was reversed by Election2016. The demand for transactional and asset based Dollars will rise if Trump's pro-growth policies are implemented and fall if his policy agenda fails. Gold's recent decline back below \$1,300/oz is a confirmation of better policy and rising growth rates. Capital is beginning to leave safe haven asset classes as policy uncertainty diminishes.

Asset	ETF	Action Date Red Sell/Green Buy		<b>Current Price</b>	% Gain/Loss	Policy Notes
Gold	GLD	10/2/2017	\$120.77	\$120.65	-0.1%	
Silver	SLV	10/2/2017	\$15.67	\$13.52	-13.7%	
Energy	DBE	8/13/2014	\$28.97	\$15.21	-47.5%	
Oil	USO	7/30/2014	\$37.00	\$13.08	-64.6%	
Agriculture	DBA	9/13/2011	\$32.50	\$15.92	-51.0%	
Broad Comm. Index	GSG	8/5/2011	\$33.00	\$16.31	-50.6%	
Base Metals	DBB	6/17/2011	\$23.00	\$15.75	-31.5%	

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## ALLOCATOR

### Real Estate

Real Estate is an asset class that performs well when growth is accelerating. When rising growth is coupled with a strong currency, own real estate tied to business activity (like commercial REITS). When rising growth is coupled with a weak currency, own real estate tied to commodities (farmland).

Commercial RE will be helped by improving real economic growth. RE properties leveraged to businesses & economic growth are preferred under pro-growth US policies.

Asset	ETF	Action Date Red Sell/Green Buy		Current Price	% Gain/ Loss	Policy Notes
Residential	REZ	12/21/2016	\$61.00	\$72.28	18.5%	Real estate assets have declined as higher interest rates
Building/Construction	ITB	12/21/2016	\$28.00	\$38.38	37.1%	expectations lower the perceived attractiveness of housing demand and real estate's dividend yield.
Mortgage REIT	REM	4/1/2016	\$35.00	\$42.85	22.4%	
REIT	VNQ	3/7/2016	\$75.50	\$87.86	16.4%	

### **ALLOCATOR**

## **US** Equity

We have been waiting for a 1980s/90s type of policy driven equity bull market for sixteen years. The 2014 midterm House/Senate/gubernatorial election shifts put us on the path as pro-growth candidates propelled the GOP to majorities. It was a repudiation of anti-growth economic policies and a big step toward a Reagan/Clinton type of equity bull market. Despite the voters' growth signal, Obama doubled down on his tax/spend/regulatory (EPA) agendas in 2015 causing stocks to be range bound and volatile. As 2016 began, policy uncertainty ahead of November's elections became the biggest threat to equities. The ebb and flow of the presidential political season moved markets in both directions as investors waited to learn which policy theme would prevail in November – growth vs. redistribution. Voters decisively made their choice in Election2016, and growth won. Trump's pro-growth policy agenda beat Hillary's anti-growth policy agenda in landslide fashion. Republicans retained control of the Senate, House and increased their control of governorships by three. The policy stage is now set for Trump and Congress to keep delivering pro-growth tax, regulatory and monetary policies. As they do, a bull market in U.S. equities will ignite to rival the 1980s/90s

## US Equity - Cap Size

Asset	ETF	Action Date Red Sell/Green Bu		<b>Current Price</b>	% Gain/Loss	Policy Notes
Micro	IWC	7/11/2016	\$72.00	\$92.75	28.8%	Most tied to domestic policy / growth
Total Market	IWV	5/19/2016	\$117.00	\$168.45	44.0%	
Large	IWB	5/19/2016	\$111.00	\$158.97	43.2%	Large caps should underperform smaller caps as domestic economic growth accelerates
Small Cap	IJR	5/19/2016	\$54.00	\$76.83	42.3%	Most tied to domestic policy / growth
Mid Cap	IWR	4/6/2016	\$38.57	\$54.30	40.8%	More tied to domestic policy / growth

## US Equity - Style

Asset	ETF	Action Red Sell/G		Current Price	% Gain/Loss	Policy Notes
Large Growth	IWF	7/11/2016	\$101.00	\$153.72	52.2%	Growth outperformed value in 2017 across all cap sizes. Trend
Small Growth	IWO	7/11/2016	\$140.00	\$195.32	39.5%	will continue as tax cuts get implemented.
Small Value	IWN	5/19/2016	\$92.00	\$120.37	30.8%	
Mid Growth	IWP	5/9/2016	\$90.00	\$137.34	52.6%	
Large Value	IWD	4/6/2016	\$95.00	\$124.29	30.8%	
Mid Value	IWS	4/6/2016	\$68.00	\$87.09	28.1%	

## US Equity - Sector

Asset	ETF	Action Red Sell/G		Current Price	% Gain/Loss	Policy Notes
Staples	XLP	6/5/2017	\$57.00	\$57.75	1.3%	Defensive sector hurt by rising growth
Utilities	XLU	6/5/2017	\$54.00	\$58.78	8.9%	Defensive sector hurt by rising growth
Metals/Mining	XME	5/8/2017	\$29.00	\$26.91	-7.2%	Tied to commodity prices, hurt by strong Dollar
Energy	XLE	3/13/2017	\$69.00	\$63.75	-7.6%	Tied to commodity prices, hurt by strong Dollar
Healthcare	XLV	2/8/2017	\$71.00	\$88.44	24.6%	
Discretionary	XLY	11/14/2016	\$79.00	\$115.91	46.7%	Consumer strong w/ rising growth expectations
Financial	XLF	7/18/2016	\$19.00	\$26.88	41.5%	Helped by Trump deregulation (Dodd Frank) & rising interest rates
Materials	XLB	4/6/2016	\$44.00	\$54.65	24.2%	Global growth
Industrial	XLI	3/14/2016	\$52.00	\$74.82	43.9%	Global growth
Technology	XLK	3/7/2016	\$41.00	\$75.38	83.9%	Repatriation tax reform huge plus for tech companies

## Foreign Equity

Country	ETF	Action Red Sell/Gr		Current Price	% Gain/Loss	Policy Notes
Mexico	EWW	10/1/2018	\$51.23	\$44.23	-13.66%	Freer and fairer trade agreements are pro-growth for all parties
Canada	EWC	10/1/2018	\$28.78	\$28.08	-2.43%	involved
Denmark	EDEN	7/2/2018	\$63.89	\$62.09	-2.82%	European polices not improving despite anti-austerity movements
Switzerland	EWL	7/2/2018	\$32.58	\$36.02	10.56%	across the Euro Zone. Capital is fleeing. A zero trariff trade deal with the U.S. would reverse course and be very pro-growth for
Netherlands	EWN	7/2/2018	\$30.51	\$30.56	0.16%	European economies.
Sweden	EWD	7/2/2018	\$30.51	\$30.38	-0.43%	
Eurozone	EZU	7/2/2018	\$41.01	\$39.21	-4.39%	
Spain	EWP	7/2/2018	\$30.35	\$28.88	-4.84%	
Poland	EPOL	7/2/2018	\$21.78	\$21.33	-2.07%	
France	EWQ	7/2/2018	\$30.52	\$29.91	-2.00%	
Germany	EWG	7/2/2018	\$29.98	\$28.05	-6.44%	
Italy	EWI	7/2/2018	\$28.89	\$27.10	-6.20%	
Austria	EWO	7/2/2018	\$22.65	\$20.14	-11.08%	
Israel	EIS	2/26/2018	\$52.41	\$54.78	4.52%	
Vietnam	VNM	10/9/2017	\$14.99	\$16.42	9.54%	Demographic leverage to US economic growth policies
Indonesia	EIDO	7/24/2017	\$26.78	\$22.36	-16.50%	Demographic leverage to US economic growth policies
Ireland	EIRL	1/26/2017	\$39.00	\$42.36	8.62%	
Singapore	EWS	1/11/2017	\$21.00	\$23.65	12.62%	
China	FXI	1/6/2017	\$35.50	\$40.97	15.41%	Strong Dollar emerging market, tied to US growth
World Ex US	VEU	11/15/2016	\$43.50	\$49.40	13.56%	Global growth reset higher after US Election2016
Norway	ENOR	8/20/2016	\$20.00	\$24.89	24.45%	
UK	EWU	8/4/2016	\$30.50	\$32.68	7.15%	Brexit was a vote for growth
Finland	EFNL	7/26/2016	\$33.00	\$37.61	13.97%	

# POLICY BASED INVESTING

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Japan	EWJ	7/15/2016	\$47.00	\$53.69	14.23%	
South Korea	EWY	7/13/2016	\$52.00	\$55.27	6.29%	
Hong Kong	EWH	7/6/2016	\$19.00	\$25.10	32.11%	
Frontier Mkts	FRN	7/5/2016	\$10.50	\$13.64	29.90%	Highly levered to Eurozone growth movement
Peru	EPU	6/29/2016	\$30.50	\$35.66	16.92%	
South Africa	EZA	6/29/2016	\$51.00	\$53.29	4.49%	
India	EPI	6/27/2016	\$19.00	\$24.73	30.16%	Strong Dollar emerging market, tied to US growth
Taiwan	EWT	6/21/2016	\$27.00	\$33.11	22.63%	
Thailand	THD	5/20/2016	\$64.00	\$86.32	34.88%	
Belgium	EWK	3/16/2016	\$16.50	\$18.09	9.64%	
New Zealand	ENZL	3/5/2016	\$36.00	\$51.56	43.22%	
Philippines	EPHE	8/5/2015	\$37.00	\$32.47	-12.24%	
Qatar	QAT	12/1/2014	\$24.00	\$17.61	-26.63%	
Malysia	EWM	10/3/2014	\$41.00	\$28.43	-30.66%	
Australia	EWA	9/16/2014	\$22.50	\$21.42	-4.80%	
Greece	GREK	7/14/2014	\$20.00	\$7.86	-60.70%	
Portugal	PGAL	6/4/2014	\$15.00	\$10.64	-29.07%	
Columbia	ICOL	6/27/2013	\$21.00	\$12.44	-40.76%	
Turkey	TUR	6/1/2013	\$58.00	\$20.78	-64.17%	
UAE	UAE	5/20/2013	\$23.00	\$13.75	-40.22%	
Russia	RSX	8/7/2011	\$30.00	\$19.97	-33.43%	Weak Dollar emerging market
Brazil	EWZ	7/14/2011	\$60.00	\$36.99	-38.35%	Weak Dollar emerging market
Chile	ECH	3/1/2011	\$61.00	\$39.69	-34.93%	
Egypt	EGPT	2/23/2004	\$64.00	\$29.20	-54.38%	

Stronger US\$

Inflation < avg

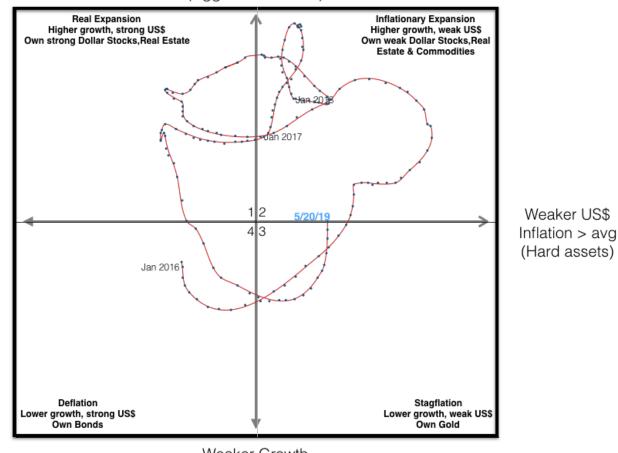
(Soft assets)

### POLICY MAP

Growth increased versus last week (-.08 to 0): Despite pro-growth tax and regulatory policy improvements since 2016, growth has tipped into negative territory over fears of a 2008-style, deflationary monetary policy mistake.

Value of US\$ was unchanged versus last week (0.64 to 0.64): Dollar had been stable between gold \$1,300-\$1,375/oz, and recently strengthened to \$1,230/oz. This strong Dollar signal gave the Fed room to pause rate hikes until economic and market data calm down.

Stronger Growth (Aggressive assets)



Weaker Growth (Defensive assets)

## BOND YIELD COMPONENT ANALYSIS

Nominal Yield: 2.39% (-3%) Inflation Expectation Component: 1.81% (-4%) Real Growth Component: 0.58% (-2%)

Real growth exited the range of .30-.70 to the upside after 2017 tax cuts. In recent weeks growth expectations embedded in bond market have dislocated from equity markets. The collapse in real growth so far seems caused caused by global bond market dynamics, not a significant deterioration in U.S. policy outlook.

