Deutsche Bank Research



Global

Asset Allocation

Date 22 July 2019 Strategy Update

The Fed Is Cutting On Cue But ...

With growth slowing globally beginning early last year and in the US later in the year, we are now in the third extended slowdown of this economic recovery cycle. But since the Fed relent back in December and pivot to cuts, followed by the ECB and other major central banks, risk assets have rallied broadly and strongly, almost unanimously pricing in a significant rebound in growth. The Fed is cutting on historical cue, once growth in leading indicators slowed sufficiently. Historically though, only half of Fed policy easing cycles proved to be mini easing cycles that did not end in full blown recessions and bear markets for risk assets. Mini easing cycles were distinguished by very quick turnarounds in growth (2-3 months) following the first cut. Such quick turnarounds in growth, which risk assets are currently already pricing in, suggests factors other than the easing of monetary policy played key roles in driving them. In our view, a resolution of the trade war remains key to a turn up in growth at the current juncture.

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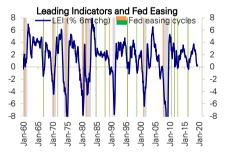
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Fundamental themes

- Bond market priced in line, growth and risk assets for a significant rebound in growth
- Next up in the growth slowdown: earnings to disappoint globally
- The Fed always eased when the growth of leading indicators slowed sufficiently
- But Fed easing historically proved to be a mini cycle only half the time, with a very quick turn up in growth the distinguishing feature
- The trade war shock to growth is still unfolding. But with the Trump-bump to US manufacturing now completely wiped out, a descent into contraction will create pressure for de-escalation and a resolution

Figure 1:The Fed has always eased when growth slowed sufficiently



Source : Conference Board, FRB, Deutsche Bank Asset Allocation

Asset allocation considerations

- A run up in growth and risk assets ahead of monetary policy easing is historically very unusual
- The performance of growth and risk assets is binary depending on whether
 Fed easing proves to be a mini cycle or not
- The 10y yield does not typically bottom until the Fed is done cutting

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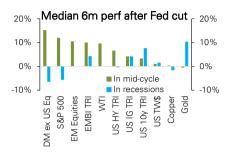
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 Defensive equity sectors have not completely priced in the decline in yields that has already occurred

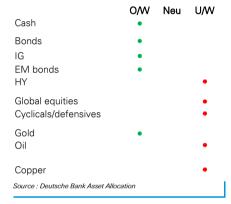
We are tactically overweight bonds over equities; overweight IG and EM debt and defensive equity sectors; and we recommend buying hedges for a pullback in risk assets. But be prepared to rotate on expectations of a trade deal

Figure 2: Performance of risk assets after Fed easing is binary



Source : Bloomberg Finance LP, Haver, DB Asset Allocation

Figure 3: Tactical Asset Allocation



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The Fed Is Cutting On Cue But ...

Fundamental themes

Bond market priced in line, growth and risk assets for a significant rebound in growth

US 10y bond yields have tracked growth indicators like the ISM Manufacturing index closely through this cycle (correlation 69%). The decline in yields since last November has been in line with the slowing in growth. Equities on the other hand, where the S&P 500 relative to its 200 day moving average (to normalize for trends) has been robustly correlated (63%) with growth indicators such as the manufacturing ISM over the last 20 years, has become increasingly disconnected since early June and looks now to be pricing in a significant rebound, from 51.7 currently back up to around 57. In price terms, this puts the S&P 500 around 10% above fair value based on current growth. While the S&P 500 has risen to new cycle highs even as earnings have stagnated for the last 10 months, credit spreads both IG and HY are well wide of their tights reached last year. Credit spreads are also closely correlated with indicators of growth (composite ISM correlations over the last 20 years are -78% for HG and -83% for HY). Credit spreads are tighter than levels implied by current growth and are also pricing in a significant rebound, albeit less than equities are. In commodities, as Gold has broken above its 7-year range it has become a focal point of market attention. On a relative basis, the ratio of Industrial to Precious Metals, which closely follows the ISM manufacturing (77%) and US 10y yields (85%), has moved in line.

Next up in the growth slowdown: earnings set to disappoint globally

With growth the main driver of earnings, we note that the global PMIs, especially in manufacturing, have been declining uninterruptedly since early 2018. In the US, the manufacturing ISM has been falling for the last 9 months, and is down from above 60 to 51.7. Export orders have been leading the ISM and point to an imminent dip in the manufacturing ISM below 50, i.e., into contractionary territory, as do other leading indicators like new orders. Growth in the LEIs is also on the cusp of turning negative. The next and critical read on growth comes from Q2 corporate earnings results reported over the next few weeks. In the US, the bottom-up consensus for Q2 has been cut by -2.9% since the end of Q1 earnings season, which is somewhat less than the typical -3.3% historically. But the cuts have lagged persistently negative macro data surprises, with which they are generally well correlated and we see the cuts as too little. Our top-down model for US earnings, incorporating US and global growth and the US dollar, also suggests that consensus estimates are too high. So we expect either continued downgrades into or disappointing results. Similarly, earnings estimates in Europe also look too optimistic and several companies have already issued negative guidance in recent weeks. Earnings estimates in Japan and in EM have fallen more significantly but remain vulnerable, with trends in growth and data surprises still headed downward.

The Fed always eased when the growth of leading indicators slowed sufficiently

Since the 1950s, the Fed has embarked on 19 easing cycles, including the unconventional easing measures adopted during the course of this economic recovery after rates hit zero. The Fed has always eased when the leading indicators (LEI) have

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declined over a 6 month period, even when the decline was small. The LEI has stalled since September 2018 and its 6-month growth has now fallen to zero, on the cusp of turning negative. So the Fed cutting rates this month as we expect and is widely priced in, would be exactly on cue. On average the Fed began easing around 8 months after the ISM peaked and had fallen to around 50, so the current pattern is also in line with the historical script. Typically though the Fed began cutting 4 months after the S&P 500 peaked. And by the time it did so, the market was down a median -12% from its peak. A rate cut with the S&P 500 close to or at a record high as is the case currently is a strong exception to this pattern, having happened only once previously, in 1995.

But Fed easing historically proved to be a mini cycle only half the time, with a very quick turn up in growth the distinguishing feature

Of the 19 Fed easing cycles in response to slowing growth, 9 or almost half, saw the economy eventually slip into recession. The episodes that ended in recession saw the ISM continue to weaken, eventually bottoming 8 months after the Fed began cutting at low levels (median 36). In these recession episodes, the S&P 500 saw a full bear market, typically falling -27% from peak to trough, with a bulk of the decline occurring after the Fed had started easing. Indeed, on average, the S&P 500 did not bottom until 5 months after the Fed started cutting. The distinguishing characteristic of the episodes that did not end in recessions was that after a moderate further decline in growth (to a median ISM 48), on average within 2-3 months after the Fed began easing, growth rebounded quickly. The equity market typically fell -7% after the Fed began easing, but bottomed quickly with growth. In mini easing cycle episodes, the S&P 500 ended above the pre-easing level within 6 months each and every time, rising a robust 12% on average. Such quick turnarounds in growth, which risk assets are currently already pricing in, suggests factors other than the easing of monetary policy played key roles in driving them. In our view, a resolution of the trade war remains key to a turn up in growth at the current juncture.

The trade war shock to growth is still unfolding but a contraction in manufacturing will create pressure for de-escalation and a resolution

- Prior extended funks in growth saw the shocks that drove them either dissipate or get absorbed, but this one is still unfolding. This is the third time in this economic recovery cycle that global and US growth have gone into an extended funk. The prior two episodes occurred following (i) the US debt downgrade in the summer of 2011 and the European financial crisis; (ii) the US dollar and oil shocks beginning with the ECB's move to negative rates in the summer of 2014. The drivers of recovery in those episodes were quite different, with in one case the shock itself dissipating and in the other the shock getting absorbed. In the first episode, the shock began to dissipate after ECB president Draghi's "whatever it takes" comments and market confidence returned. In the second episode, as we argued at the time, the shock was not the new higher level of the dollar but the speed with which it had risen, and it was absorbed with a lag as the magnitude of changes in the dollar dissipated. In the current episode, the slowdown in global growth began at around the time of the imposition of the first US tariffs in January 2018. While we would grant that global growth slowed for a variety of other reasons, in our view the trade war played a key role in exacerbating global growth in manufacturing and in preventing a recovery from these other factors. The shock in the form of uncertainty about whether the next series of tariffs on China will be implemented or whether they will be imposed on the EU or elsewhere remains unclear and is still unfolding.
- With the Trump-bump to US manufacturing now completely wiped out, a

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descent into contraction will create pressure for de-escalation or resolution of the trade war. In October 2016, the month before the last presidential election, the ISM manufacturing index, in its early stages of recovery from the prior US dollar and oil shocks, printed 51.7. It then rose to 58-60 by the summer of 2017 and stayed there for about 15 months, in what was an unusually sustained period of very strong growth in US manufacturing, arguably the Trump-bump. Since US growth began to slow in November last year, the ISM manufacturing index has been falling sharply and is back down to 51.7. So the long Trump bump to manufacturing in the US has already been completely wiped out. Moreover, new export orders which have been leading the headline ISM are pointing to further declines, with the headline manufacturing ISM falling below 50. This in our view has the potential to change the narrative as it will be hard to spin as anything but a recession in manufacturing which is an important sector from both cyclical growth and political perspectives.

Asset allocation considerations

A run up in growth and risk assets ahead of monetary policy easing is historically very unusual

Historically, risk assets such as equities and HY, almost always declined going into Fed cuts, hurt by slowing growth which in itself is part of the reason for what prompts the Fed to ease in the first place. Indeed, US equities historically fell double digits before the Fed eased, while other developed and EM equities as well as HY bonds similarly saw steep declines. In strong contrast, risk assets have rallied hard across the board this year, despite clear signs of slowing growth both in the US and globally. Indeed, as noted above we estimate that US equities are about 10% above levels implied by current growth and have already priced in a rebound in US ISMs from under 52 presently back up to 57. Equities in the rest of the world and HY bonds also look extended, but arguably less so.

The performance of growth and risk assets is binary depending on whether Fed easing proves to be a mini cycle or not

The performance of growth and risk assets like equities and HY bonds, depends critically on whether growth rebounds or the cycle descends into a recession. In past mini easing cycles, risk assets rallied hard, posting gains every time. In past such episodes, equities delivered strong double digit median returns in the 6 months following the start of easing. However, in episodes which ended up in recessions, risk assets posted significant declines. In contrast, gold outperformed during recessions but underperformed in mini-easing cycles. Treasuries also strongly outperformed during recessions, but delivered positive returns even during mini-easing cycles. IG and EM bonds meanwhile delivered in both worlds, posting solid returns in either scenario, with movements in underlying rates and spreads offsetting each other. The US dollar, oil and other commodities like copper displayed no consistent pattern in either scenario.

The 10y yield does not typically bottom until the Fed is done cutting

The 10y yield has declined a 125bps since November last year, in line with the slow-down in growth, and on rising expectations of Fed rate cuts. With the market already pricing in almost 4 rate cuts before the Fed has yet to even begin, is it time for bond yields to go the other way? No. With growth likely to slow further in the near term, expectations of further Fed easing are unlikely to fade away soon. Moreover, historically the Fed has always followed leading indicators of growth when shifting towards easing, but lagging indicators to guide tightening cycles. Bond yields in

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turn have always bottomed only when or even after the Fed stopped cutting rates.

Defensive equity sectors have not completely priced in the decline in yields that has already occurred

The performance of cyclical equity sectors relative to the defensive sectors typically tracks macro growth and bond yields closely. This year however, the cyclicals have massively outperformed the defensives, and much like the broader equity market are already pricing in a strong macro rebound. On the cyclical side however, much of the outperformance has been driven by Technology related stocks which have been in a strong secular uptrend relative to the S&P 500 for several years, and only modestly impacted by cyclical growth. In contrast other cyclical sectors like the Financials and Industrials have underperformed severely, in line with declining macro growth and yields, while Energy and Materials continue to be in secular downtrends. The defensive sectors, which also tend to be bond like, have by and large underperformed the market, despite support from falling yields and slowing growth. Consumer Staples, Real Estate and Utilities all look to have room to outperform even if yields stay at current levels. Healthcare has been the worst performer across sectors this year, but is often driven by idiosyncratic considerations beyond the state of the cycle.

Asset allocation

Tactically overweight bonds over equities; overweight IG and EM debt and defensive equity sectors; buy hedges for a pullback in risk assets

But be prepared to rotate on expectations of a trade deal. Our tactical asset allocation is driven by two considerations: a) navigating the considerable uncertainty regarding the path of growth in the near term; b) identifying asset classes which are mispriced currently regardless of the path of growth. As noted above, IG and EM bonds have in the past rallied after Fed cuts regardless of whether growth bottomed or fell further. EM central banks are likely to ease further in response to Fed cuts, supporting EM bonds. Meanwhile the defensive equity sectors have underperformed despite declining rates.

- Buy hedges for a pullback in risk assets. In our base case that things need to get worse for them to get better, a sharp decline in equities is possible and should be followed by the administration relenting on trade policy, allowing the rally to eventually resume. With volatility still quite low, downside puts are relatively cheap. A 10% down put on the S&P 500 for example costs 0.6% of spot (35th percentile over the last 5 years).
- But be prepared to rotate on expectations of trade deal. If a trade deal materializes, we expect growth to rebound as there are no significant imbalances in the economy. Equities more broadly but especially outside the US should rally, as should HY bonds. Rebounds, measured for example by up cycles in the ISM Manufacturing last a long time, typically 15 months and see equities go up by 30%, affording ample chance to get in on the risk rally after the bottom in growth is in.





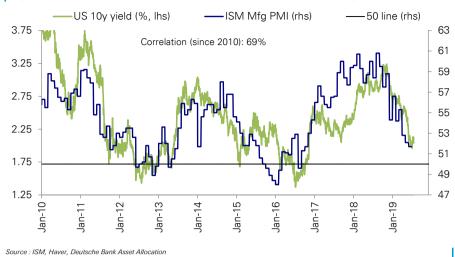
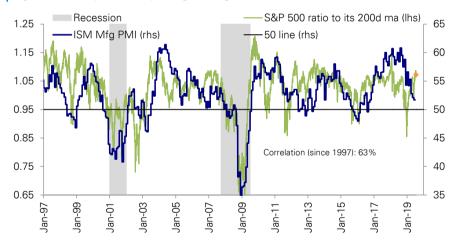


Figure 5: US equities are pricing in a significant rebound in the ISM...



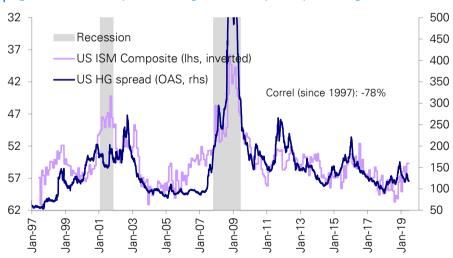
Source: Haver, Deutsche Bank Asset Allocation











Source: Bloomberg Finance LP, Haver, Deutsche Bank Asset Allocation

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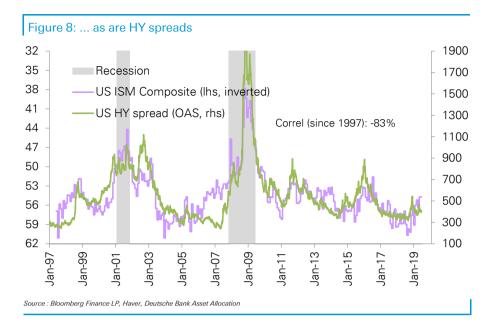
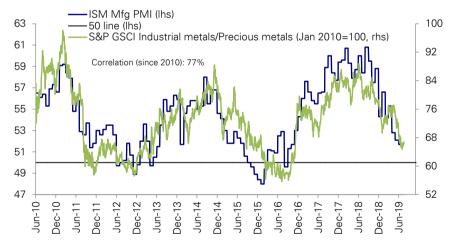


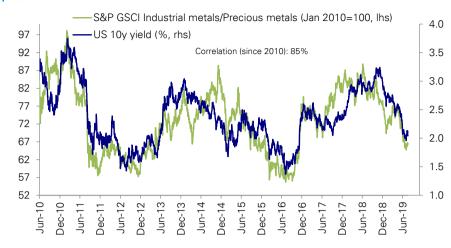
Figure 9: The ratio of industrial to precious metals is strongly correlated to and has fallen in line with growth...



Source : ISM, S&P GSCI, Haver, Deutsche Bank Asset Allocation







Source : ISM, S&P GSCI, Haver, Deutsche Bank Asset Allocation

Figure 11: New export orders, hit by the trade war, are pointing to the ISM manufacturing falling below 50 into contraction



Source : ISM, Haver, Deutsche Bank Asset Allocation

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Figure 12: Growth in manufacturing labor hours has already turned negative and is poised to fall further

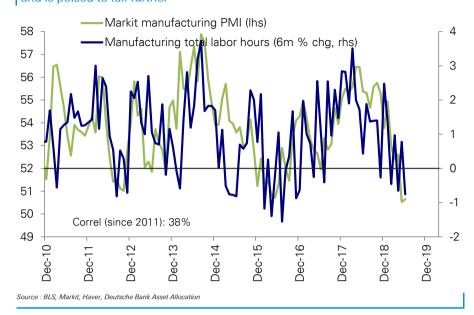
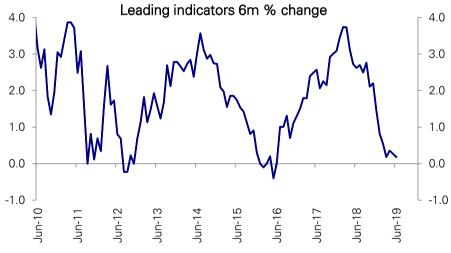


Figure 13: Growth in leading indicators, too, has rapidly slowed and is on the cusp of turning negative



Source : Conference Board, Haver, Deutsche Bank Asset Allocation





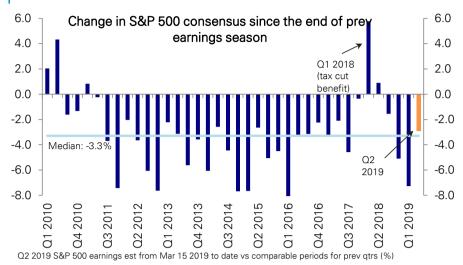
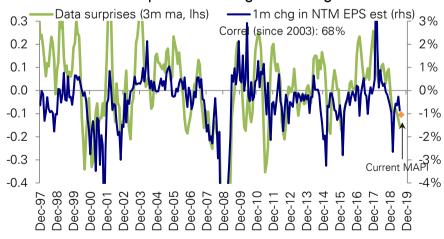


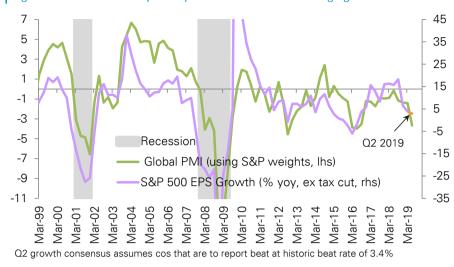
Figure 15: Earnings estimates look too optimistic relative to data surprises in





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Source: Markit, ISM, Haver, Bloomberg Finance LP, Deutsche Bank Asset Allocation

Figure 17: ... and our model for earnings growth using US, global growth and the dollar suggests the consensus is too high and Q2 earnings season likely to disappoint



Source: FRB, Markit, ISM, Haver, Bloomberg Finance LP, Deutsche Bank Asset Allocation



Figure 18: Estimates for other regions also look too high relative to data surprises

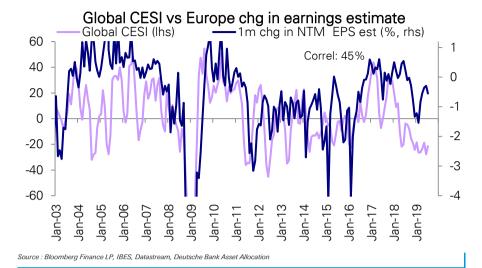
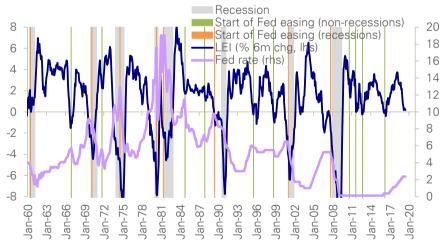


Figure 19: The Fed has always eased on signs of growth slowing, such as the 6-month change in LEI turning negative



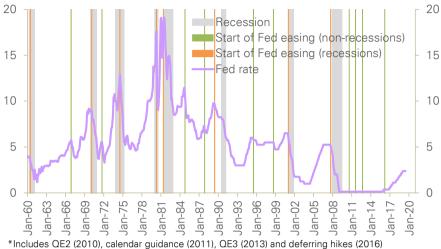
*Includes QE2 (2010), calendar guidance (2011), QE3 (2013) and deferring hikes (2016)

Source : Conference Board, FRB, Haver, Deutsche Bank Asset Allocation

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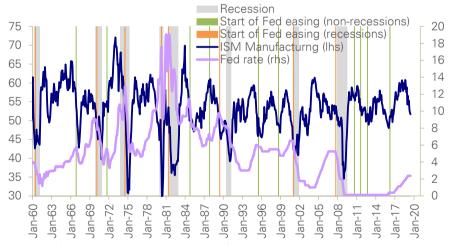






Source: FRB, Haver, Deutsche Bank Asset Allocation

Figure 21: The episodes which did not end up in recessions saw growth (ISM) rebound very quickly, typically in 2-3 months; those in recessions took longer, 8-9 months



*Includes QE2 (2010), calendar guidance (2011), QE3 (2013) and deferring hikes (2016)

Source: ISM, FRB, Haver, Deutsche Bank Asset Allocation

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Figure 22: Episodes that did not end in recessions saw equities bottom quickly after the Fed began easing

Growth and equities in Fed easing cycles

Start of easing cycle	S&P 500 peak to start of easing (# months)	ISM Peak to start of easing (# months)	Start of easing to S&P bottom (# months)	Start of easing to ISM bottom (# months)	S&P peak to start of easing	Start of easing to S&P bottom	S&P peak to trough
Nov-57	4	15	-1	1	-19%	NA	-21%
Jun-60	10	5	5	8	-5%	-10%	-14%
Nov-66	10	9	-2	4	-14%	NA	-20%
Feb-70	15	5	3	8	-20%	-20%	-36%
Sep-71	4	NA	3	NA	-5%	-9%	-14%
Jul-74	18	8	3	6	-28%	-28%	-48%
Apr-80	2	21	0	1	-14%	NA	-17%
May-81	6	1	14	11	-6%	-23%	-27%
Oct-84	9	10	-3	7	-3%	NA	-11%
Nov-87	2	-1	1	4	-26%	-10%	-33%
Jun-89	-12	11	16	19	NA	-9%	-19%
Jul-95	10	9	-7	6	16%	NA	-6%
Sep-98	2	15	0	2	-11%	-9%	-19%
Jan-01	9	14	21	9	-12%	-42%	-49%
Sep-07	-1	1	18	14	NA	-55%	-57%
Aug-10	4	6	0	0	-13%	-1%	-14%
Aug-11	1	6	2	2	-13%	-6%	-19%
Sep-12	5	5	-3	2	3%	NA	-10%
Feb-16	3	18	0	-1	-12%	-1%	-13%
Median	4	8	1	5	-12%	-10%	-19%
Recession Median	6	8	5	8	-14%	-23%	-27%
No-recession Median	4	9	0	(2)	-12%	-7%	-14%

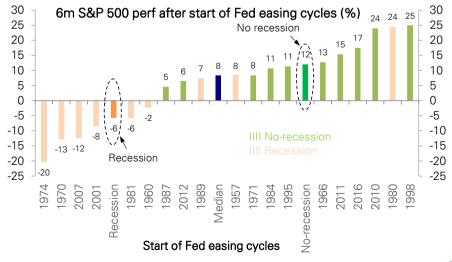
Easing cycles associated with recessions

Non-recessionary easing cycles

Start of easing cycle is the date of first rate cut or QE/calendar easing announcement

Source: FRB, ISM, Haver, Deutsche Bank Asset Allocation

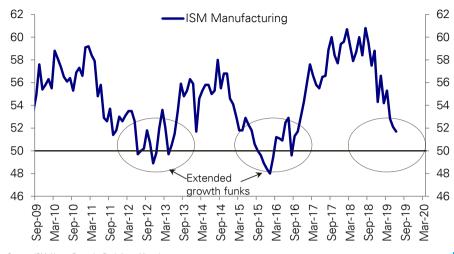
Figure 23: In recession episodes the S&P 500 remained down (-6%) even 6 months after the start of Fed easing while in the no-recession episodes it was up strongly every time (+12%)



Source : Haver, Deutsche Bank Asset Allocation

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Figure 24: This is the third extended growth slowdown of this economic recovery cycle so far...



Source : ISM, Haver, Deutsche Bank Asset Allocation

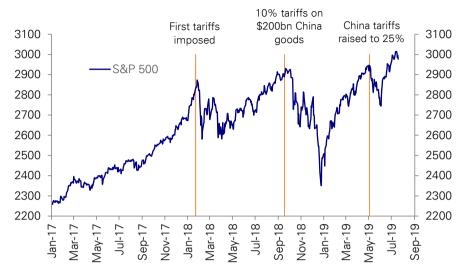
Figure 25: ... and S&P 500 stayed range-bound for prolonged periods in each of the three



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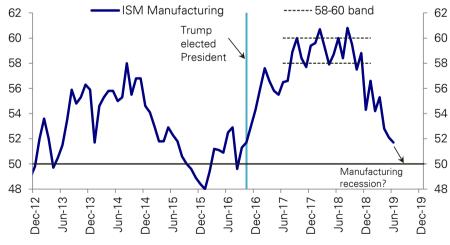
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Figure 26: In our reading the trade war played the key role in slowing growth and in engendering the range-bound behavior of equities



Source: Haver, Deutsche Bank Asset Allocation

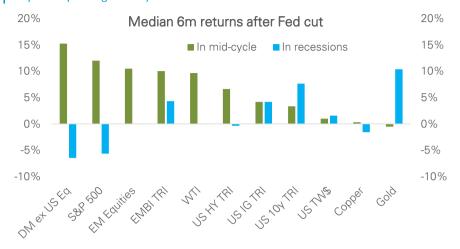
Figure 27: With the Trump-bump to manufacturing completely wiped out, a descent into contraction will create pressure for de-escalation and resolution of the trade war



Source: ISM, Haver, Deutsche Bank Asset Allocation

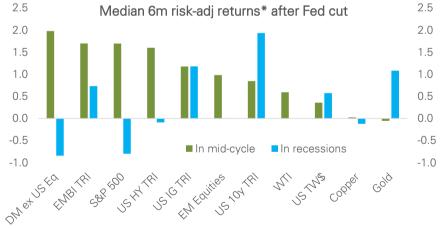






Source: FRB, Bloomberg Finance LP, Haver, Deutsche Bank Asset Allocation

Figure 29: Risk adjusted returns for Treasuries, IG and EM bonds are strong in recessions as well as in mid-cycle easings



* ratio of asset returns to vol in monthly price changes

Source: FRB, Bloomberg Finance LP, Haver, Deutsche Bank Asset Allocation



Figure 30:Risk assets usually decline sharply going into even mini easing cycles

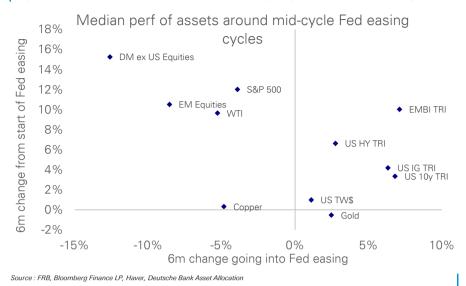


Figure 31: The 10y yield typically does not bottom until the Fed is done cutting

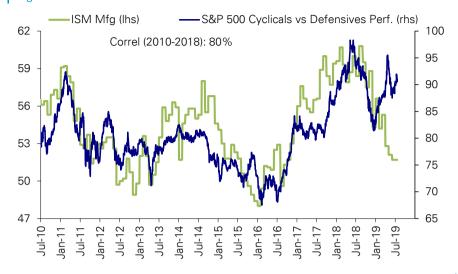


 * 10d ma of effective Fed rate till 1970 and target Fed rate since 1971

Source: FRB, Haver, Deutsche Bank Asset Allocation

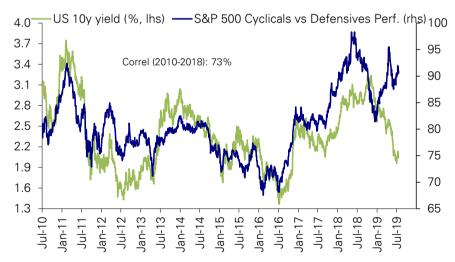
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Figure 32: Cyclicals relative to Defensive sectors have not priced in the decline in growth...



Source: ISM, Haver, Deutsche Bank Asset Allocation





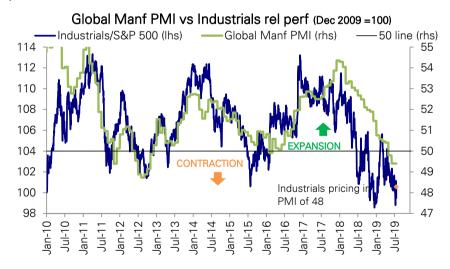
Source: FRB, Haver, Deutsche Bank Asset Allocation

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Figure 34: Much of the cyclical sector outperformance has been driven by Tech stocks that have been in a secular uptrend in this cycle so far...



Figure 35:... while declining growth and rates have driven the severe underperformance of Industrials...



Source: Markit, Haver, Deutsche Bank Asset Allocation

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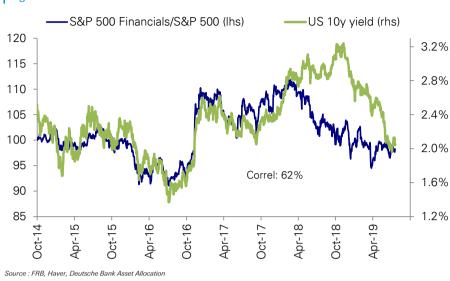
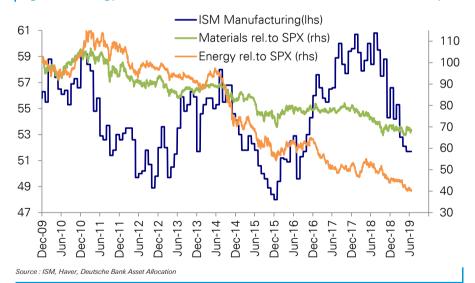


Figure 37: Energy and Materials continue to be in secular downtrends this cycle



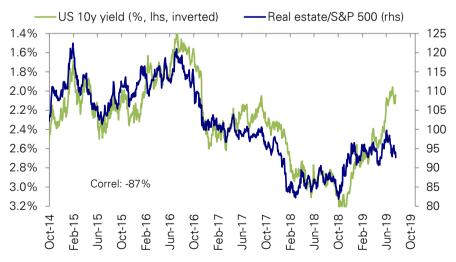
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Figure 38: Defensives such as Consumer Staples have not outperformed even as growth has slowed



Source : ISM, Haver, Deutsche Bank Asset Allocation

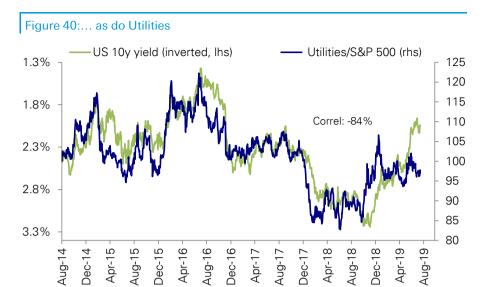
Figure 39: Bond like Real Estate has room to catch up to bond yields...



Source: FRB, Haver, Deutsche Bank Asset Allocation

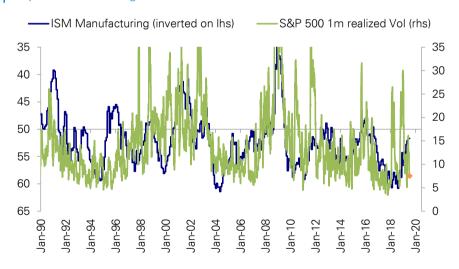
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Source: FRB, Haver, Deutsche Bank Asset Allocation

Figure 41: Hedging against equity downside is attractive as vol is unusually low despite the decline in growth



Source : ISM, Haver, Deutsche Bank Asset Allocation

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Figure 42: Tactically overweight bonds over equities; overweight IG and EM debt and defensive equity sectors

Tactical Asset Allocation					
Cash	O/W Neu	U/W	Comments Uncertainty over the path of growth remains high but bias is to the downside		
Bonds IG EM bonds HY	•	•	Growth likely to slow further and take yields down; no turn till Fed stops cutting Best of both worlds - strong returns in recession as well as mid-cycle easing Strong returns in recession as well as mid-cycle easing; EM Central banks to cut Spreads will widen much further if growth slows		
Global equities Cyclicals/defensives		•	Already pricing in growth rebound; systematic strategies are very long Defensives have not outperformed in line with the drop in growth and yields		
Gold Dil	•	•	Upside as growth and yields fall; break out of 7 year range can go further Neutral valuation, positioning; dollar the key; other central banks following Fed		
Copper ource :Deutsche Bank Asset Allocation		•	Downside as growth falls		

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Appendix 1

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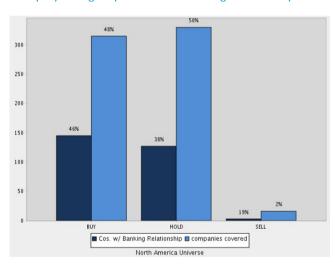
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